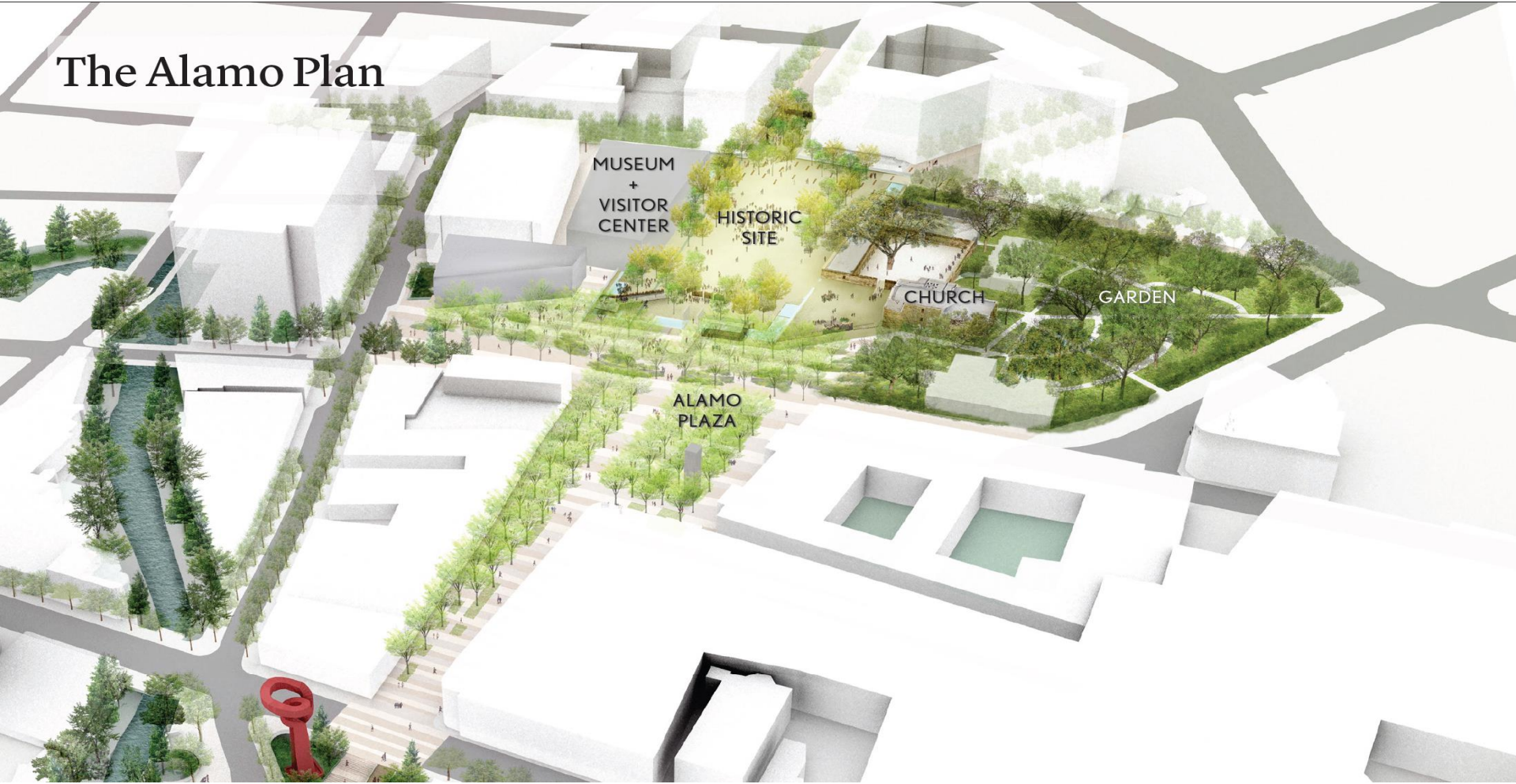
The Alamo Plan



51 Public Meetings

200+ Stakeholder Meetings

4+ year process

- Alamo Citizens Advisory Committee Meetings
- City Council Briefings
- Alamo Roadshows
- Legislative Briefings
- Stakeholder Groups
- Property Owners
- Regulatory Agency Briefings

Major Revisions Since May 2017

- Removal of glass walls
- Public access 24 hours a day
- Solemn space/public community space
- More shade
- Cenotaph is relocated but remains within Alamo Plaza
- Accommodates Fiesta Traditions
  - Parades
    - Allow floral tribute tradition to continue for Fiesta parades
    - More seating for parades
  - Ceremonies
    - Pilgrimage
    - Cavaliers Investiture Ceremony

Major Strategies for Consideration

1. Street Closures
2. Parades
3. Cenotaph Relocation
4. Plaza Access
5. Historic Buildings

Close Streets to Vehicular Traffic

WHY?

- Recaptures and delineates the historic mission
- Respects the historic mission footprint and battlefield
- Creates a sense of place and reverence

AND…

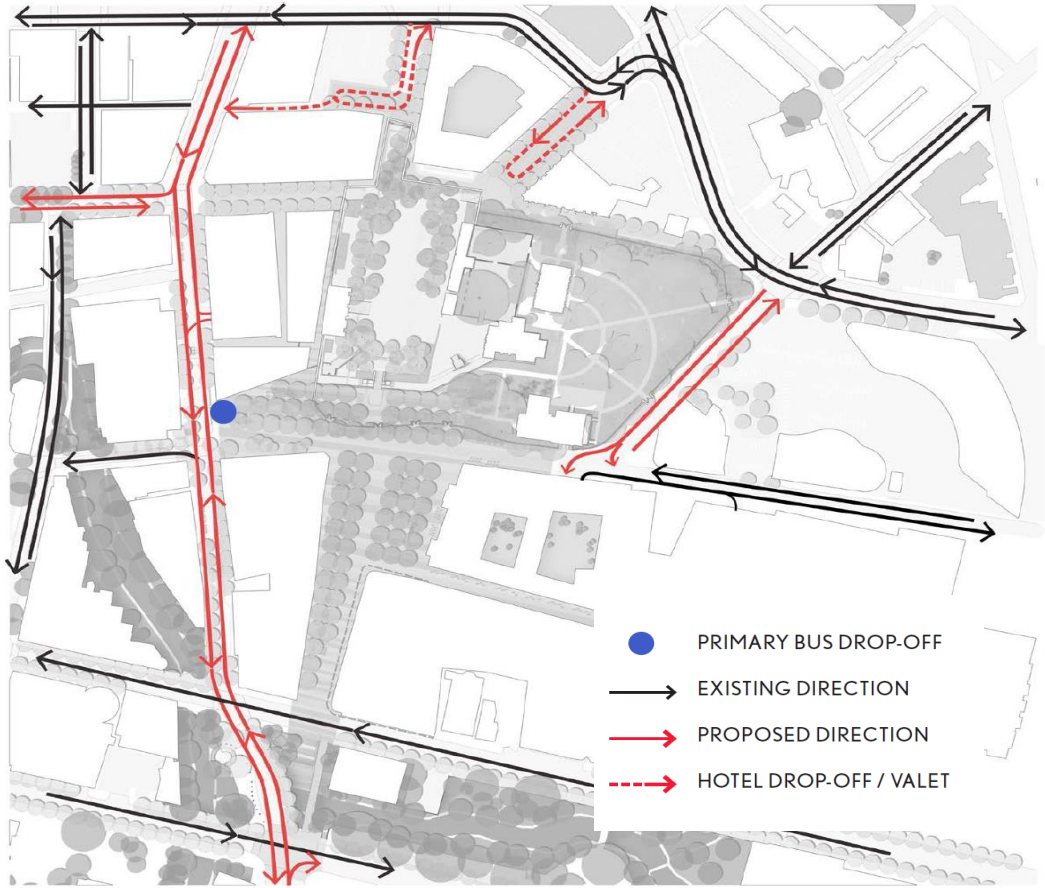
- Traffic studies indicate alternate routes can absorb current and future traffic capacity.
- Street closure will include a service and delivery plan that will be coordinated with all stakeholders.

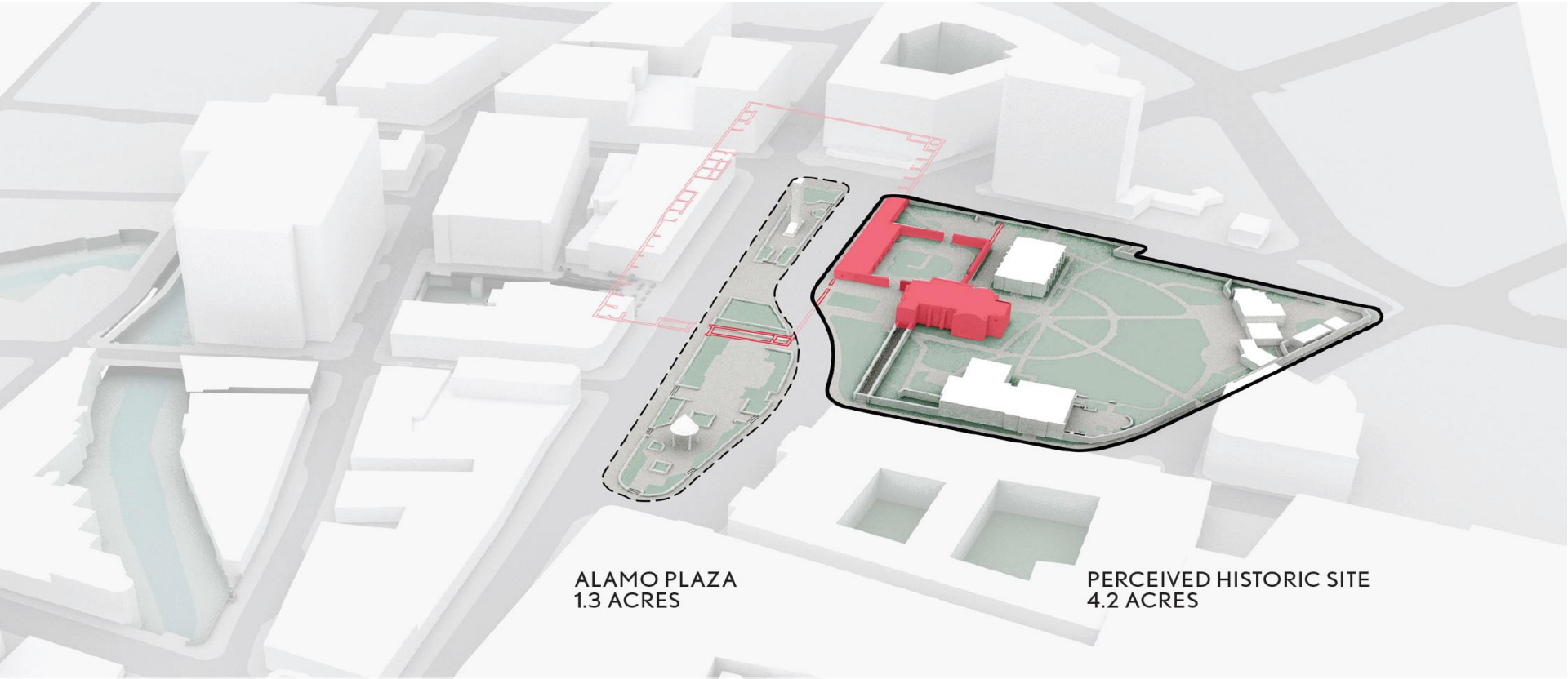
ENHANCE CONNECTIVITY

Manage vehicle circulation at the perimeter

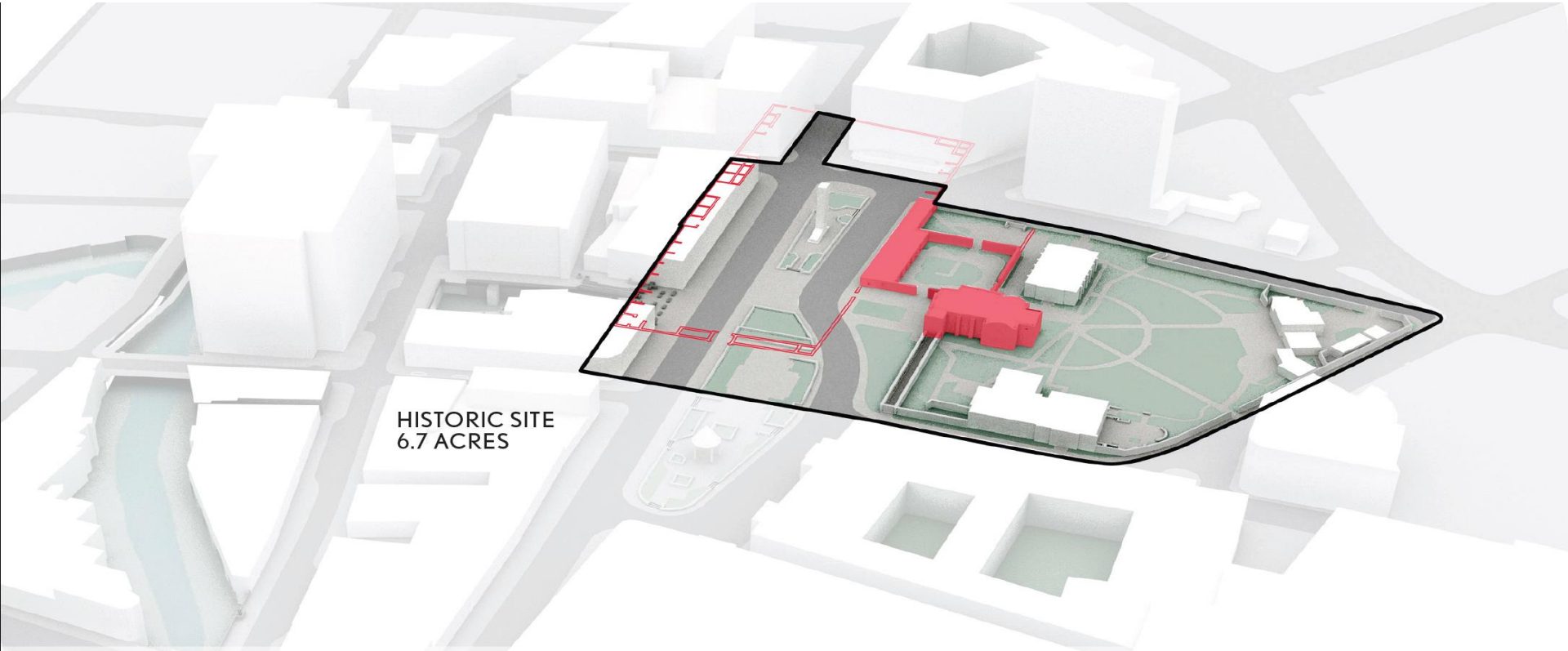
Closures/Change of Use:

- Alamo Street from Peacock Alley to Market Street;
- Crockett Street from Bonham to Losoya; and
- Houston Street from Broadway to East 3rd Street



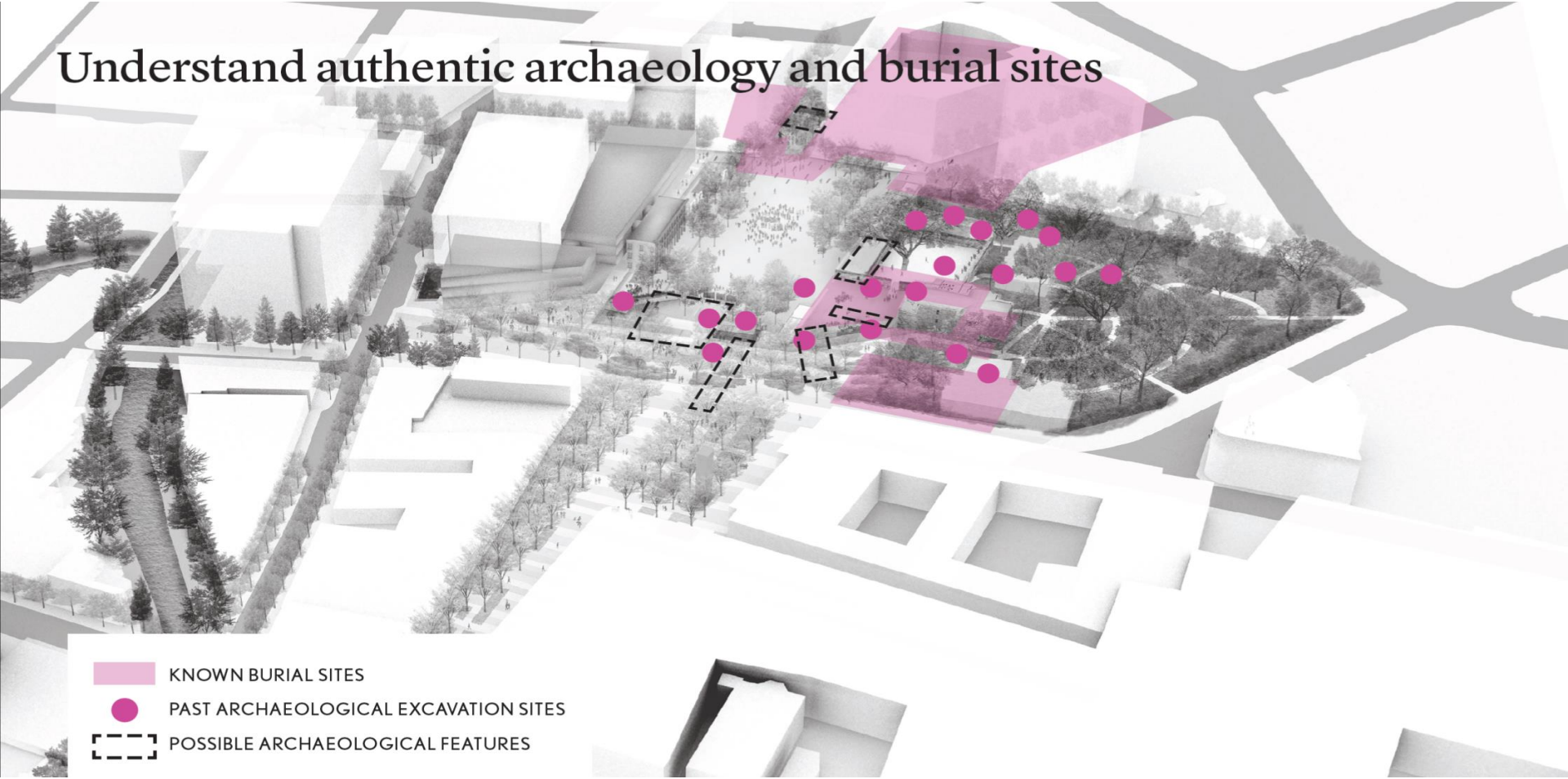


Today the Alamo Site occupies only a fraction of the Mission Footprint.



The Alamo Plan reveals the Mission's West and North Walls.
The Historic Site expands by 60%.

Understand authentic archaeology and burial sites



Develop a new parade route that honors the complete history

WHY?

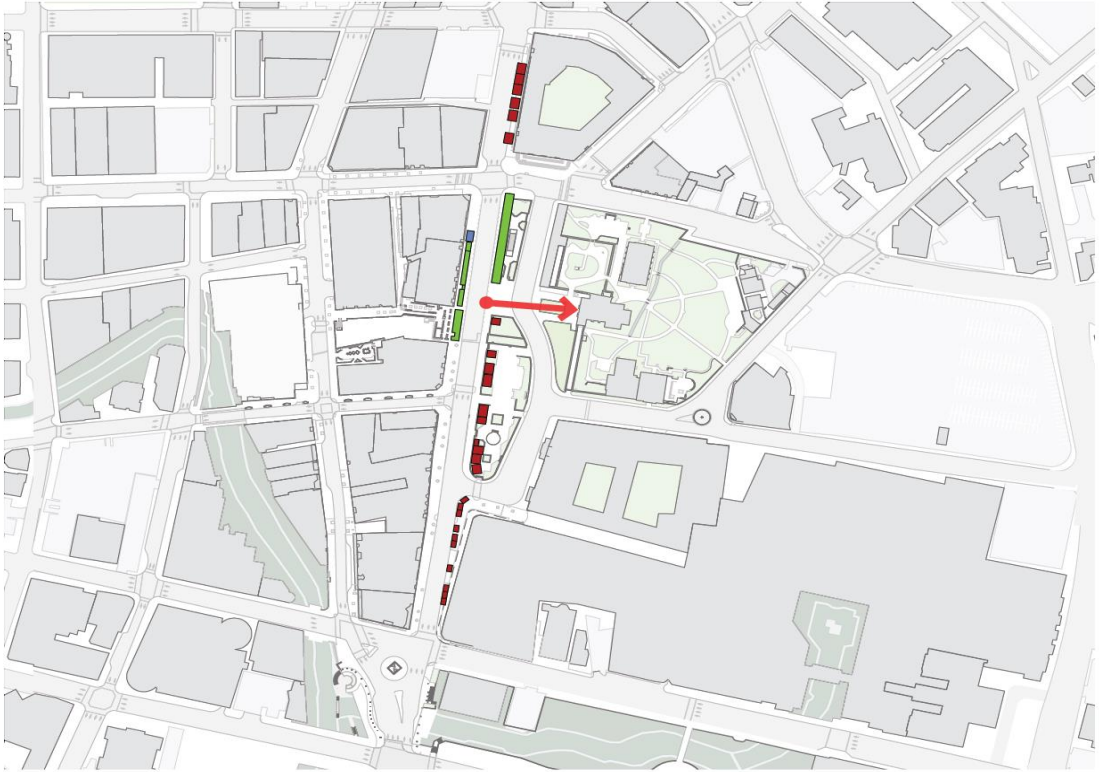
- Honors the participants of the battle of the Alamo
- Venerates the known burial grounds
- Respects both the mission footprint and the battlefield

AND…

- Keeps the floral tribute
- Enhances seating capacity, photographic and television coverage of the parade
- More shade for spectators

Parade route today — Alamo Plaza

- Bleacher seats = 2,700+
- Grandstand seats = 1,500+
- Total seats = 4,300+
- Walk to Church = 200 ft.



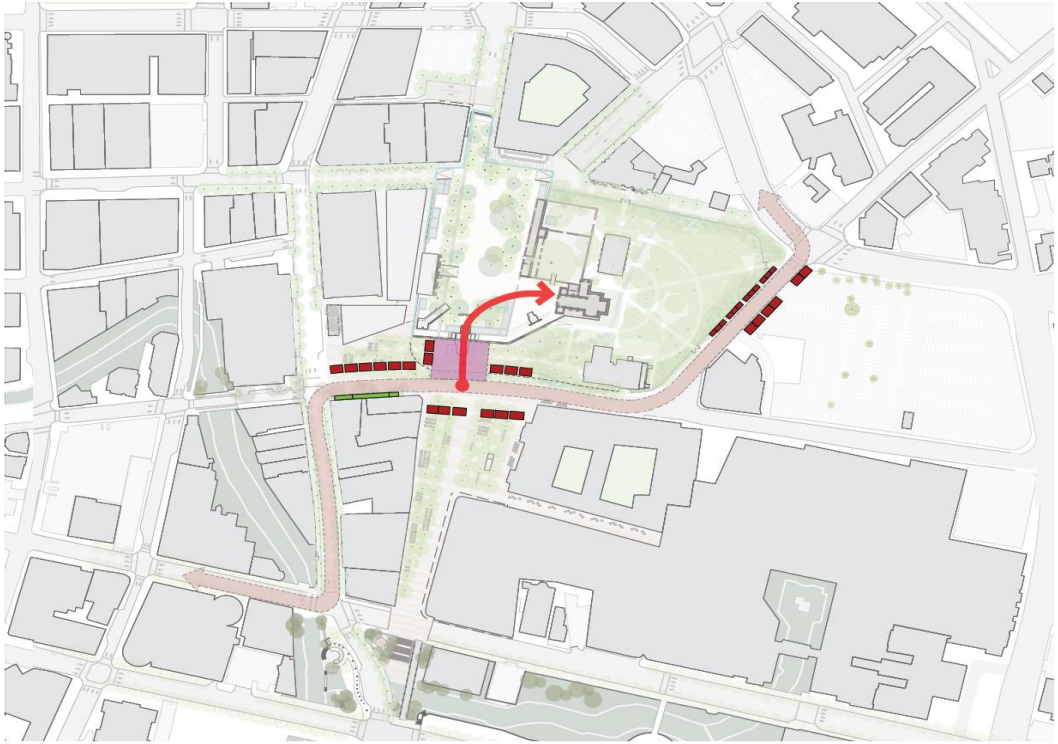
ACCESSIBLE SEATS

ALAMO PLAZA BLEACHERS

GRANDSTAND

Parade re-route — Bonham > Losoya Street

- Maintains existing capacity; Reuses existing seating
- Total seats + 90
- Walk to Church = + 80 ft.



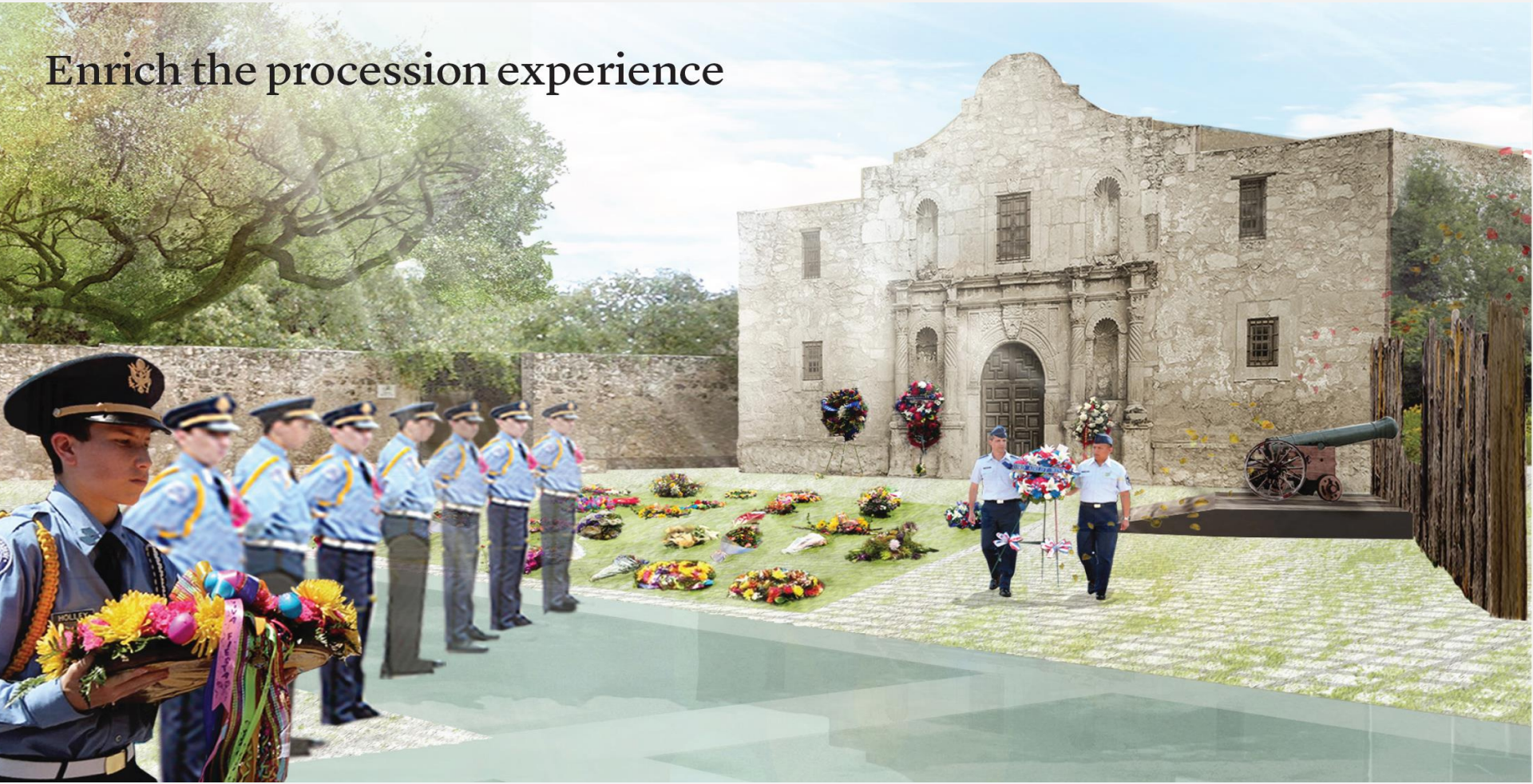
ALAMO PLAZA BLEACHERS

GRANDSTAND

CEREMONIAL ACTIVITY ZONE

Maintain connection to Church

Enrich the procession experience



Relocate the Cenotaph within Alamo Plaza

WHY?

- Clarify periods of historic significance and is aligned with earlier plans for its location
- Enable the full experience of the mission plaza through living history and programming
- Provide a space of reverence and learning for the cenotaph

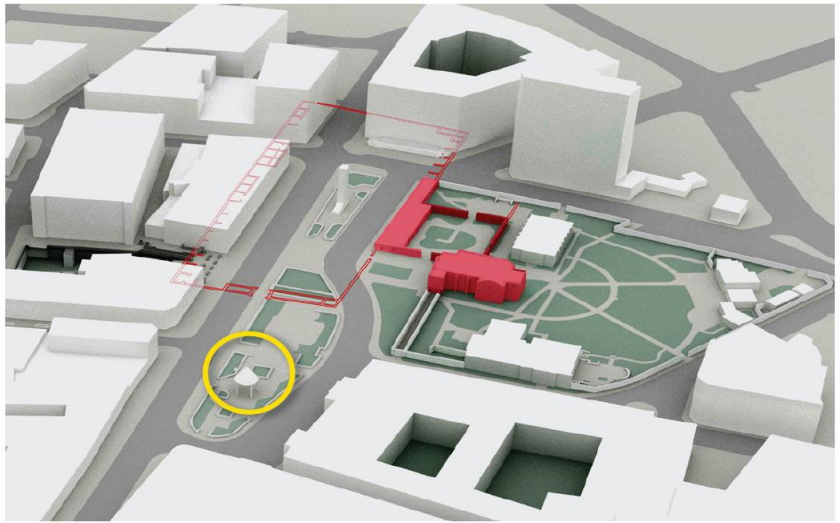
AND…

- The Cenotaph will be relocated within Alamo Plaza to a place of honor and prominence
- The Cenotaph will remain a prominent feature of Alamo Plaza
- It will be relocated and repaired onsite

Today's location blocks views, limits space for program
and is at the wrong elevation for the lowered ground

Relocation enables space to experience the mission and battleground

Relocating the cenotaph clarifies periods of historic significance and is aligned with the original plans for its location



EXISTING CONDITIONS*

*bandstand @ 1935 proposed cenotaph location

INTERPRETIVE PLAN

The cenotaph remains within Alamo Plaza in a prominent location

Encourage formal point of entry

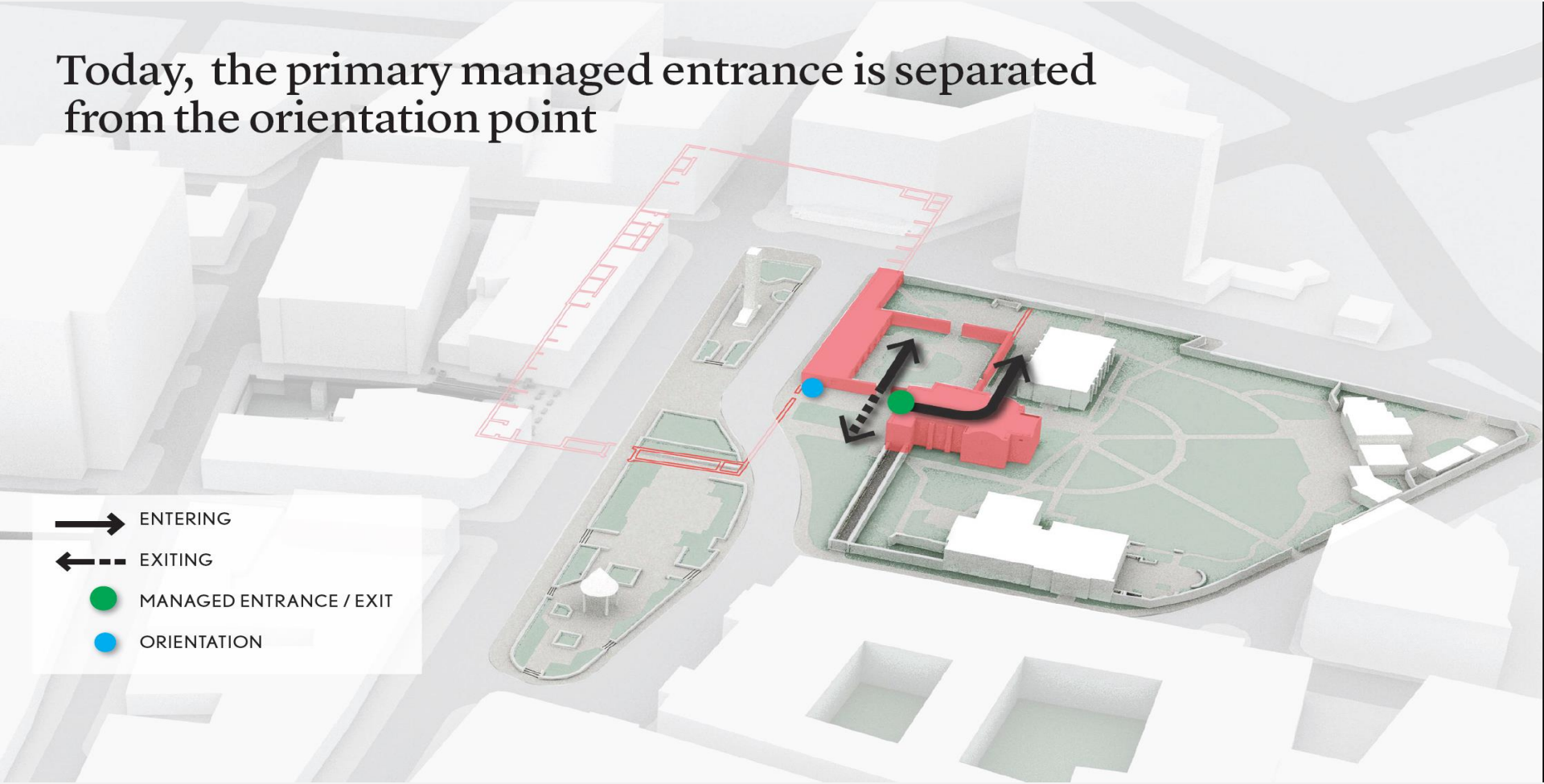
WHY?

- Enable orientation and the full experience of the open air museum during museum hours

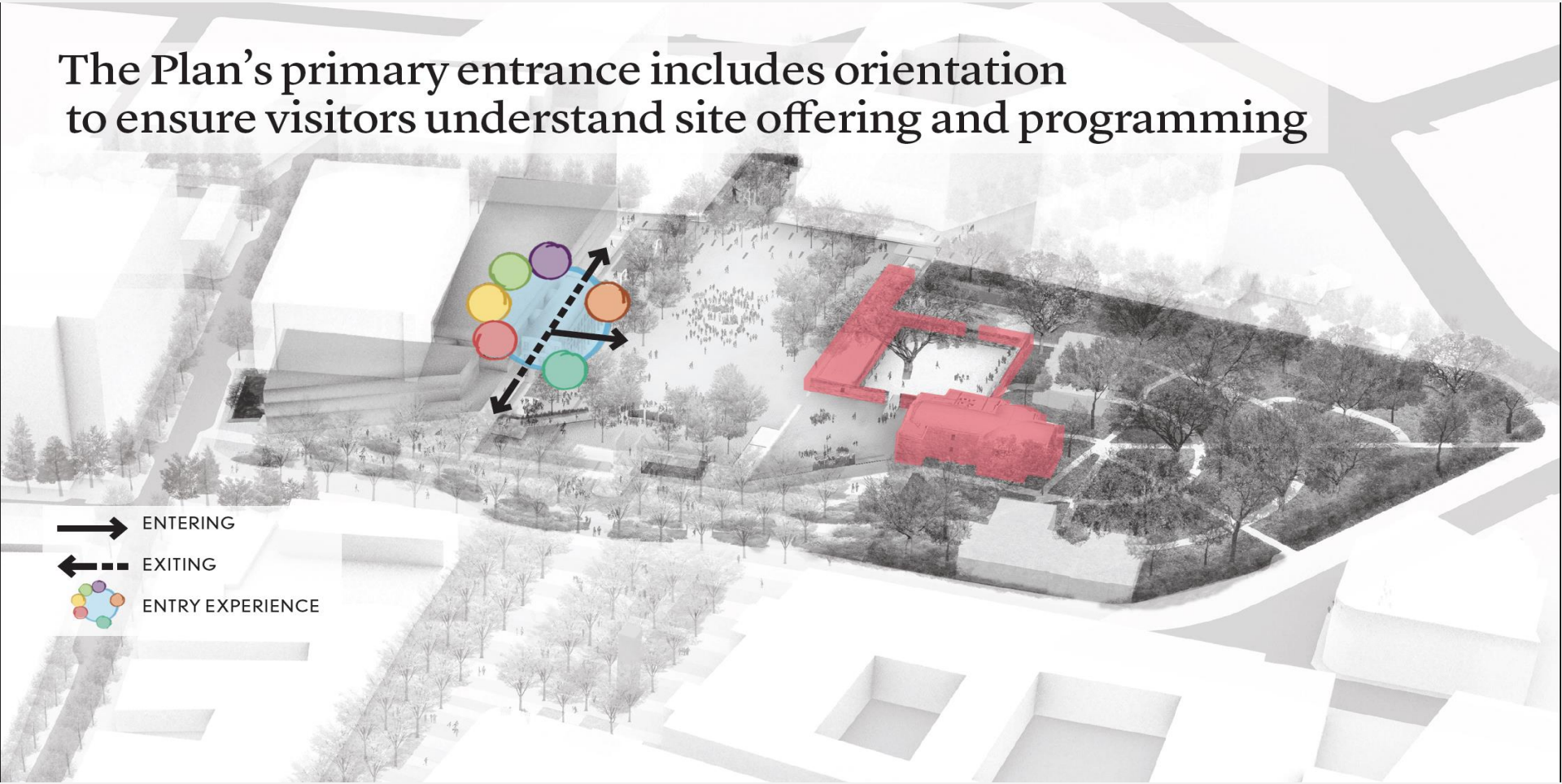
AND…

- Public access 24/7
- Entry to Plaza through museum will be encouraged for maximum visitor experience
- 2 more points of entry to Plaza during museum hours
- Plaza, gift shop and Alamo Church and Long Barrack are accessed free and open during museum hours
- 6 points of entry to Plaza when museum is closed

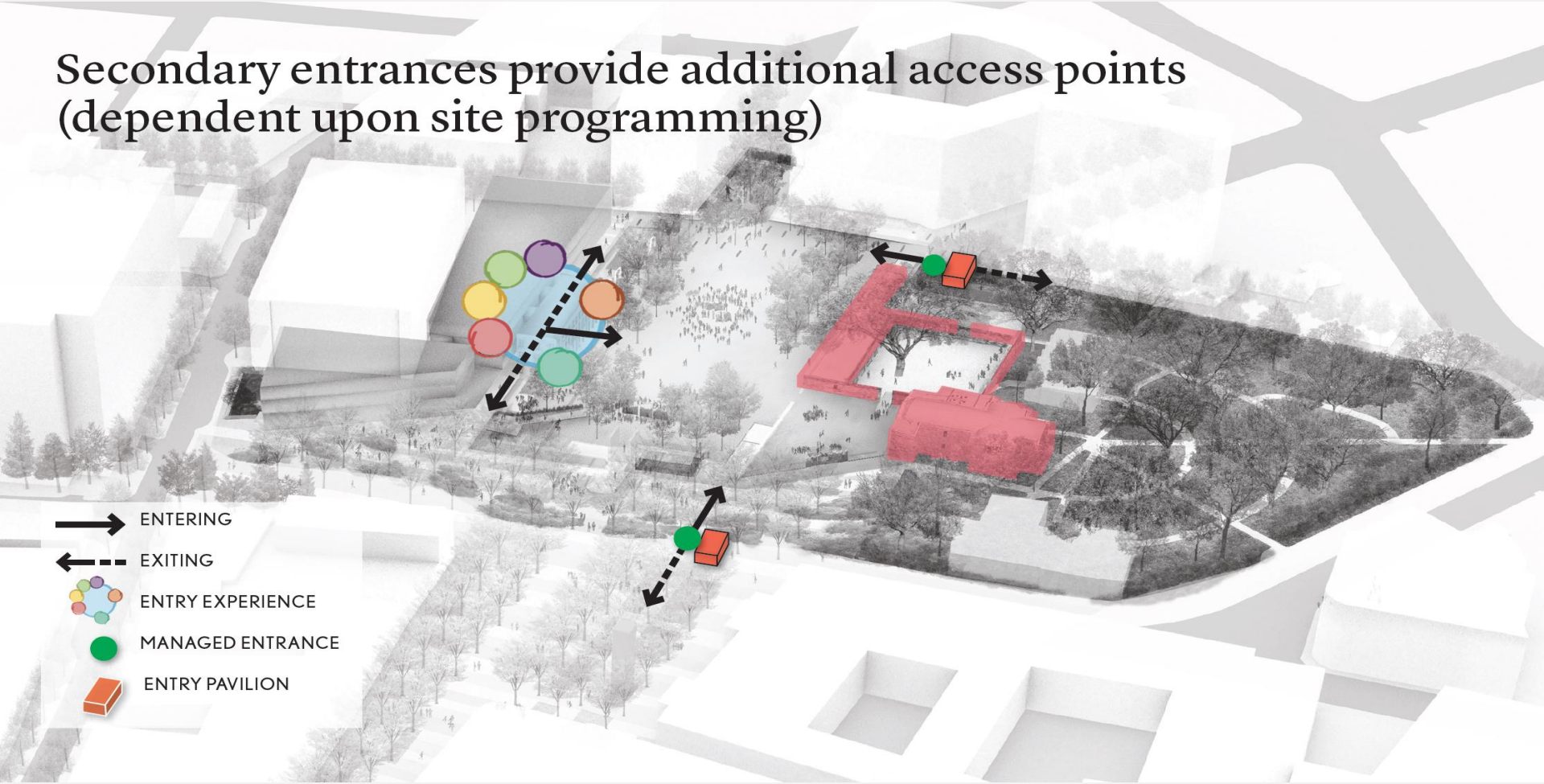
Today, the primary managed entrance is separated from the orientation point



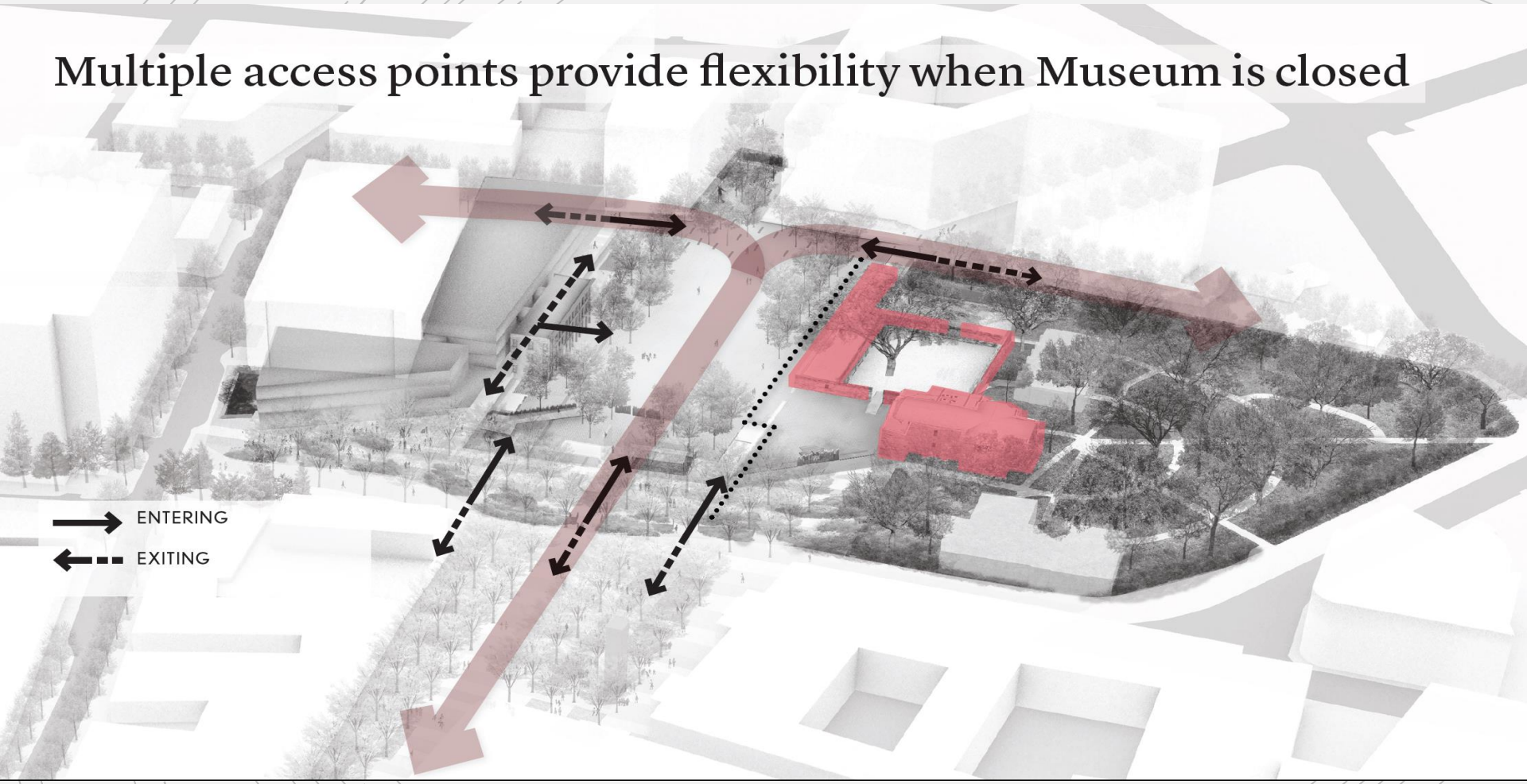
The Plan's primary entrance includes orientation to ensure visitors understand site offering and programming



Secondary entrances provide additional access points (dependent upon site programming)



Multiple access points provide flexibility when Museum is closed



Assess the adaptive reuse potential for Crockett, Palace and Woolworth Buildings

- Assess each building individually to ensure it aligns with Federal criteria
- Document the integrity of interior and exterior features
- Evaluate each building's significance at a world, national, state, and local level.

Assess opportunities for reuse, including how to connect multiple floor plates

Codes, Regulations, and Review

Codes and Regulations

- Antiquities Code
- Texas Health and Safety Code
- Section 106 (if applicable)

Review and/or approval

- HDRC (Plaza Design and Cenotaph Relocation)
- Planning Commission (Street Closures and Lease Agreement)
- Texas Historical Commission (Historic Buildings, Church, and Long Barrack)
- City of San Antonio (Street Closures and Lease Agreement)

Alamo Citizens Advisory Committee Moving Forward

- Continue to serve in advisory capacity to the Management Committee.
  - Delivery and support plan for street closures
  - Design Phase
  - Historic Building Assessment
  - Comprehensive Interpretive Plan
  - Others

Tri-Chair Remarks

- Sue Ann Pemberton, FAIA

Tri-Chair Remarks

- Lionel Sosa

Tri-Chair Remarks

- Roberto Trevino

Resolutions

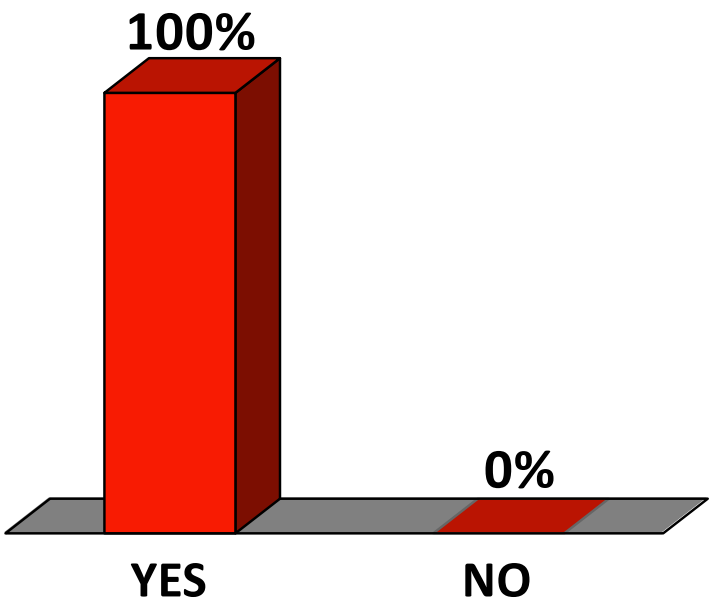
1. Street Closures
2. Parades
3. Cenotaph Relocation
4. Plaza Access
5. Historic Buildings
6. Alamo Site Plan
7. Master Lease Agreement

Close Streets to Vehicular Traffic

1. Do you support the following:
   - Closing Alamo Street from Peacock Alley to Market Street, Crockett Street from Bonham to Losoya, and Houston Street from Broadway to East 3rd Street to only allow for pedestrian traffic in an effort to recapture and delineate the historic mission plaza, respect the historic Mission footprint and battlefield, and create a sense of place and reverence; and
   - If the streets are closed a service and delivery plan will be done to accommodate the area businesses and service providers?

Do you support closing the streets to vehicular traffic?

1. YES
2. NO

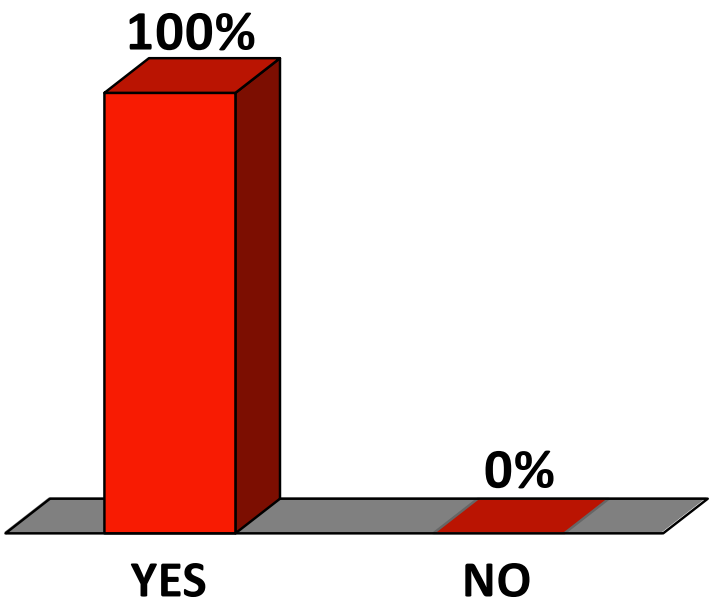


Develop a new parade route that honors the complete history

2. Do you support continuing important Fiesta parade traditions through the development of a new parade route that respects known burial grounds and does not go through the historic mission footprint but honors the fallen of the Battle of the Alamo with a floral tribute in front of the Church and accommodates other ceremonial traditions through the creation of a ceremonial activity zone in partnership with the Battle of the Flowers Parade Association, Fiesta Flambeau Parade Association, Fiesta Commission, and the Texas Cavaliers?

Do you support developing a new parade route that honors the complete history?

1. YES
2. NO

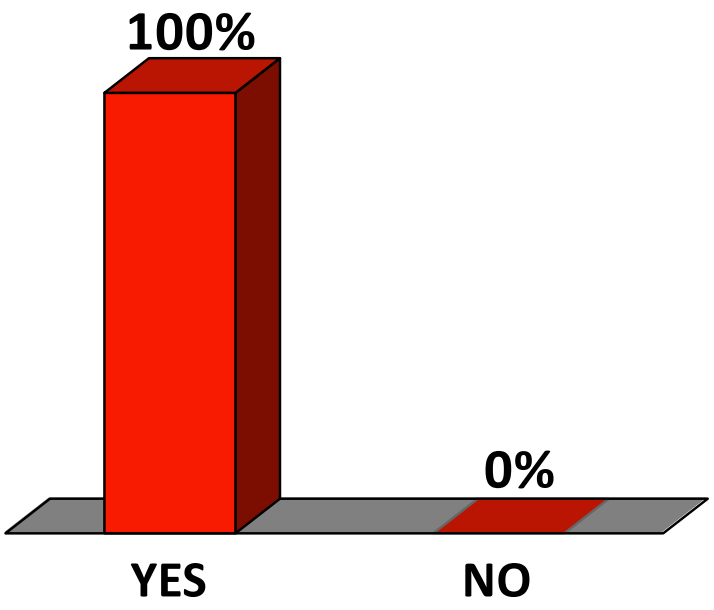


Relocate the Cenotaph within Alamo Plaza

3. Do you support the following:
   - Restoring the Cenotaph and relocating it to an area within Alamo Plaza as long as the area will provide space for reverence and learning and is in a prominent location within Alamo Plaza; and
   - Before any work starting, a repair plan that includes laser scanning will be developed by a structural engineer and conservation expert. The repair plan must be reviewed and approved by the Office of Historic Preservation prior to the commencement of any work?

Do you support relocation of the Cenotaph within Alamo Plaza?

1. YES
2. NO

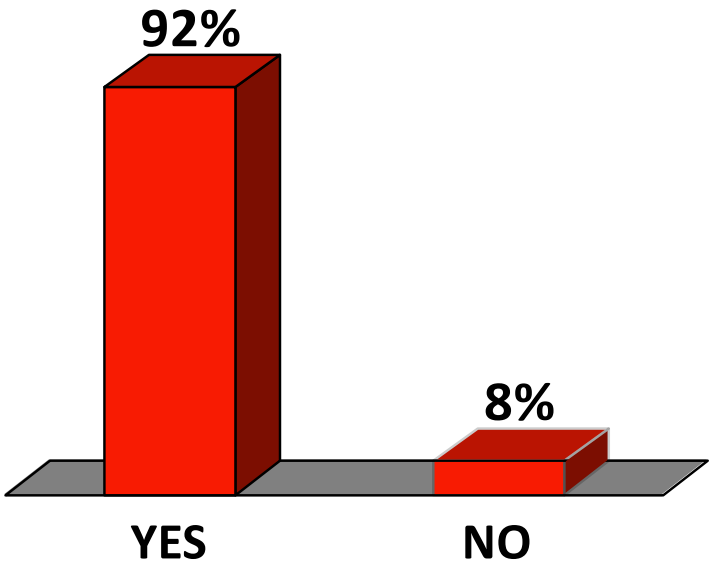


Encourage formal point of entry

4. Do you support 24/7 access to the historic mission plaza that is free to the public and includes 6 entry points before and after museum hours and 1 primary entry point during museum hours with 2 auxiliary entry points that can be open during times of high pedestrian traffic volume or during times there is no programming going on in the historic mission plaza?

Do you support a formal point of entry during museum hours?

1. YES
2. NO

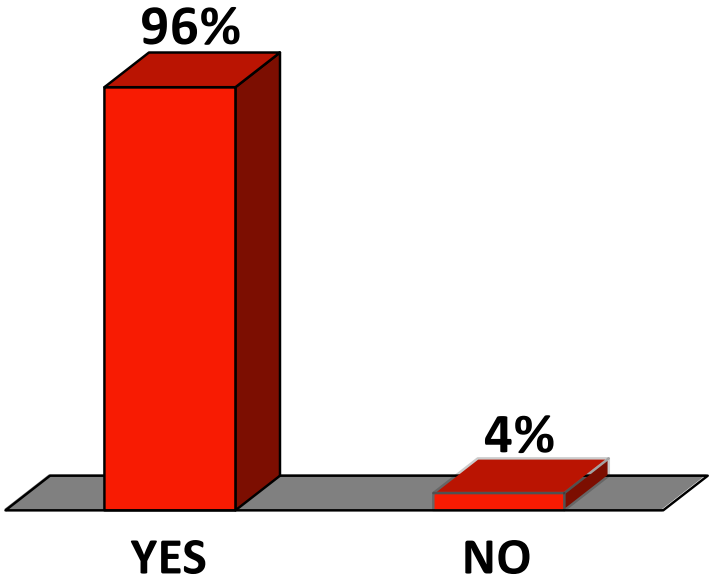


Assess the adaptive reuse potential for Crockett, Palace and Woolworth Buildings

5. Do you support the following:
   - Commissioning a study that assesses the potential for the adaptive reuse of the Crockett, Palace, and Woolworth Buildings as a Visitor Center and Museum provided the study adheres to the Secretary of the Interior's Standards; and
   - The Alamo Citizens Advisory Committee review findings and provides input on the recommendations related to the buildings (Crocket, Woolworth, and Palace) prior to review and consideration by the Texas Historical Commission?

Do you support an assessment of the reuse potential of the Crockett, Woolworth, and Palace Buildings?

1. YES
2. NO

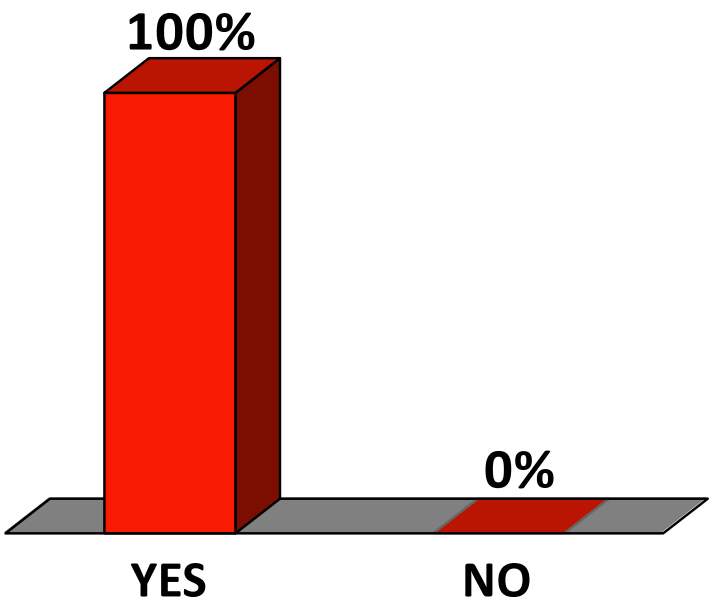


Site Plan and Framework

6. Do you support the proposed site plan for the Alamo Plan as long as it follows the Antiquities Code, Texas Health and Safety Code, and other codes as applicable by law and that the Plan goes through the required regulatory review process for specific elements to include HDRC, Planning Commission, and THC?

Do you support the site plan and framework of the Alamo Plan?

1. YES
2. NO

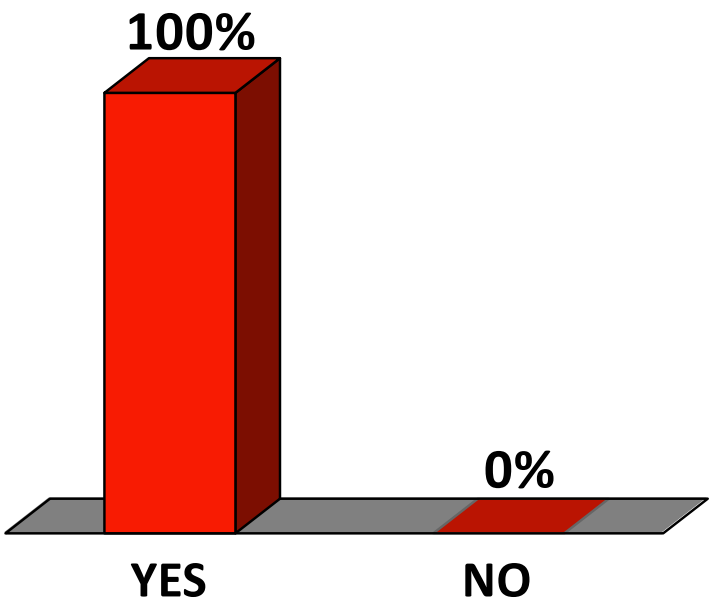


Master Lease Agreement

7. Do you support the City entering into a long term agreement with the GLO to manage the Alamo Plaza if the Agreement includes the following:
   - Commitment to honor the Vision and Guiding Principles;
   - Commitment to incorporate the elements included in Resolutions 1 through 6;
   - Ability for the City to monitor compliance; and
   - Dispute resolution process to identify and address issues early on?

Do you support the City entering into a long term agreement with the GLO to manage Alamo Plaza?

1. YES
2. NO



The Alamo Plan