

Priority Health Issues Prioritization Initiative 2018-2019



City Council B Session
April 10, 2019

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CITY OF SAN ANTONIO
METROPOLITAN HEALTH DISTRICT

Metro Health's Priority Health Issues Initiative

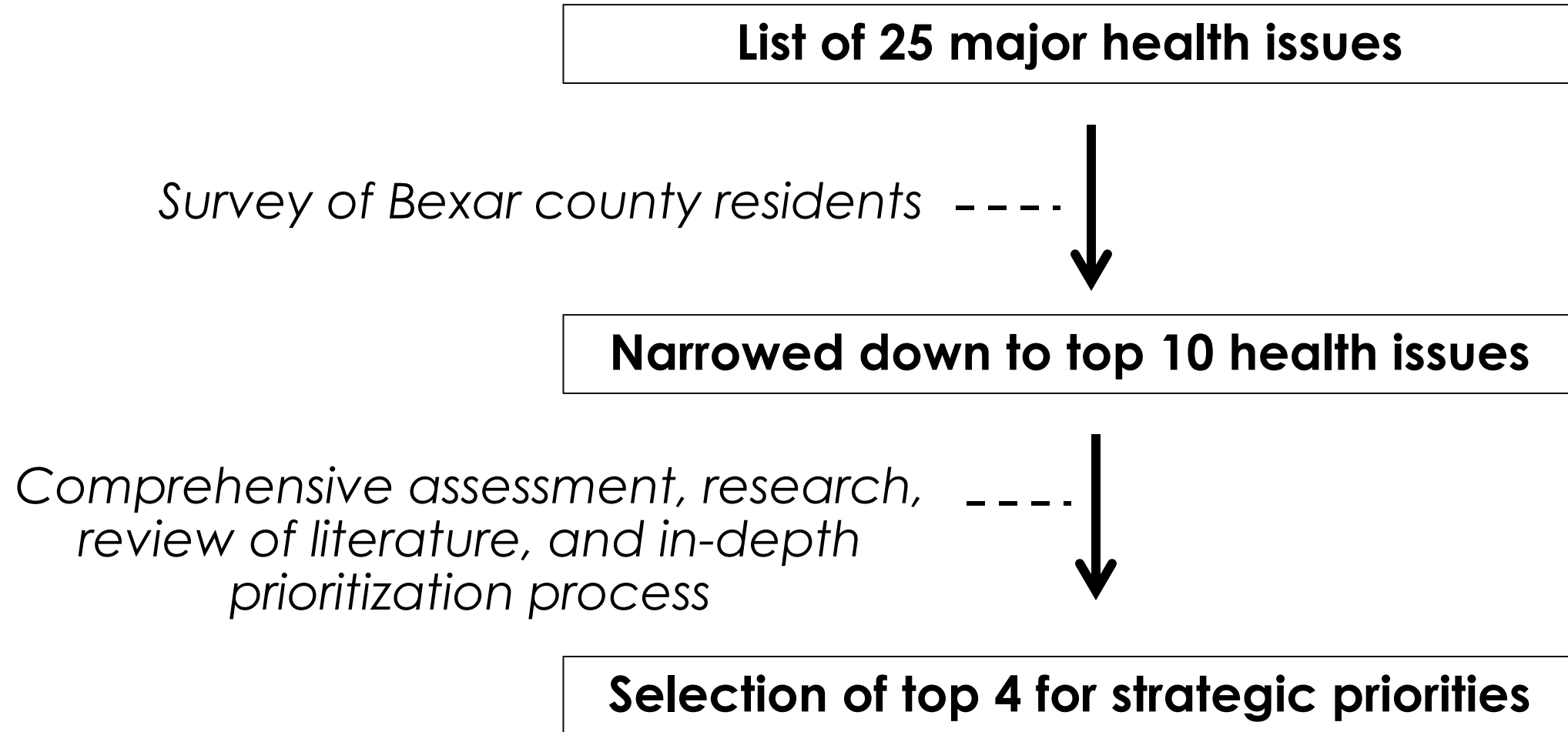
With whom did we talk?

How did we communicate information and gather input?

What did they tell us?

How will their input be used?

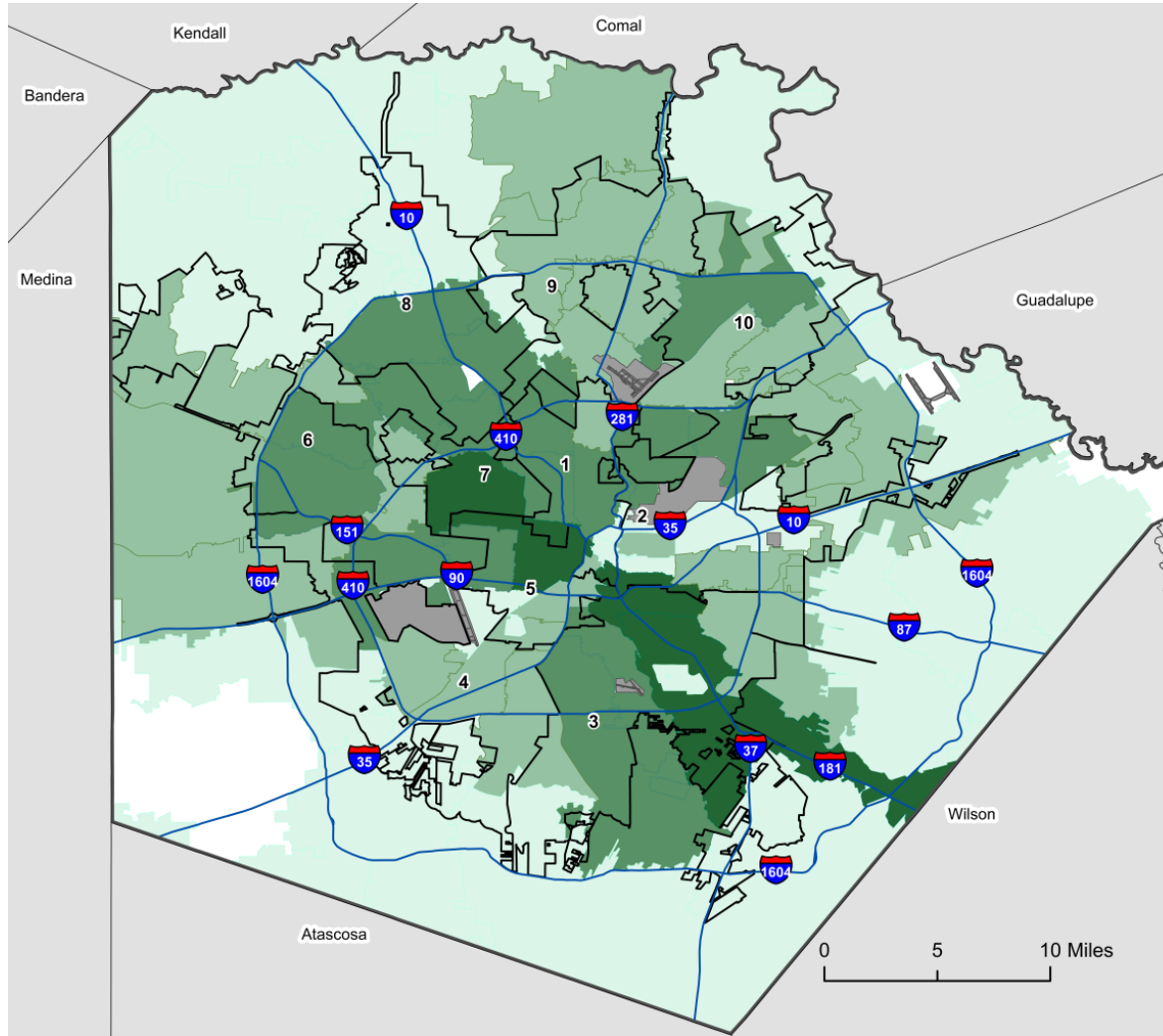
Flow chart of overall process



1. “With whom did we talk?”

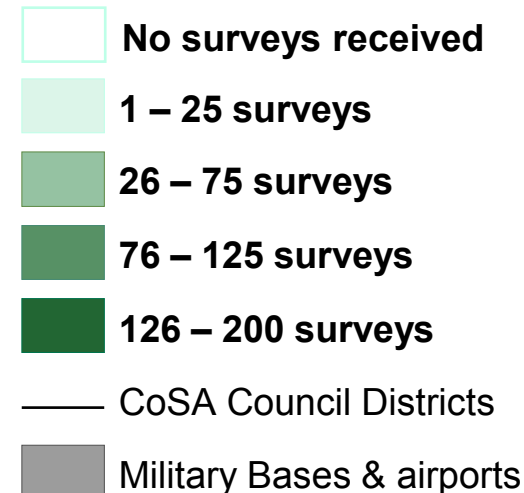
2018 Priority Health Issues Survey – Participant Characteristics

Number of Surveys Received by Residential Zip Code, 2018



4,147 Bexar County residents responded (3,801 with demographic data collected)

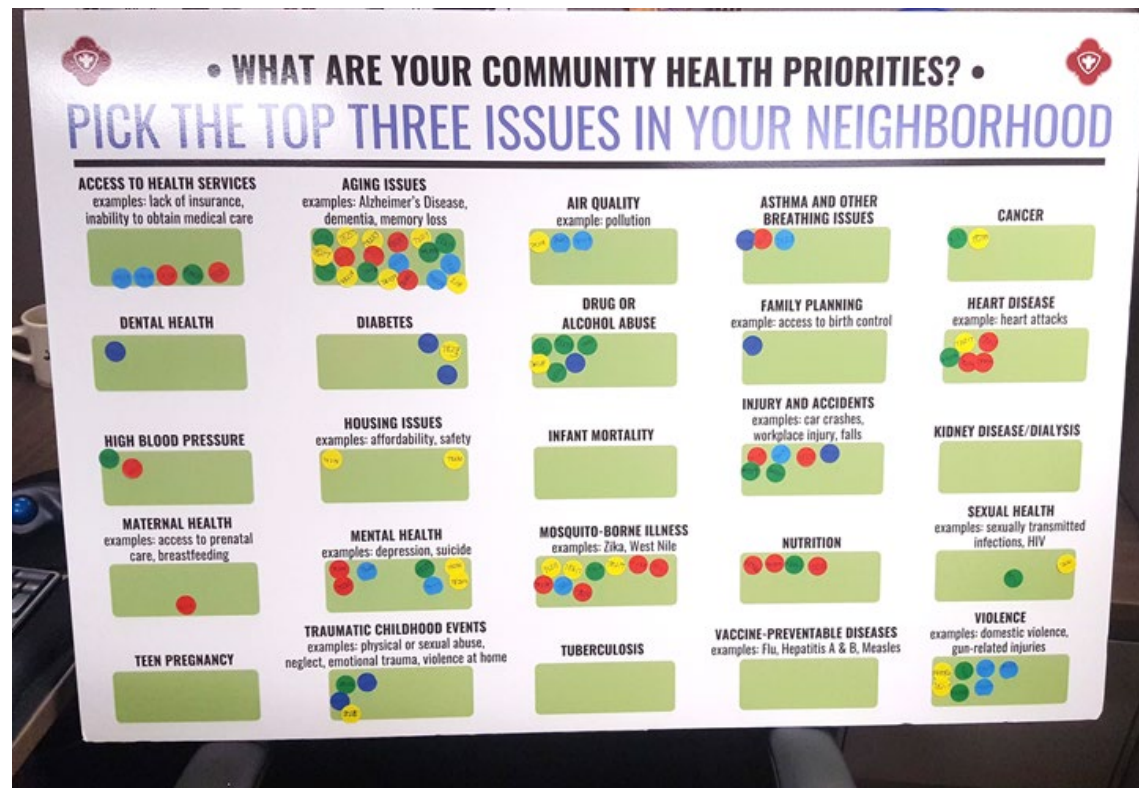
- 74% Female
- 55% Hispanic/Latino, 27% White, 5% Black
- Largest age groups were: 25-34, 35-44



2. “How did we communicate information and gather input?”

2018 Priority Health Issues Survey

Interactive survey board at all 6 SpeakUP SA events



2018 Priority Health Issues Survey

Electronic Surveys via numerous social media platforms, websites, local media outlets, partner organizations, and Universities



Metro Health wants to know...



What's your health priority?

RIVARD Report
Nonprofit Journalism for a Better San Antonio.

NEWSLETTER DO

ELECTIONS 2019 GOV & POLITICS EDUCATION ARTS & CULTURE BUSINESS & TECH ENVIRONMENT HEALTH & WELLNESS

Don't Miss Greg Brockhouse Officially Launches Mayoral Campaign

HEALTH & WELLNESS

San Antonio's Metro Health Seeks Community Input on Public Health Priorities

ROSEANNA GARZA | OCTOBER 25, 2018

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San Antonio Metro Health seeks community input on public health priorities

The San Antonio Metropolitan Health District is seeking community input to create their strategic priorities for the coming year. Mental health is one of the categories, along with 21 other health concerns. They need 5,000 responses to this 2-minute survey. If you haven't completed the survey and would like to participate, please [click here](#).

Read this [Rivard Report article](#) for more information about the survey.

What's your health priority?

2018 Priority Health Issues Survey

What are your community's health priorities?

The San Antonio Metropolitan Health District would like your help in identifying the areas of health that are most important to you in your community.

Paper surveys via community organizations and Metro Health Programs:

- Healthy Start
- WIC
- Healthy Neighborhoods
- Stand Up SA
- HIV/STD clinics
- Immunization clinics

1. What would you say are the three (3) biggest health issues in your community?
(Please choose three from the list below)

- ☐ Access to Health Services (examples: lack of insurance, inability to obtain medical care)
- ☐ Aging Issues (examples: Alzheimer's Disease, dementia, memory loss, falls)
- ☐ Air Quality (example: pollution)
- ☐ Asthma and other breathing problems
- ☐ Cancer
- ☐ Dental Health
- ☐ Diabetes
- ☐ Drug or Alcohol Abuse
- ☐ Family planning (example: access to birth control)
- ☐ Heart Disease (example: heart attacks)
- ☐ High blood pressure
- ☐ Housing issues (examples: affordability, safety)
- ☐ Infant Mortality
- ☐ Injury and accidents (examples: car crashes, workplace injury, Falls)
- ☐ Kidney Disease/Dialysis
- ☐ Maternal Health (example: access to prenatal care, breastfeeding)
- ☐ Mental Health (examples: Depression, suicide)
- ☐ Mosquito-borne Illness (examples: Zika, West Nile)
- ☐ Nutrition (examples: food deserts, access to healthy options, sugary drinks)
- ☐ Sexual Health (example: Sexually transmitted infections, HIV)
- ☐ Teen pregnancy
- ☐ Traumatic Childhood Events (examples: physical abuse or neglect, sexual abuse, emotional abuse, violence in the house)
- ☐ Tuberculosis
- ☐ Vaccine-Preventable Diseases (examples: Flu, Hepatitis A & B, Measles)
- ☐ Violence (example: domestic violence, gun-related injuries)

2. What is your zip code? _____

3. What is your sex/gender?

- ☐ Male
- ☐ Female
- ☐ Prefer to self-describe (please specify): _____
- ☐ I prefer not to answer

3. “What did they tell us?”

Results from the 2018 Priority Health Issues Survey

Overall Top 10 Health Issues selected by Participants
Access to Health Services
Aging Issues
Dental Health
Diabetes
Drug and Alcohol Abuse
Housing issues
Mental Health
Nutrition
Traumatic Childhood Events
Violence

4. “How was their input used?”

Fact Sheets for each of the top 10 Health Issues

We then compiled comprehensive, informational fact sheets for each health issue

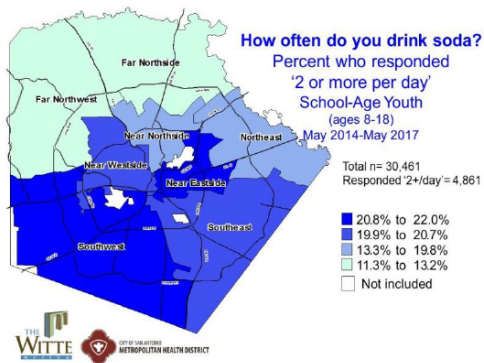
- Up-to-date data
- Details on risk factors for the issue
- Brief account of current efforts in Bexar County to address the issue
- Brief account of evidence-based and policy interventions for the issue

CITY OF SAN ANTONIO METROPOLITAN HEALTH DISTRICT Bexar County Identified Priority Health Issue: Nutrition

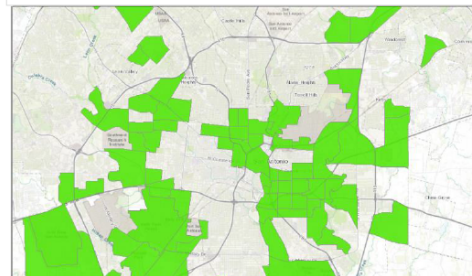
Health Impact Index: 57

Nutrition in San Antonio

- Unhealthy eating is a major risk factor for chronic diseases like type 2 diabetes, cancer, and heart disease.
- Heart disease and cancer are consistently among the top 5 causes of mortality in Bexar County, overall as well as according to sex/gender and race/ethnicity¹



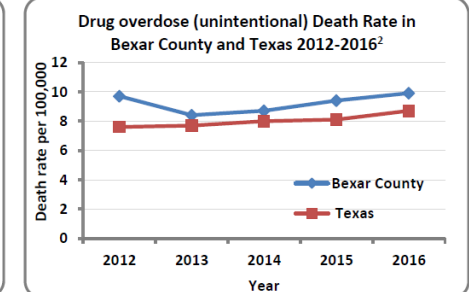
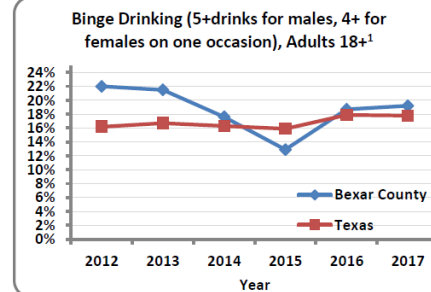
- Healthy food access is an issue for many in Bexar County:
 - 11% of total population is estimated to be food insecure
 - A fifth of the county is considered a food desert²



CITY OF SAN ANTONIO METROPOLITAN HEALTH DISTRICT Bexar County Identified Priority Health Issue: Drug and Alcohol Abuse

Health Impact Index=44.5

Trends and current state of drug and alcohol abuse



Nationally

- Each year more than 2,200 alcohol overdose deaths occur in the United States. 76% of those are men.³
- 9,967 deaths occurred in motor vehicle crashes while driving under the influence of alcohol, which is 31% of all traffic-related fatalities in the United States.³

Health Impact Index for each of the Top 10 Health Issues

For each health issue, we created a health impact index * based on the following criteria:

Size and scope of the health issue:

- % of population impacted

Seriousness of the health issue:

- Urgency
- Cost/economic impact
- Morbidity/Mortality

Average of all Interventions considered:

- Effectiveness
- Feasibility
- Acceptance by population and community

*based on the Hanlon Method,
recommended by NACCHO

Overall Top 10 Health Issues	Health Impact Index
Access to Health Services	52.5
Aging Issues	51.2
Dental Health	33
Diabetes	45.5
Drug or Alcohol Abuse	44.5
Housing issues	40.5
Mental Health	47
Nutrition	57
Traumatic Childhood Events	60
Violence	54

Maximum possible score for each = 75

1/26 Community and Partner Prioritization Meeting

- **Over 30 community members and representatives from key partner organizations participated in a 4-hour prioritization process**
 - In-depth review of 10 health priorities
 - Identified selection criteria
 - Engaged in rating and ranking process



Rating and Ranking of Health Priorities

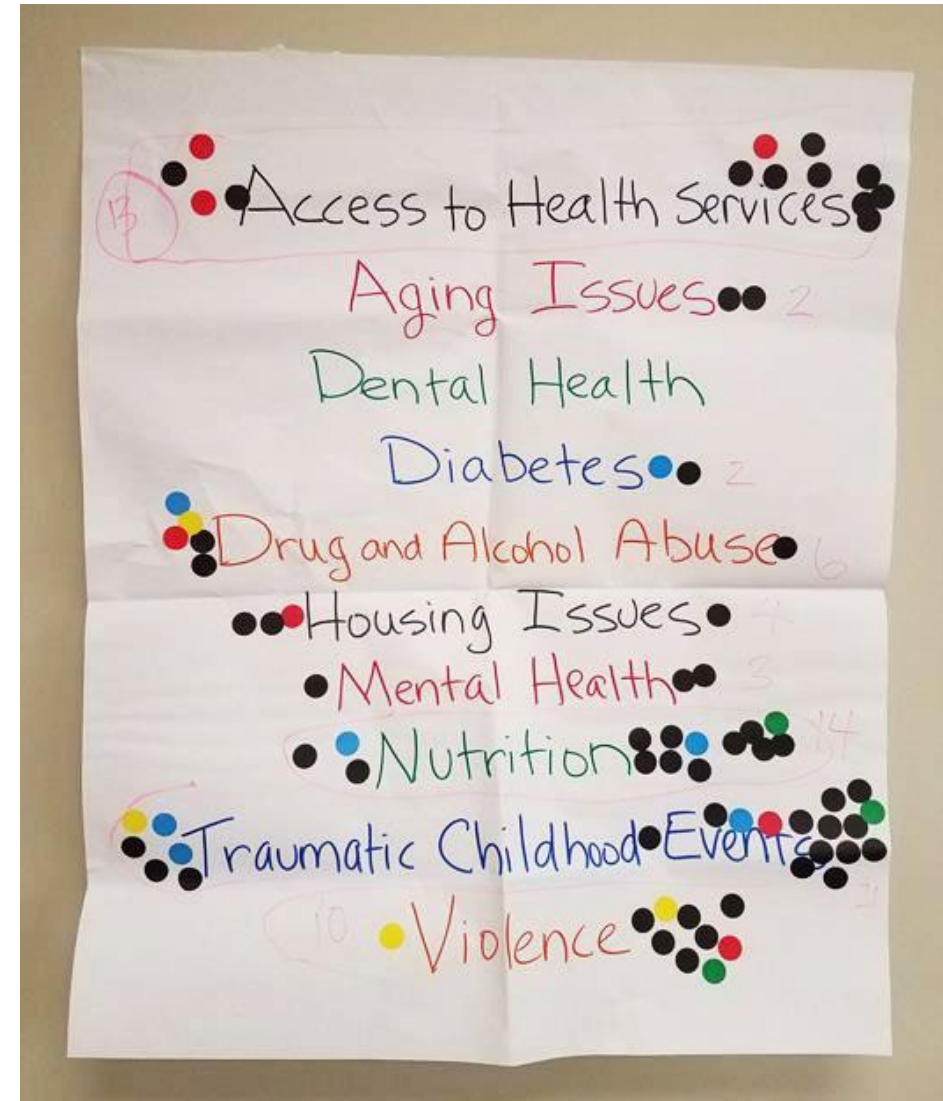
Group prioritization Step 1. Each member rated each of 10 Health Priorities using Selection Criteria and ranked them based on rating.

Health Priorities (Hanlon Score)	Selection Criteria						Total Rating (add scores from each column)	Ranking (1= highest total rating, 10=lowest total rating)
	<u>Hanlon Score*</u> • Size • Seriousness • Availability of interventions *score divided by 5	Capacity Community's capacity to act on the issue 1: few/no partners 2: some partners 3: many partners	Impact Ability to have measureable impact on the issue 1: weak ability 2: moderate ability 3: strong ability	Root Cause This issue can cause or worsen other problems 1: doesn't cause other problems 2: sometimes causes other problems 3: causes many other problems	Equity This issue impacts groups who have been excluded or marginalized in the past 1: low/no extra impact 2: some extra impact 3: high extra impact	Intervene Early There is an opportunity to intervene early to prevent or lessen the impact of the problem 1: difficult to intervene early 2: can intervene to lessen impact 3: can intervene to prevent problem		
Access to Health Services (52.5)	11							
Aging Issues (51.2)	10							
Dental Health (33)	7							
Diabetes (45.5)	9							

Voting for top priorities using hot dot exercise

Group Prioritization Step 2:

Using three sticky dots, each member placed one dot next to each of the top three priority health issues THEY had identified through the rating and ranking process (i.e. step 1)



Final individual votes cast

Group Prioritization Step 3:

Out of the top four priority health issues identified by the group in Step 2, each member recorded their top three priority health issues

Staff collected rating/ranking sheet and tallied final votes to determine the top four priority health issues.



Access to Care



ACEs/
Trauma Informed Care



Nutrition



Violence

Metro Health Staff Input

Identification of Focus Areas

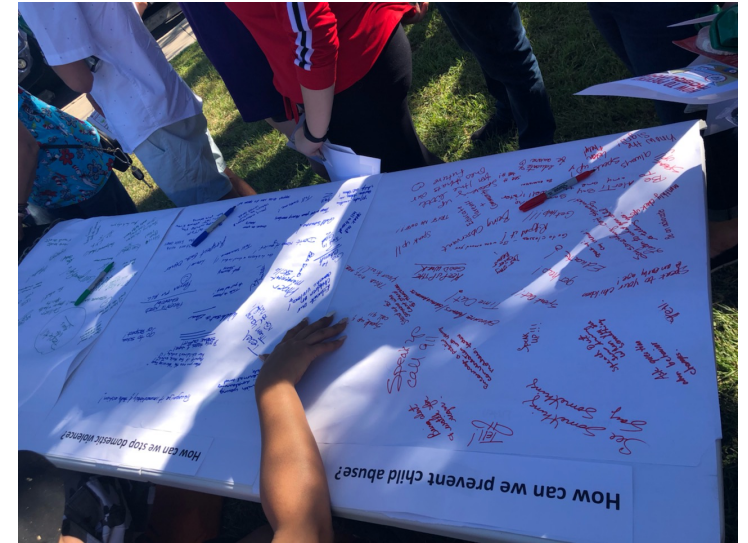
In mid February, all Metro Health staff were provided an opportunity to participate in a survey to help determine the top two to three focus areas for each of the top four health priorities.



Stakeholder and Community Input

Identification of Gaps and Draft Action Steps

- Formed four workgroups made up of subject matter experts
- Initiated meetings with key stakeholders and more are scheduled
- Held initial listening session in March, and additional community input opportunities are being planned



Access to Care



Focus Area 1: Prevent Depression and Anxiety

- In pregnancy and postpartum: Reach Out, Stand Strong, Essentials for New Mothers (ROSE). Five sessions, reduces postpartum depression by half.
- In adolescents: Partner with Stony Brook (NY) University to pilot a computer-based, 30-minute “growth mindset” intervention—San Antonio would be first Texas city to try this model. Cuts depression symptoms by half at 9 months.
- Faith-based: Amplify and support the work being done by partners to assist faith leaders in decreasing stigma and connecting people to help.



Focus Area 2 – Ensure Immigrant Friendly Services

- Implement the *Care Across Communities* (CAC) Initiative, created by RWJF which fosters innovative partnerships among schools, mental health service providers, and immigrant and refugee community organizations.
- Implement *Hello Neighbor*, a Pittsburgh based program that matches new immigrant families with local mentors.

ACEs / Trauma Informed Care



Focus Area 1: Increasing Community Awareness

- Develop and implement a community wide campaign to raise awareness, teach skills, and inspire public action to address trauma in childhood
- Develop a locally supported website to share online trainings, resources and activities

Focus Area 2: Ensuring Healthy Teen Relationships

- Implement *Too Good for Violence*, a violence prevention and character education program for students K-12 that builds skills such as respect, celebrating diversity, and understanding feelings and actions



Focus Area 3: Ensuring Parent Support Systems

- Implement *Triple P* – a comprehensive, evidence-based parenting and family support system that provides support through:
 - Increasing parents' confidence and competence in raising children
 - Improving the quality of parent-child relationships
 - De-stigmatizing parenting information and family support
 - Making evidence-based parenting information widely available to parents

Nutrition



Focus Area 1: Childhood Nutrition

- Engage with early childcare providers to implement policies aimed at improving meals, snacks and beverages served in these settings
- Implement policies designed to improve food options at child-attraction locations (Zoo, Museums, Amusement Parks)
- Expand the implementation of CHEF Bites nutrition education in public schools

Focus Area 2: Access to Affordable Healthy Food and Beverages

- Based on pilot results, consider expanding Healthy Corner Store initiative
- Link Farmers Markets with WIC & SNAP to increase access to local affordable fruits and vegetables
- Install water hydration stations in worksites, schools and public places



Focus Area 3: Community Nutrition Standards

- Assist worksites in implementing healthy food procurement guidelines to increase healthy food options at places of employment
- Expand participation in the Healthy Workplace Recognition Program
- Develop and disseminate healthy packaged snack and beverage guidelines

Violence



Focus Area 1: Prevent Child Abuse

- Implement Triple P to strengthen parenting skills with mom, dad and other caregivers and increase parents ability to manage stress and anger
- Research the feasibility of establishing a Crisis Nursery

Focus Area 2: Prevent Domestic Violence

- Work with DHS and Domestic Violence Task Force to implement intimate partner violence prevention and intervention programming in targeted areas
- Meet with LGBTQ community to identify needs to improve awareness of and access to domestic violence services

Violence



Focus Area 3: Reduce Gun Violence

- Work with SAPD to develop a plan based on violence prevention resources and work being done in Philadelphia
- Continue to implement the Stand Up S.A. program which was established to interrupt violence and change behaviors and community norms



Community Outreach Plan March – June 2019

Multiple Interfaces

- Community Listening Session, March 27th
- Social Media, Radio, Community Listening Sessions, Health Fairs, Focus Groups, 1 on 1 conversations

Key Stakeholders & Partners

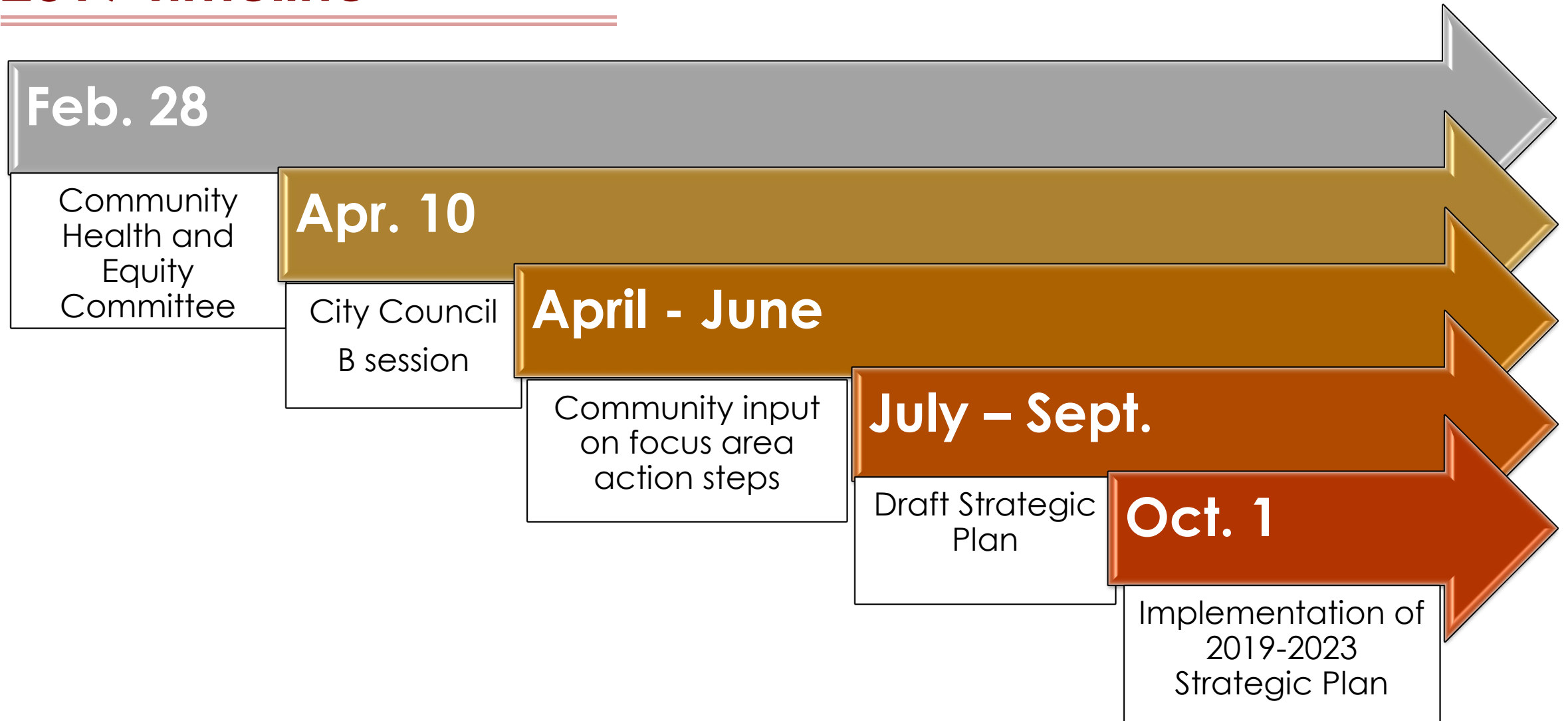
- Key informant interviews
- Stakeholder meetings

Health & Other City Employees

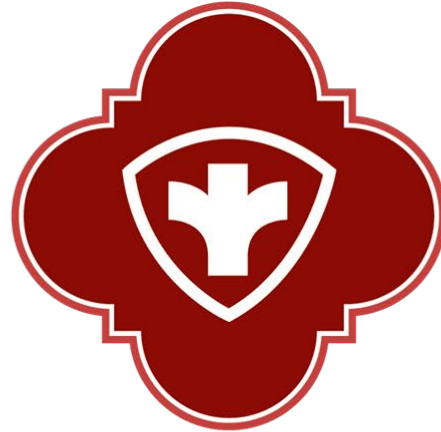
- Meetings - City Department SMEs
- All Staff Meeting, May 29



2019 Timeline



Thank you. Any Questions?



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