



MID-YEAR REPORT: FAMILY & COMMUNITY ENGAGEMENT 2018-2019

FAMILY ENGAGEMENT VISION



Vision

To develop and establish a culturally responsive family outreach and engagement model that:

- ✓ builds on the strengths of families and communities;
- ✓ engages parents as teachers of their children; and
- ✓ equips parents to serve as educational advocates for their children.

THE IMPACT OF ENGAGEMENT

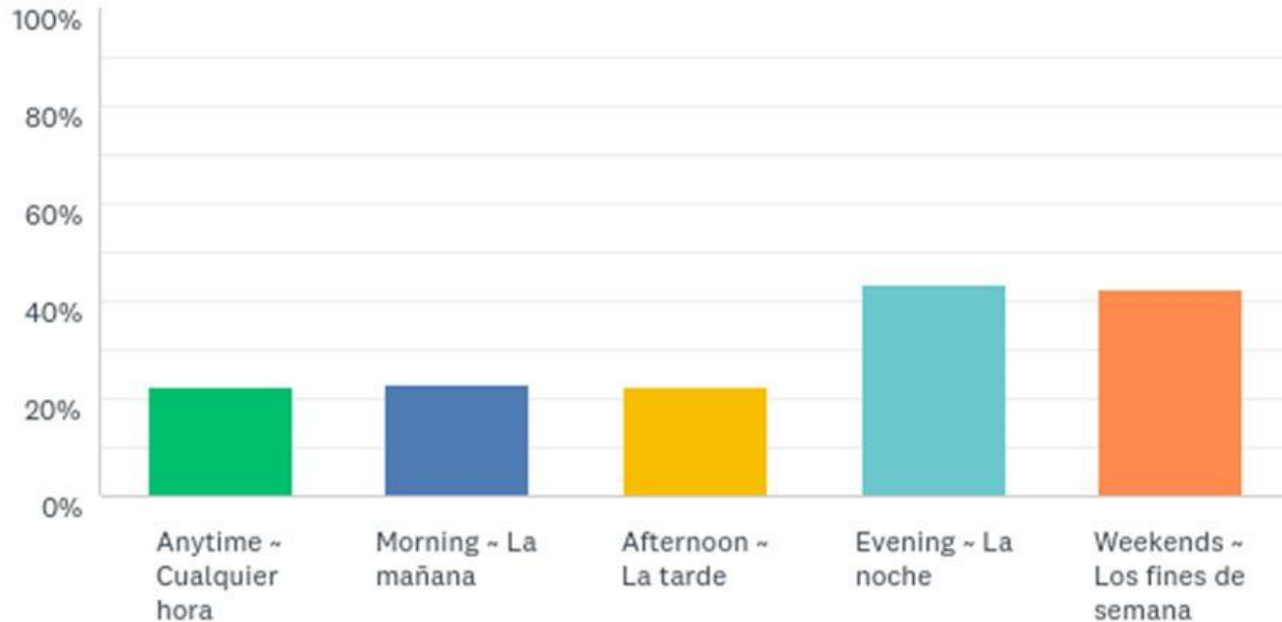


*Students with involved parents, no matter what their income or background, are more likely to earn **higher grades** and test scores, enroll in higher-level programs, pass their classes, **attend school** regularly, have better **social skills**, show improved **behavior**, and graduate and go on to **postsecondary education**.*

A New Wave of Evidence: The Impact of School, Family, and Community Connections on Student Achievement. Annual Synthesis 2002. National Center for Family & Community Connections with Schools. Anne T. Henderson and Karen L. Mapp.

SURVEY RESULTS: TIME

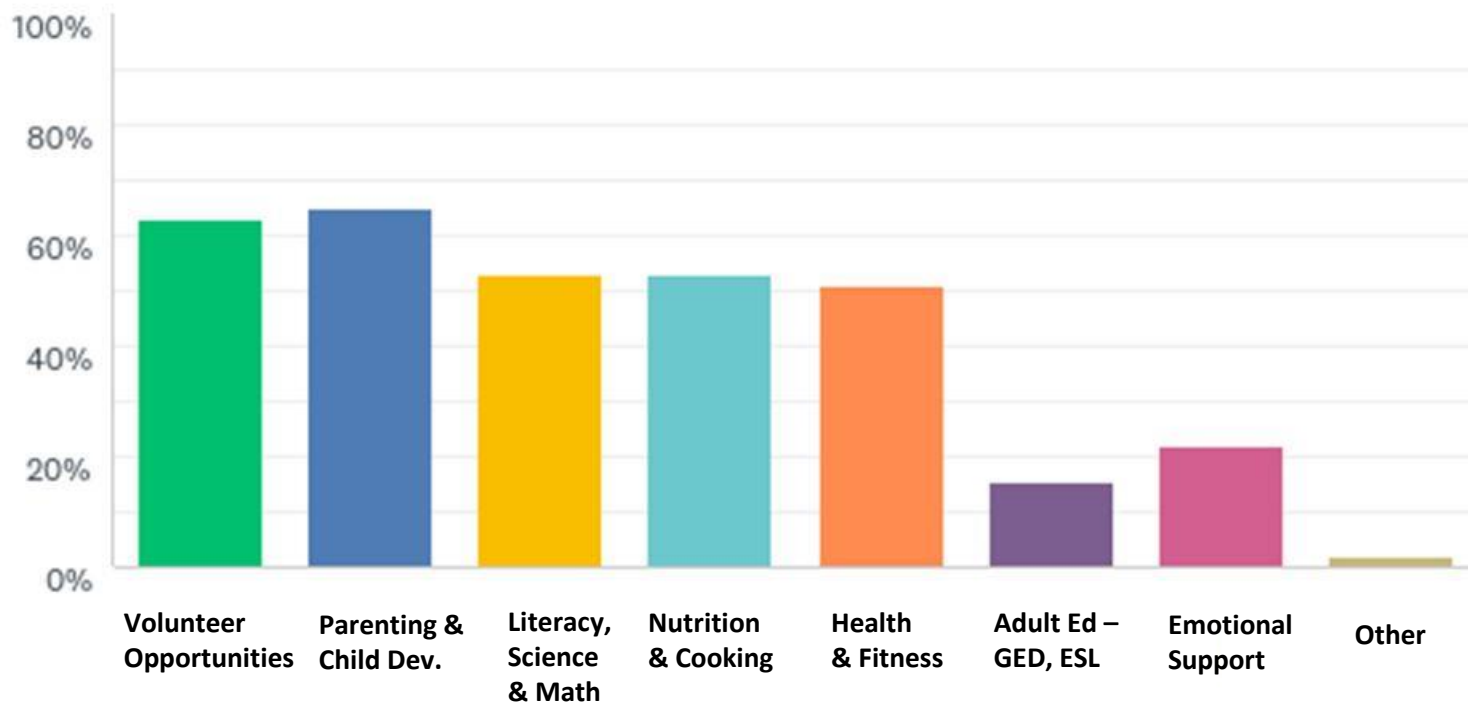
**What time of day is best for you to attend events?
¿Cuál hora del día es mejor para asistir a eventos?**



SURVEY RESULTS: INTERESTS

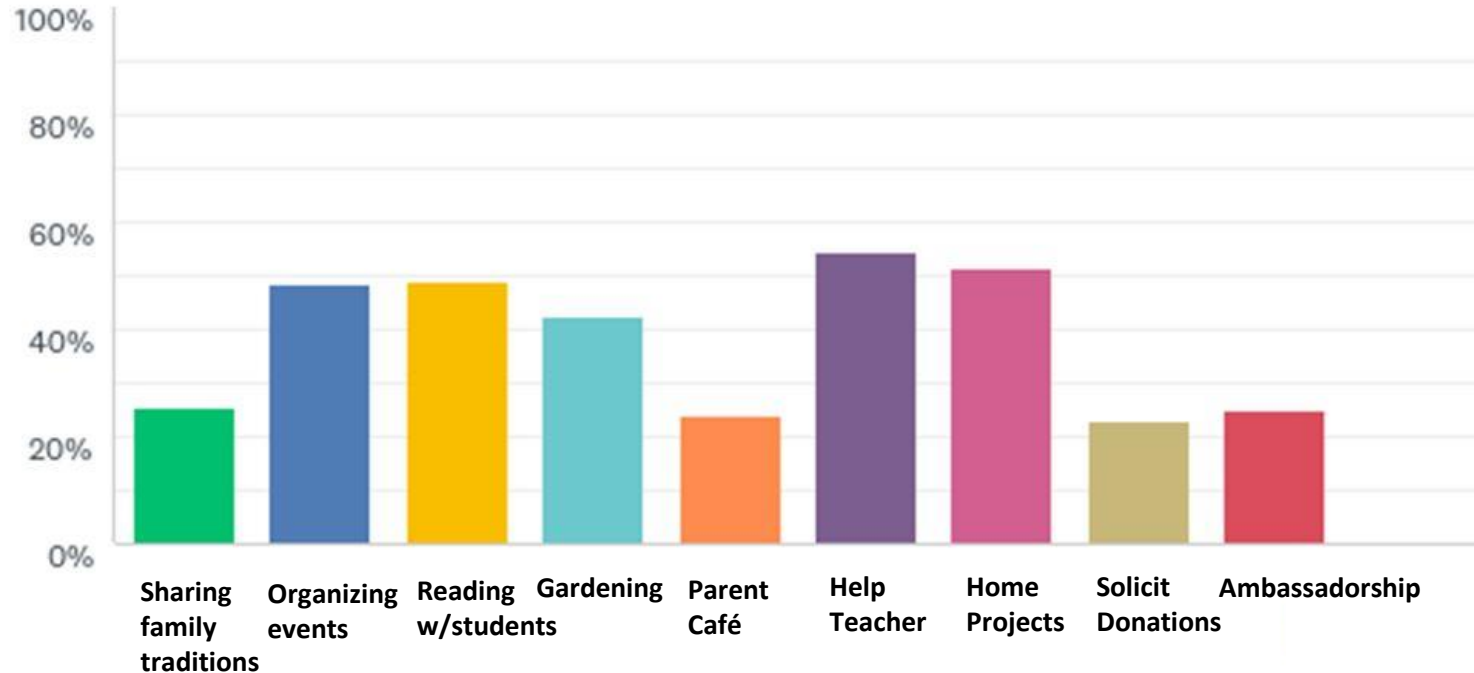
Which workshops and topics interest you?

¿Cuáles talleres y temas le interesa?



SURVEY RESULTS: LEADERSHIP

What types of family leadership and volunteer opportunities interest you?
¿Qué clase de liderazgo familiar u oportunidades de voluntariado le interesa?



GUIDING THEORETICAL FRAMEWORK



Family Engagement Best Practices

Engaging families as equal partners through leadership development, resources and reciprocal education.

The Protective Factors Framework

5 Factors: Parental resilience, social connections, concrete support in times of need, knowledge of parenting & child development, social and emotional competence of children

GUIDING THEORETICAL FRAMEWORK



Changing the Discourse in Schools

TO... shift the context, relationships and language within which we try to solve problems.
TO... calibrate what we mean by “equity” and “closing the achievement gap”.
TO... change our ideas about what constitutes action.

Tenets of Child Development

Increase parent knowledge about age-appropriate language, cognitive, social-emotional, and motor development.

WHO WE ENGAGE



**PROSPECTIVE
FAMILIES**

CURRENT FAMILIES

ALUMNI FAMILIES



FAMILY PROGRAM GOALS

1. Advocacy & Leadership

Engage all families in school learning and leadership opportunities at least twice per SY.

2. Authentic Home-School Connections

Facilitate authentic ways for families to experience curriculum and active learning at home.

3. Community Partnerships

Provide meaningful information, resources and service referrals to community agencies.

FAMILY PROGRAM GOALS

4. Cultural Responsiveness & Inclusiveness

Develop an equity lens through which we engage families and promote a language of commitment, personal responsibility, and transformation.

5. Community Outreach

Engage community stakeholders through outreach and events that promote early education and family ambassadorship.



ADVOCACY & LEADERSHIP



PARENTS AS PARTNERS/FAMILIAS UNIDAS

Standing Committees

1. Ambassadorship
2. Home-School Partnerships
3. Gardening & Outdoor Learning
4. Family Fit

Data Point

- ✓ 271 family members have attended one (or more) Parents as Partners meeting program-wide this SY.





FAMILY AMBASSADOR CAMPAIGN



Goals

1. Develop parent-led community outreach efforts.
2. Establish a core group of family ambassadors to engage media.
3. Engage community partners to promote importance of early education.
4. Raise PK4SA's visibility and presence in the community.
5. Promote program registration to prospective families.



AUTHENTIC HOME-SCHOOL PARTNERSHIPS



LEARNING FROM & WITH FAMILIES



- Family Traditions
- A Walk in Our Shoes
- MATT Foundation- PUENTES
- Health Programs
- SA Food Bank Nutrition Workshops
- HEB Read 3
- SA Public Library

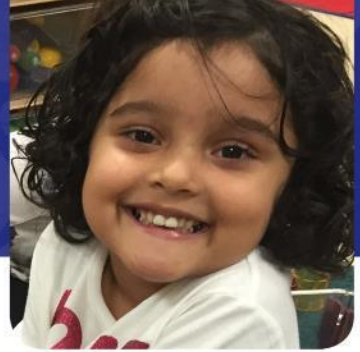


HOME-SCHOOL DATA POINTS



- ✓ Over 4,400 family members have volunteered or attended a workshop or community building event this SY.
- ✓ Teachers, Parent Liaisons, and Family Engagement staff have engaged over 1,900 family members through a conference or home visit this SY.

COME READ WITH PRE-K 4 SA



FAMILY FIT



COME PLAY WITH PRE-K 4 SA





COMMUNITY OUTREACH



CONNECTING WITH COMMUNITY



Photo Credit: Ivyahna W.
Student, South Center

FAMILY ENGAGEMENT DATA

Program	Family Members Engaged
Education & Community Building	4487
Conferences or Home Visits	1971
Parents as Partners	271
WIC Visits	115
4K for Pre-K	160
Come Play with Pre-K 4 SA	159
May - Pre-K 4 SA Day at SA Botanical Gardens	391
July & August – COSA Back to School & Community Events	2500+

SIGNATURE PARTNERSHIPS



Community Partnerships	Frequency of Collaboration
District Partners, Welcome to Kinder	Annual
WIC	Monthly
San Antonio Food Bank	Daily
COSA City Council, Back to School	Annual
COSA Parks & Rec, Fitness in the Park	Weekly
COSA Metro Health	8 sessions annually
COSA Public Library	Monthly
HEB Read 3	Biannually

MOVING FORWARD



- Westside Education & Training Center: GED, ESL & Workforce Development
- High Scope Curriculum Workshops
- BCFS Parenting and Child Development Partnership
- Telling our story - What does Pre-K 4 SA mean to me?



QUESTIONS?