



TRANSPORTATION & CAPITAL IMPROVEMENTS (TCI)

Rainbow-Themed Crosswalk Pilot Update

Transportation Committee Item 3

February 18, 2019

Art Reinhardt, P.E., C.F.M., Interim Deputy Director



BACKGROUND

Council Consideration Request

**Jun
2017**



**N. Main Ave &
E. Evergreen St.**

Governance Committee

**Aug
2017**



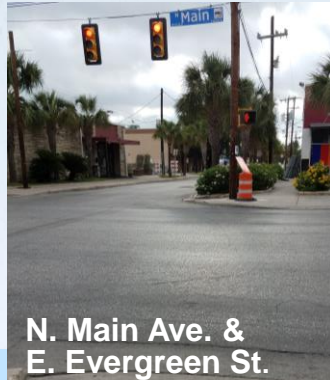
Pilot Program
Rainbow-Themed Crosswalk



BACKGROUND

Council A Session

**Jun 7
2018**



N. Main Ave. &
E. Evergreen St.



W. Evergreen St.



Standard
Crosswalk

\$12,668.80



Color
Pavement
Markings

\$19,832.24





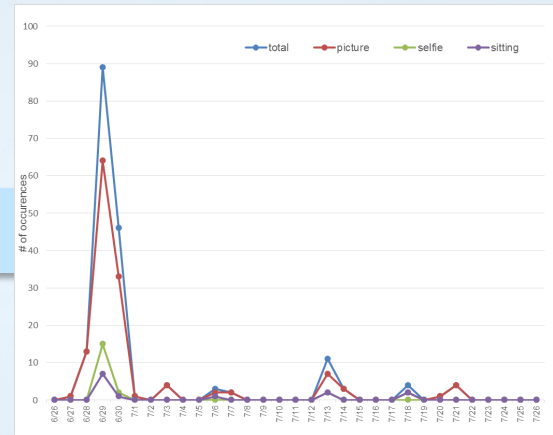
Installation

**Jun 27
2018**



Monitor & Collect Data

**Jul-Dec
2018**





PILOT PROGRAM METRICS



Pedestrian Behavior

Community Response

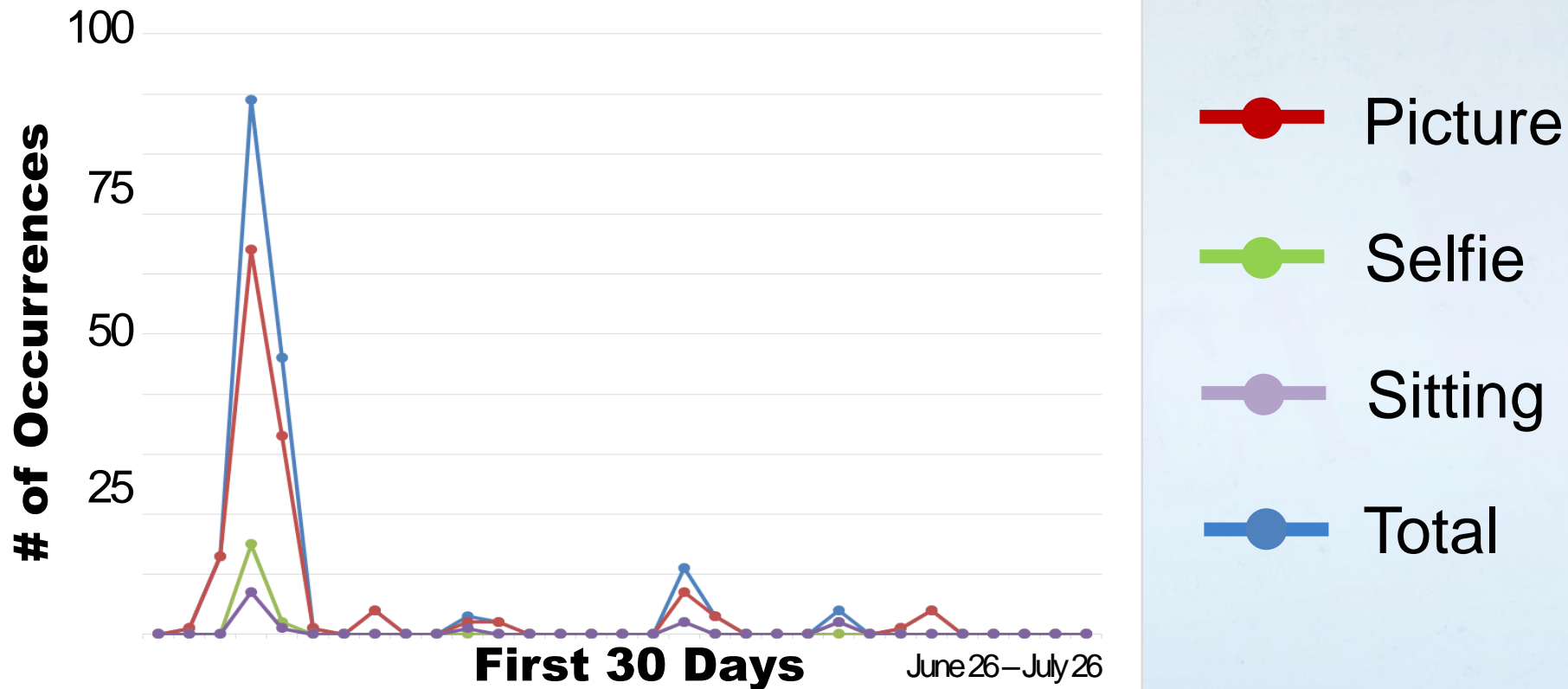
Vandalism

Maintenance Requests

Crash Review



PEDESTRIAN BEHAVIOR





COMMUNITY RESPONSE

dconkell @y0itsdeanna looks nicer than the one in SF

_lauren_13 Omg it looks wonderful!!! I can't wait to see it on the 30TH for the pride parade and festival!! 🌈

mellobeco Love it! Way to go SA! This says we support and love who you are to our whole community!



Bradford M. Wagner @BradfordMWagner · Jun 27

Replying to @seneca

Either way it looks great - makes me feel like maybe it's



Michael Paul @muneymike · May 24

Replying to @KENS5

This is a great ideal Finally something positive that is for everyone to make for greater situational awareness. AND FOR THOSE A WASTE OF MONEY.. I WILL PERSONALLY DONATE THE AND MATERIALS DIRECTLY BACK TO THE CITY.



Sandra Alva · 4:19 That is totally love...people are people no matter if you are from the same sex or not no one is to judge just let them be and let them live there life's they deserve

**“Omg it looks wonderful!!
I can't wait to see it on
the 30th for the pride
parade and festival!”**

Like · Reply · 3w



Gloria Martinez · 39:02 I am all for it. We are all children of God and if he does not judge, why should you. Happy Pride and **congrats** to all who deserve the right to be proud of who you are.

Like · Reply · 3w



Mike Delgado · 3:04:14 This is a positive image for our city. Progressive and inclusive

Like · Reply · 3w





COMMUNITY RESPONSE

Imeras @jaypena_27 who's paying to maintain the pretty colors? Taxpayers!

Imeras @spiffi7 \$20,000. But I don't think that included maintenance

chrisbstian It's pretty and all... but how long do y'all think those pretty colors will stay pretty? It's going to be ruined in 6 weeks. Money could have been better spent on something that wouldn't be walked on and driven on all day every day. Y'all didn't really think this one through. \$20k to have people walk and drive all over your flag.

iamsani76 @Imeras it's okay just to let go and love a little. Who is this hurting? If anything, it's making this Christian woman happy, spreads Love & happiness. Which JC



906 likes

JUNE 27



Patriotic American @FreeManIAm210 · May 24

Replying to @KENS5

That's ridiculous! Waste of money!

1 1 3

1 more reply



Edward Gonzales @Edward_Gonzales · May 24

Replying to @KENS5

What a waste of money.

1 1 6

1 more reply



Sandra Hawkins @ShamanHawkins1 · May 24

Replying to @KENS5

You waste the tax dollars to honor a few. Shame on the city. What gave they done to deserve honor. Honor a police officer, a fireman, a veteran but not because of someone's sex life.

1 1 5

1 more reply



CS @slowroll95 · May 24

Replying to @KENS5

Honor the fallen!

1 1 2

1 more reply



Asclepius @thmcloud · May 24

Replying to @KENS5

Damn elected officials time for you to go.

1 1



The Boy Wonder @Coyote_dos · May 24

Replying to @KENS5

Nice to know that's where my tax dollars are going to.

1 1



Diana Varner · 19:47 What a waste of money when it could be use to to help our vet's,homelesspeople and our abuse children with funds to help them with better programs !!!



George Olivo · 1:04 Fix the potholes

Like · Reply · 1w



Chris Taylor · 3:51:52 Why not paint rainbows on all the potholes and sunk in streets

Like · Reply · 1w



Joseph Morrison i know many pot holes that could have been fixed for the price of this stuff, LJS

Like · Reply · 4d

“What a waste of money.”



COMMUNITY ENGAGEMENT



San Antonio TCI 🧑‍🔧 @sanantoniotci · Jun 29

SA is now the 2nd city in TX with a **#Pride Crosswalk**. The rainbow-themed **crosswalk** was funded by \$19,832.24 privately raised funds. Enjoy the colorful **crosswalk** in a safe manner. Please do not take pictures and selfies in the middle of the **crosswalk**.



New rainbow crosswalk excites Main Ave strip regulars

Main Avenue strip regulars who have seen the newly installed rainbow crosswalk at the intersection of North Main Avenue and East Evergreen
ksat.com



14

33



facebook



VANDALISM



No documented vandalism



MAINTENANCE REQUESTS



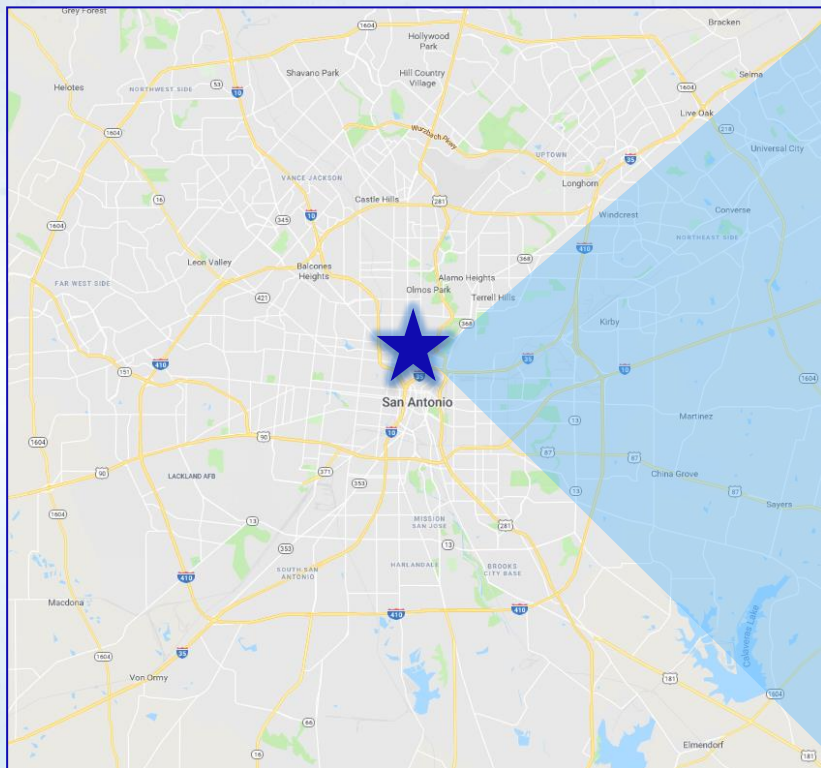
Standard event street
maintenance before & after
June 2018 Pride Parade

Private citizens form
“Guardians of the Crosswalk”
to maintain crosswalk

No maintenance requests



CRASH REVIEW





Council District 1





N. Main Ave and E. Evergreen St.

Year		
2016	1	
2017	2	1
2018: Before Crosswalk	2	
2018: After Crosswalk	2	1



RECOMMENDATION



www.la.curbed.com

Create Community
Crosswalk Program

Authorization for
Program Framework
Development



ALTERNATIVES



www.walkdenver.org



www.upartstudio.org

Houston, TX



San Antonio Street Art Initiative



Community Driven Process

Decorative Crosswalk Program Sponsor

- Area property or business owner
- Area association
- Area nonprofit or community-based organization

Responsibilities

- Funding and maintenance
- Identify contact person
- Obtain community consensus on project



PRELIMINARY PROGRAM FRAMEWORK



Existing Controlled Marked Crosswalk

- Stop sign, traffic signal or pedestrian hybrid beacon
- Pavement in good condition

Eligible
Locations

No School Zones



PRELIMINARY PROGRAM FRAMEWORK



Design

Incorporate standard white crosswalk markings

No words, images, or designs that conflict with traffic control messaging

No messages inconsistent with community values established by City Council



CITY OF SAN ANTONIO
TRANSPORTATION & CAPITAL IMPROVEMENTS

THROUGH INNOVATION AND DEDICATION, WE BUILD AND MAINTAIN
SAN ANTONIO'S INFRASTRUCTURE

Art Reinhardt, P.E., C.F.M.
Interim Deputy Director



#TCIbuildsSA | @SanAntonioTCI | www.sanantonio.gov/tci

INTEGRITY ♦ TEAMWORK ♦ INNOVATION ♦ PROFESSIONALISM