

RFP 18-106; 6100010737, Quarterly and Supplemental Customer Satisfaction Surveys for San Antonio International Airport Score Summary	Maximum Points	aMAEzing Marketing Group, LLC	Consumer & Market Insights, LLC (CMI)	Research Horizons, LLC dba Phoenix Marketing International
A - Experience, Background, Qualifications	40	12.75	19.75	39.00
B - Proposed Plan	15	6.75	8.75	14.75
A - B SUB-TOTAL	55	19.50	28.50	53.75
C - Price Schedule	10	5.47	7.56	10.00
D - SBEDA - SBE Prime Contract Program	20	0.00	20.00	0.00
C - D SUB-TOTAL	30	5.47	27.56	10.00
E - Local Preference Program	10	10.00	0.00	0.00
E SUB-TOTAL	10	10.00	0.00	0.00
F - VOSB Preference Program	5	0.00	0.00	0.00
F SUB-TOTAL	5	0.00	0.00	0.00
TOTAL SCORE	100	34.97	56.06	63.75
RANK BASED ON TOTAL SCORE		3.00	2.00	1.00