

ORDINANCE

AUTHORIZING A 10 YEAR AGREEMENT WITH THE FIESTA SAN ANTONIO COMMISSION to plan, coordinate, and support San Antonio's annual Fiesta celebration from 2019-2028, including use of City property for the River Parade, Battle of Flowers Parade, and Fiesta Flambeau Parade.

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WHEREAS, the Fiesta SA Commission plans, promotes, coordinates, and preserves Fiesta San Antonio, an annual celebration of the diverse heritage, culture, and spirit of San Antonio, consisting of parades and events over a two week period each April; and

WHEREAS, originating in 1891 as a single event, Fiesta has grown to over 100 events across San Antonio and has expanded to include events in Boerne, Schertz, Windcrest, Balcones Heights, and Alamo Heights; and

WHEREAS, the Commission plays an integral role ensuring the success of official Fiesta events, including three major parades; and

WHEREAS, the Commission works closely with the Police, Fire, Metro Health, Solid Waste Management, Transportation & Capital Improvements, and Center City Development & Operations Departments; and

WHEREAS, UTSA's Institute for Economic Development's Center for Community and Business Research determined Fiesta 2016 contributed \$340 million in area sales, supported over 3,400 fulltime local jobs, and generated \$3.6 million in local sales tax; and

WHEREAS, in 2009, the Commission and the City agreed to relocate the Fiesta carnival from downtown near City Hall to the Alamodome parking lot; and

WHEREAS, the Commission contracts with a carnival operator, who in turn enters an agreement with the Alamodome for use of the parking lot; and

WHEREAS, per the proposed agreement, the City and the Commission have agreed the carnival will operate on the Alamodome parking lot through 2028; and

WHEREAS, the proposed, 10 year agreement will be effective 2019-2028 and will include the following provisions:

- Commission shall utilize request for proposal process to select carnival operator,
- Carnival operator shall enter agreement with Alamodome for use of parking lot C,

- Carnival shall provide free admission,
- Commission and Fiesta organizations shall provide traffic barricades for events,
- Commission shall be responsible for erecting/removing bleachers and chairs on parade routes,
- Fiesta parades shall include alcohol free seating areas,
- City shall provide recycling and garbage containers for placement on parade routes, and City and Commission shall work to ensure containers are placed at highly visible locations,
- Fiesta events on City property shall include recycling and garbage containers,
- City shall be responsible for clean-up following street parades,
- Fiesta Commission shall maintain a written internal policy for solicitation and evaluation of competitive bids; **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Manager or her designee or the Director of Center City Development and Operations Department or his designee, is authorized to execute a 10 year agreement with the Fiesta San Antonio Commission to plan, coordinate, and support San Antonio's annual Fiesta celebration from 2019-2028, including use of City property for the River Parade, Battle of Flowers Parade, and Fiesta Flambeau Parade. A copy of the agreement in substantially final form is attached hereto and incorporated herein for all purposes as **Attachment I**.

SECTION 2. NO FISCAL LANGUAGE AVAILABLE

SECTION 3. The financial allocations in this Ordinance are subject to approval by the Director of Finance, City of San Antonio. The Director of Finance may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific SAP Fund Numbers, SAP Project Definitions, SAP WBS Elements, SAP Internal Orders, SAP Fund Centers SAP Cost Centers, SAP Functional Areas, SAP Funds Reservation Document Numbers, and SAP GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 4. This ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED AND APPROVED this _____ day of _____, 2018.

M A Y O R

SW/ah
Xx/xx/xx
Item # 18-6010

Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

Leticia M. Vacek, City Clerk

Andrew Segovia, City Attorney

SW/ah
Xx/xx/xx
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ATTACHMENT I