

CONNECTING *our* REGION

City of San Antonio | City Council B Session
March 2019



Jeff Arndt, President & CEO

VIA TODAY BY THE NUMBERS

36.6
MILLION
PASSENGER
TRIPS

6
TRANSIT
CENTERS

96
ROUTES

8

**PARK &
RIDE**
FACILITIES

14
MEMBER
CITIES

139 VIAtrans
VANS

1,213 SQUARE
MILES

37 M MILES TRAVELED

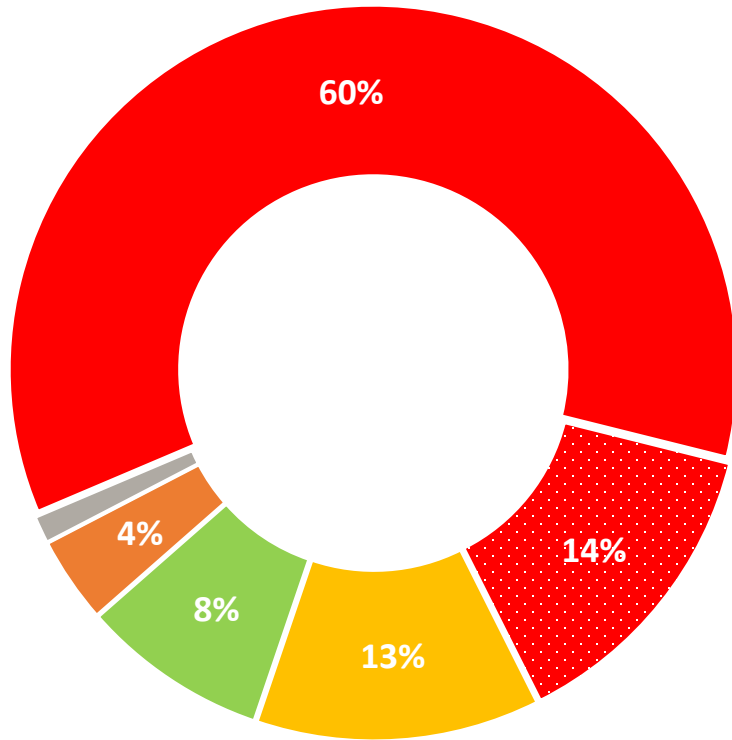
7,200 BUS STOPS





Transit
Transforms Lives

How Is VIA Funded?



FY19 Budget
\$259.8M Total Revenue



\$ 156.6M

Sales Tax - MTA



\$ 35.6M

Sales Tax - ATD



\$ 32.8M

Grants



\$ 21.6M

Farebox Revenue



\$ 10.0M

CoSA Funding

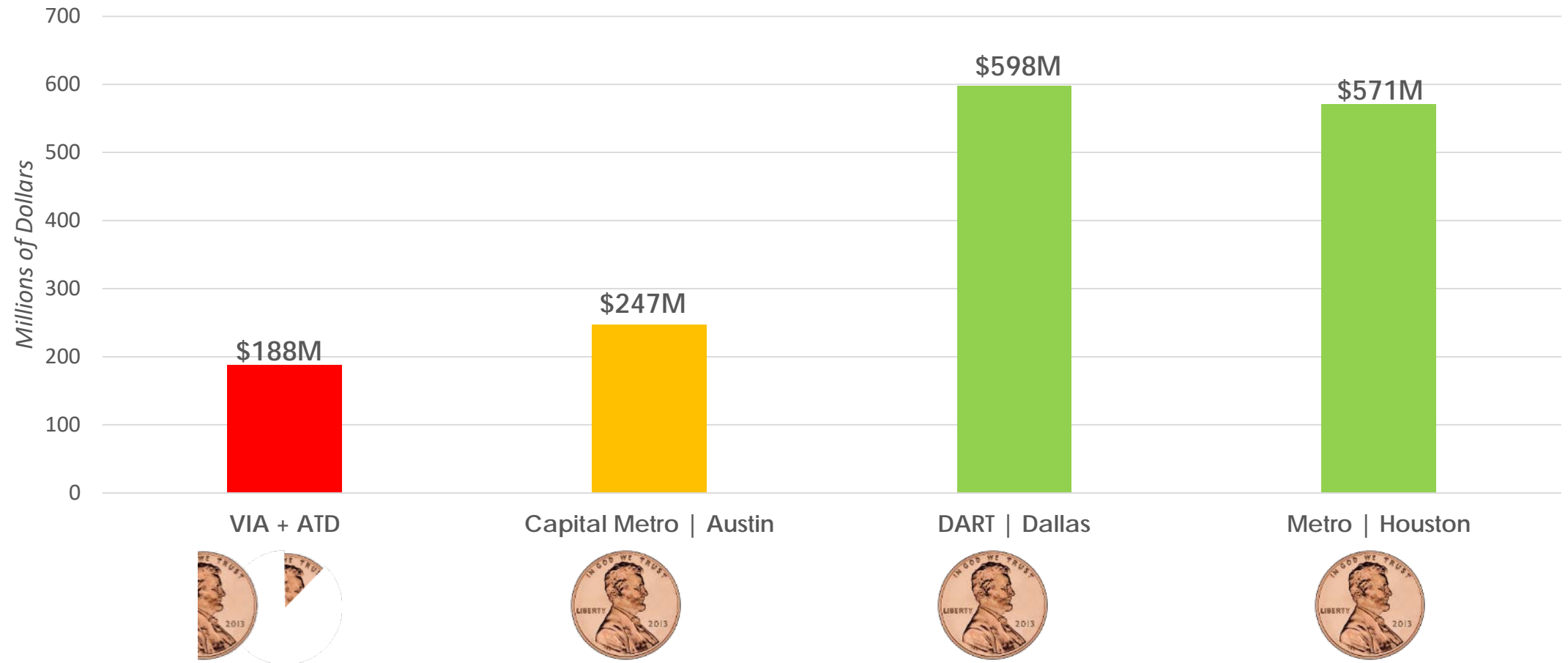


\$ 3.2M

Other Net Revenue

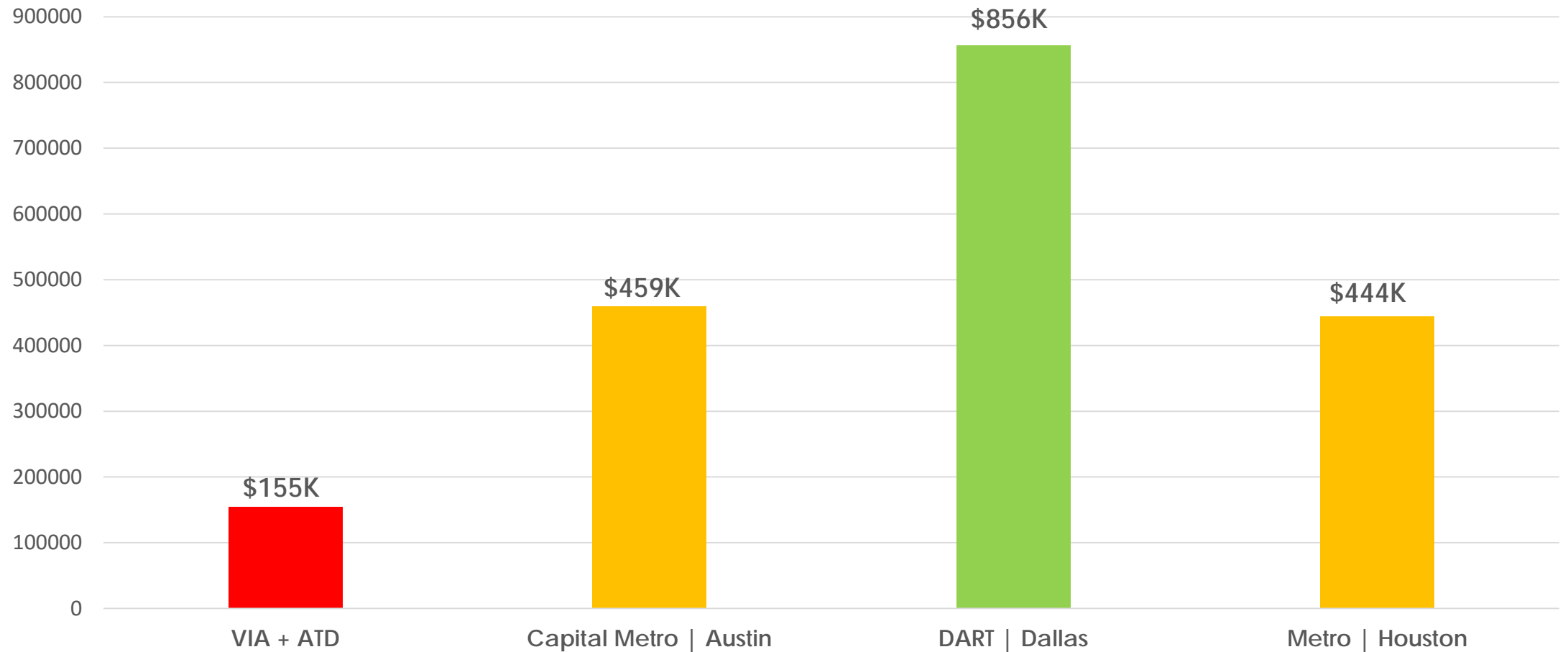
Sales Tax Funding

CY2018



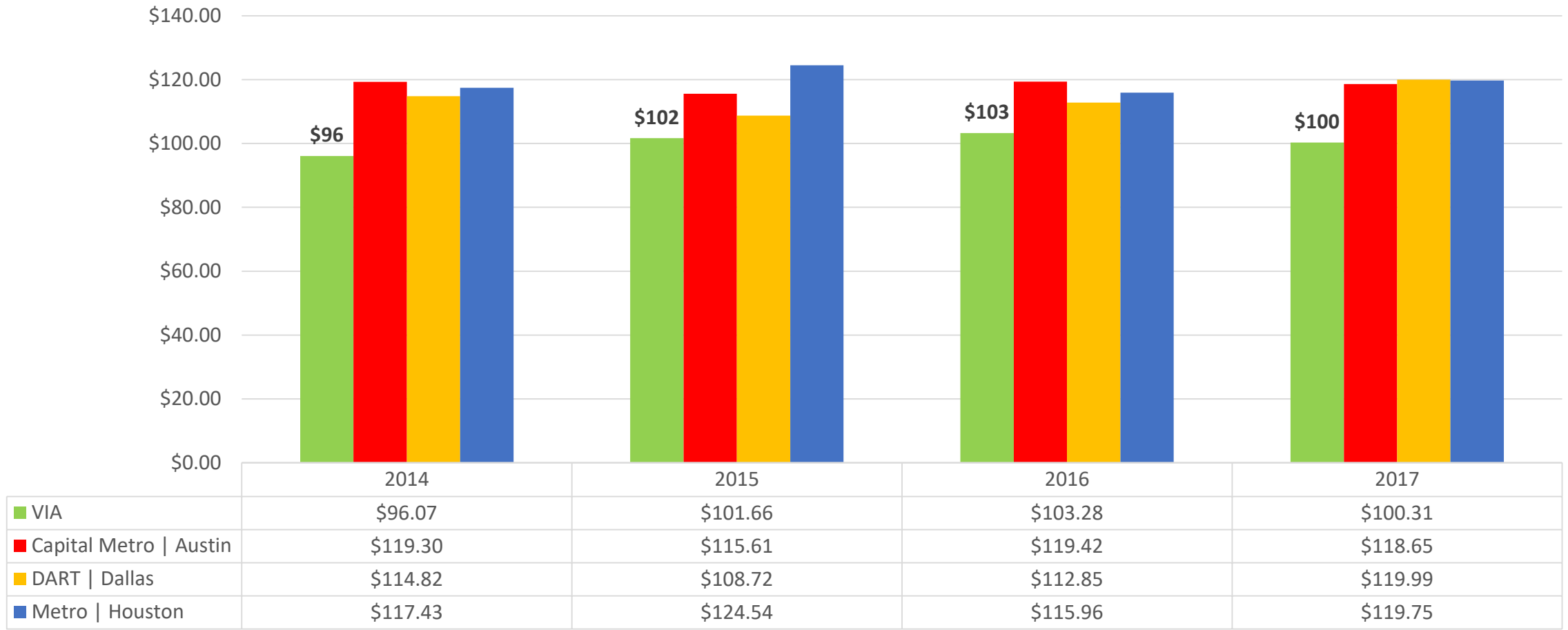
Sales Tax Funding

CY2018 Per Square Mile Funding

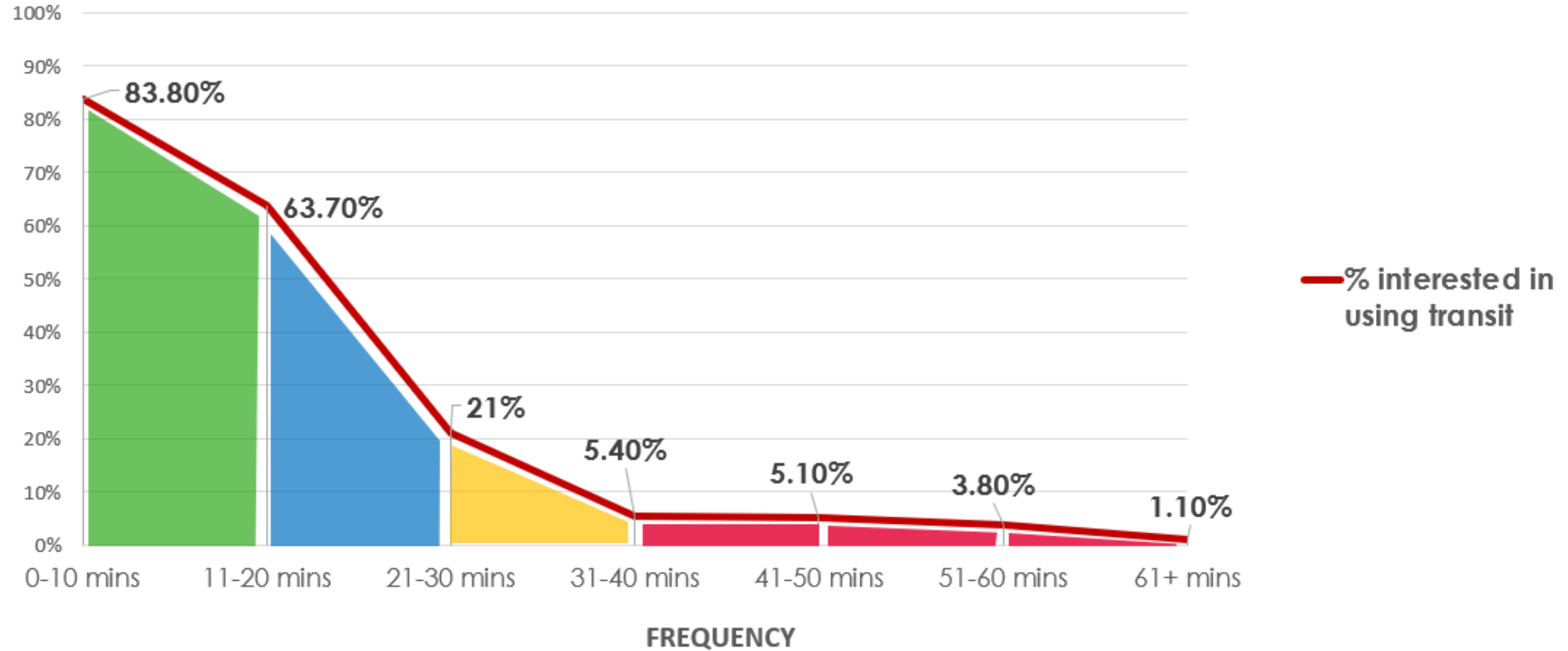


Doing More With Less

Operating Expense Per Revenue Hour



Longer wait = **Less** interest



The Customer Psychology of Transit Frequency



30+ mins. **no way**



30 mins. **no thanks**

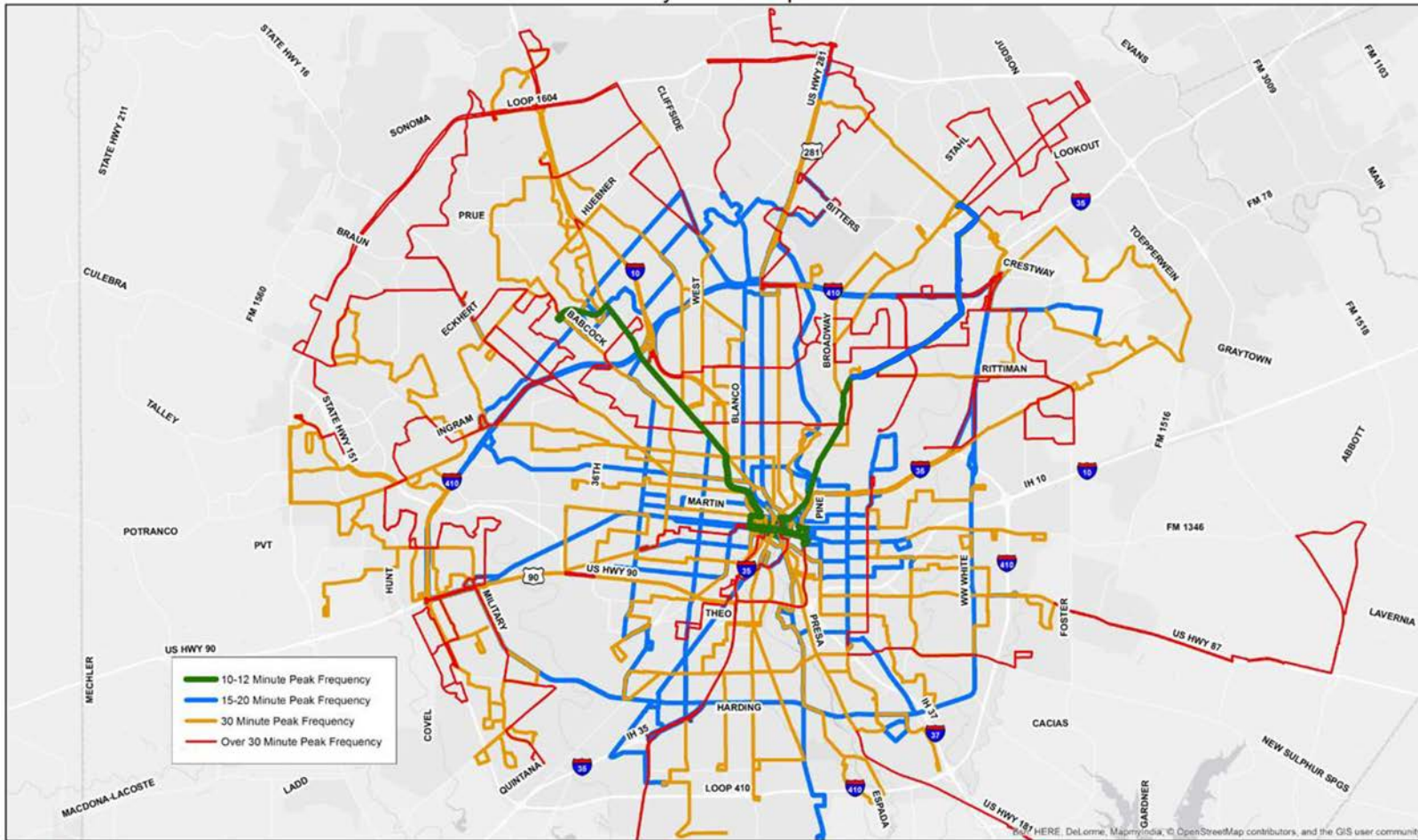


15 -20 mins. **exploring my options**

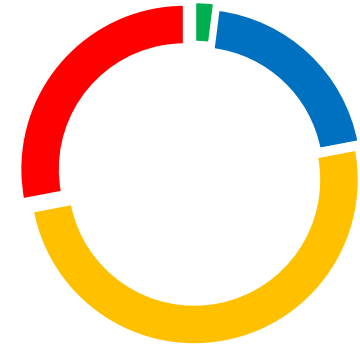


10 -12 mins. **sweet spot**

Current Sales Tax Gives Us This System...



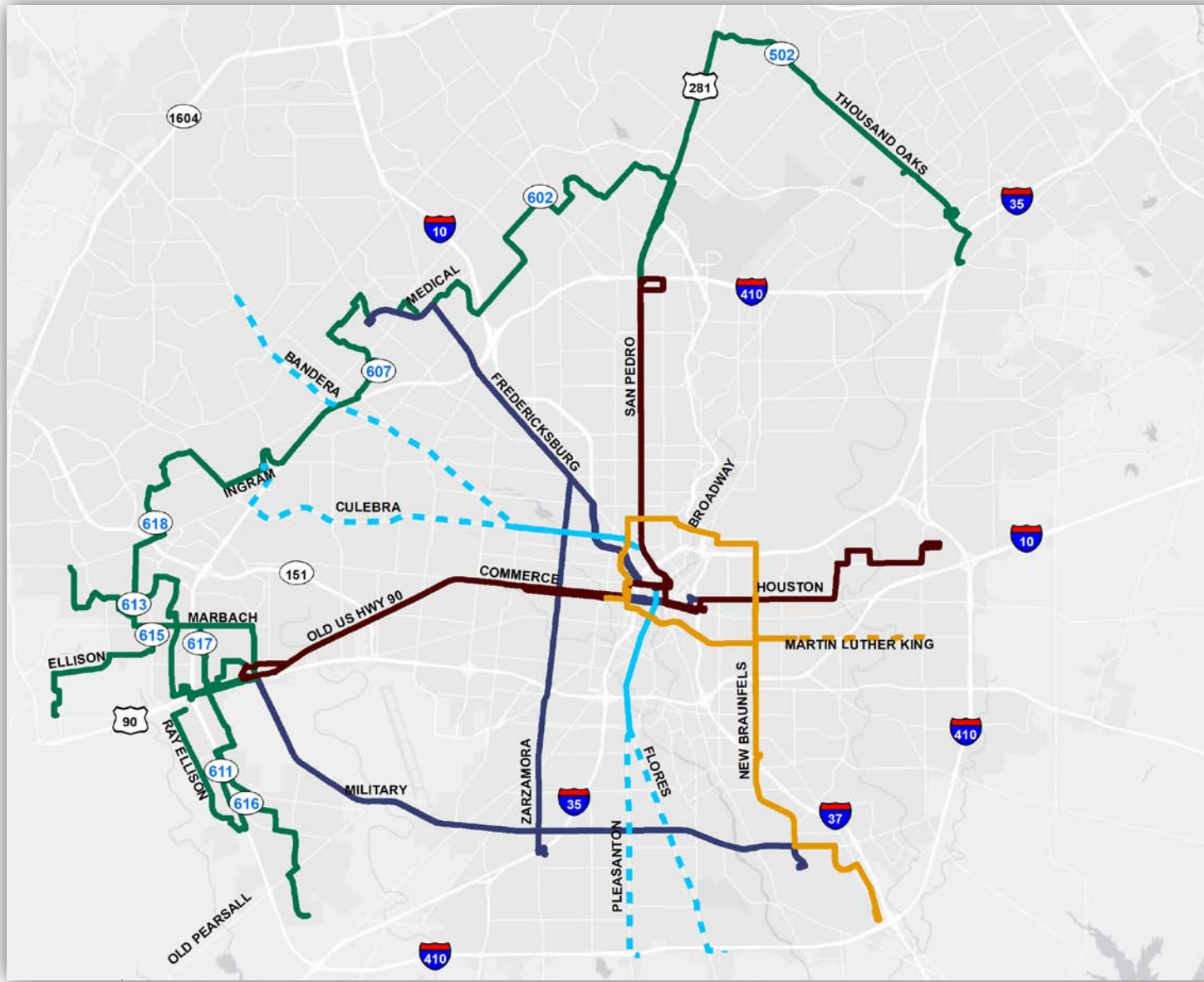
Service Frequency



- 10/12 minutes
- 15/20 minutes
- 30 minutes
- > 30 minutes +

Funding Faster Connections

	PHASE 1	PHASE 2	PHASE 3
	January 2018	May 2018	January 2019
12 min	MLK Corridor New Braunfels Corridor	San Pedro/W. Commerce E. Houston Corridor	S. Flores/Pleasanton Corridor Culebra/Bandera Corridor
30 min	502 Thousand Oaks 602 North Star/Med Center 607 Med Center/Ingram 611 Valley Hi/Kel-Lac 616 Sky Harbour Kel-Lac 617 Kel-Lac/Rainbow Hills 618 Ingram/Westlakes		

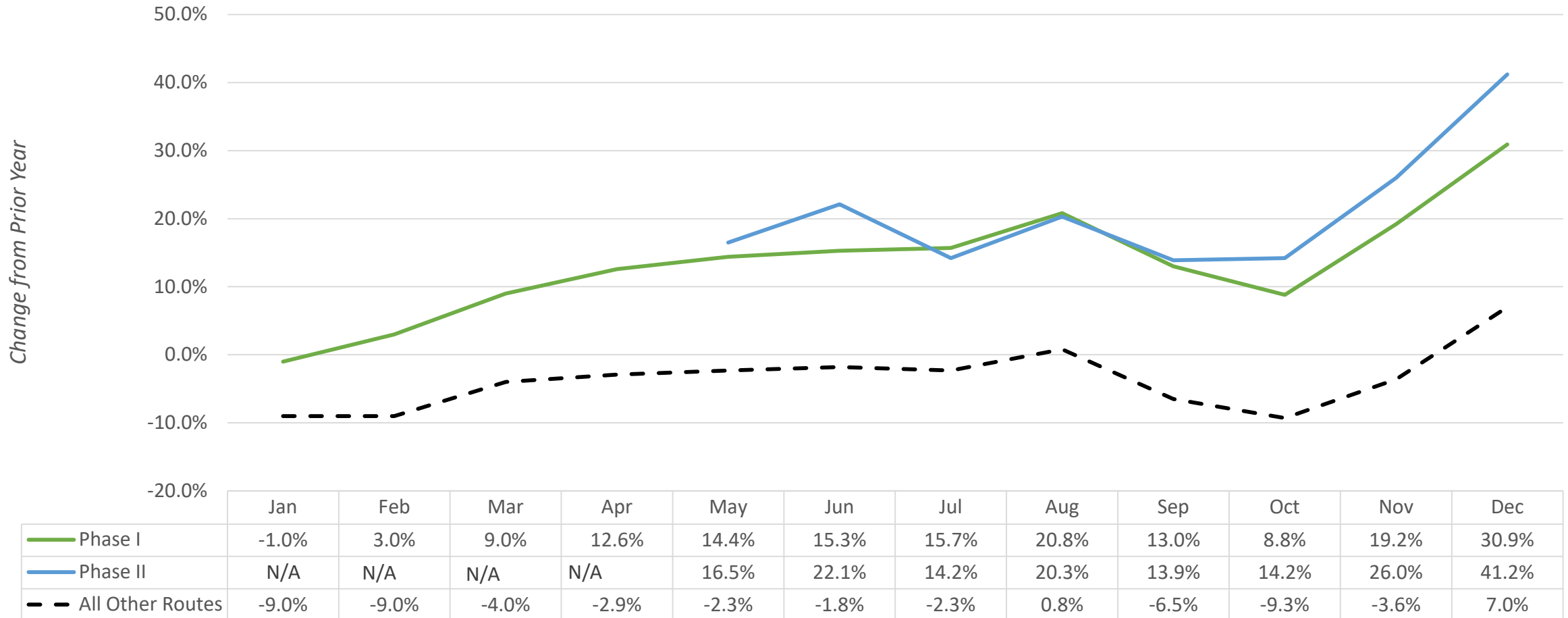


Partnership Service Plan

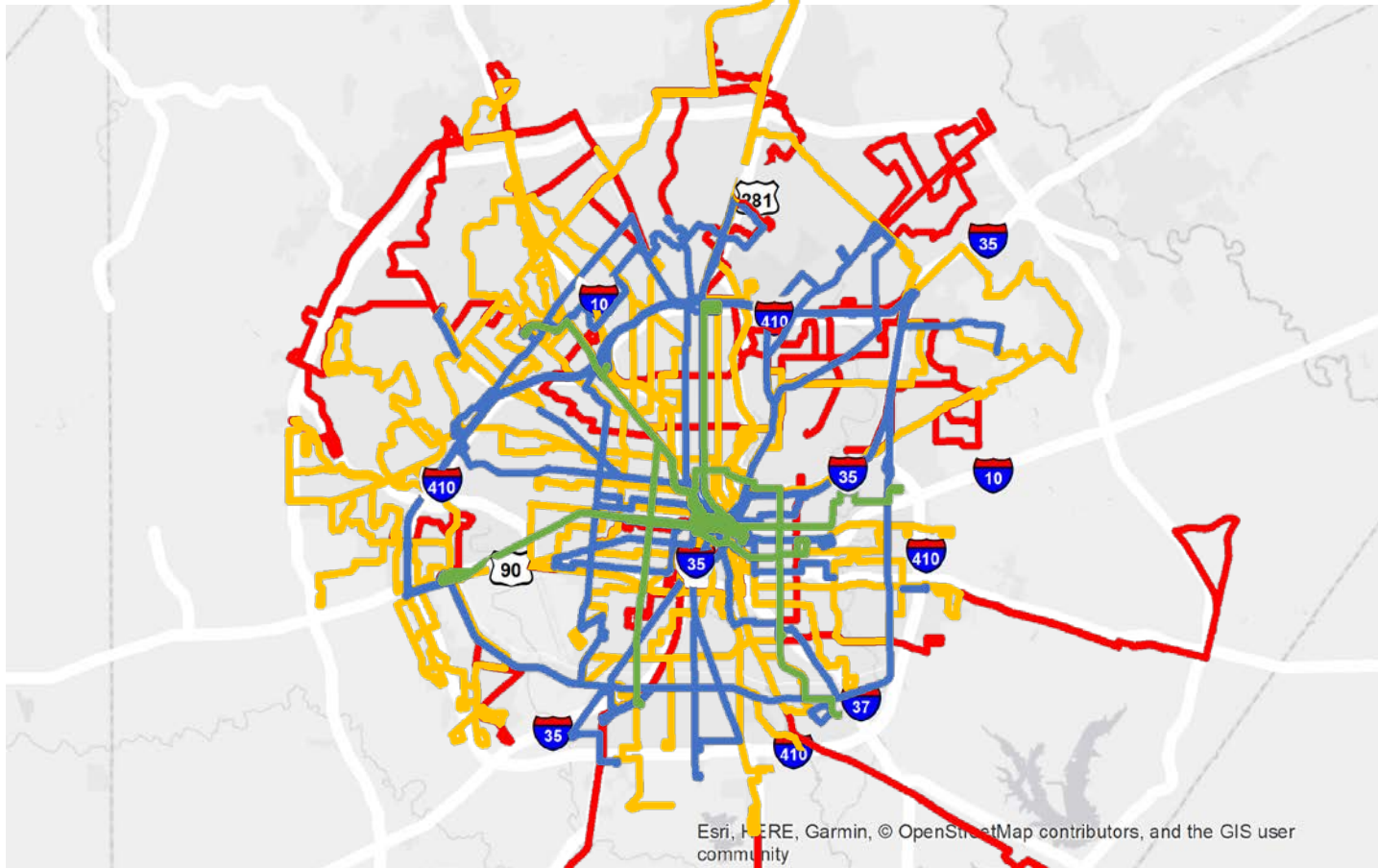
- Phase I Routes: <12-min Service
- - - Phase I Routes: 15-30-min Service
- Phase I Frequency Improvements: 30-min all day
- Phase II Routes: <12-min Service
- Phase III Routes: <12-min Service
- - - Phase III Routes: 15-30-min Service
- Primo Routes

Ridership Growth on Partnership Routes

2018 Average Weekday Ridership



More Than *1/3 of Service* Runs Every *20 Minutes or Less*



Jan 2019
Service Frequency



- 10/12 minutes
- 15/20 minutes
- 30 minutes
- > 30 minutes +

Investing in Frequency Works

Change to Average Weekday Ridership from Prior Year

January 2019

