

Urban Agriculture and Food Security Community Health & Equity Committee Thursday, April 25, 2019 Item #4

Work of FPCSA

- Work groups
 - Data Collection
 - Farm to School
 - Healthy Corner Stores
 - Sugar Reduction
 - Urban Agriculture



General Meeting: 3rd Wednesday of the month, noon to 1 p.m. Eco Centro, 1802 N Main Ave. Vision: Healthy, fresh, affordable food accessible to all, in a vibrant local food economy.

Accomplishments:

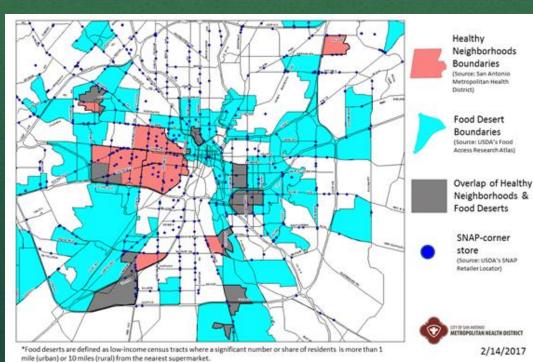
- 9 years of community building
- 2015 Urban Agriculture Zoning Changes
- 2017 Animal Ordinance (larger chicken flocks)
- SA Tomorrow Food System Goals
- VIVA SA Healthy Corner Stores



Food Insecurity

Lack of access

- 1. Distance/transportation to stores
- 2. Low income
- 3. Quality of store produce

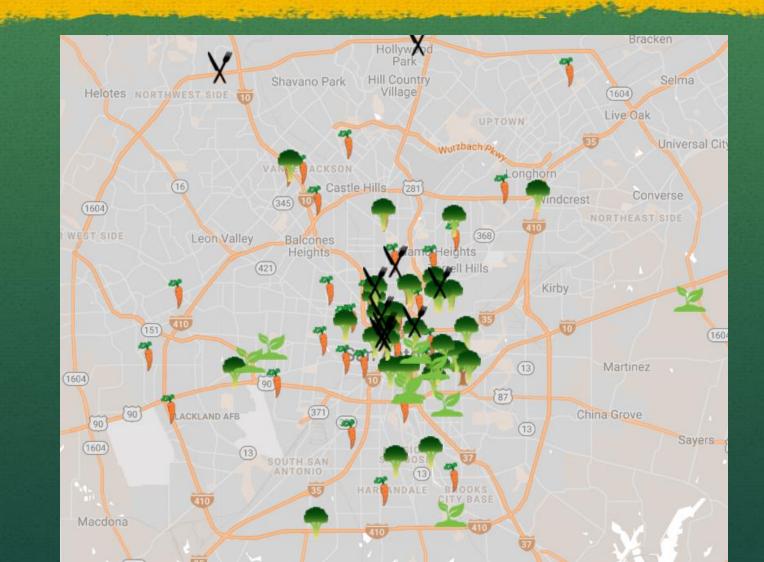


- 1 in 4 children are "food insecure"
- 1 in 7 adults have diabetes

• 1 in 3 adults are obese

Urban Agriculture

Carried Street and An



Distributed Agriculture



Farm to School



- Science education
- Improved diets
- Classroom cohesion

Community Gardens

- Physical exercise
- Beautification
- Property values
- Community building
- Healthy Food



Urban Farms



• Economic growth

• Food security

Environmental Services



Needed Code Changes

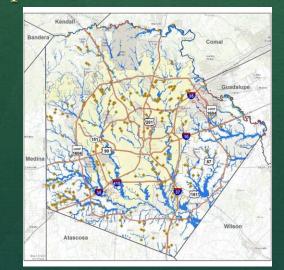
- Any water access requires replatting, impact fees, sewage access, and engineering plans
- Irrigation installation requires a "licensed irrigation professional"
- Hoop houses are considered permanent structures
- Some zoning districts require greenhouses are "incidental to a primary residential use"
- Many residential zones require exemption fees of hundreds of dollars





Public Land Agriculture

- Low intensity production on public land
- Drought tolerant, nutritious, perennial crops (Loquats, figs, pecans, amaranth, sunflowers, okra)
- Public-private partnership
- Model for new farms
- Floodplain conservation



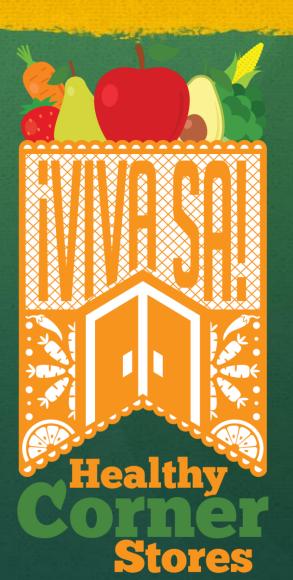


Healthy Corner Stores

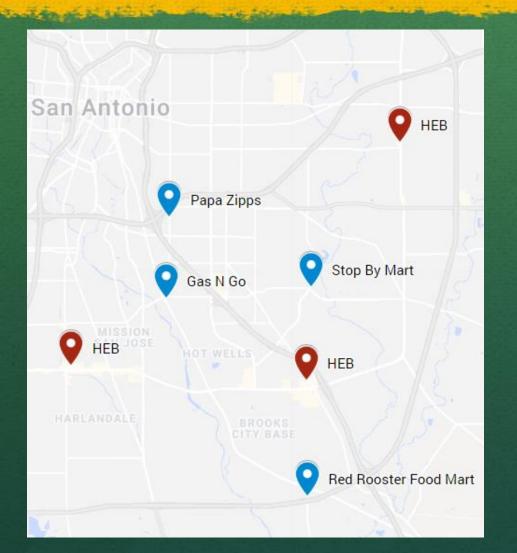
- Discounted produce, fridges, cooking classes, marketing, reduced minimum orders
- More than a mile from grocery stores, accepting food stamps
- UIW's Medical School, Food Bank, Metro Health, Council District 3, Food Policy Council, River City Produce
- \$50,000 from D3, and \$25,000 from Happi Foodi







Program Rollout



- Launched April 5
- 4 stores (10 planned)
- 2 fridges installed, 2 in delivery
- Direct wholesaler reimbursements
- Radio/TV/Signage marketing
- Recipe cards/cooking demos in May

Data Collection



- Wholesale order forms
- Secret shoppers
- Waste collection
- Customer/store surveys



River City Produce Co. 1616 SO. LAREDO ST P.O. BOX 830108 Phone: Toll free: Fax: Web:

Price List Effective 02/10/19-02/16/19

JC FOOD MART #2 -MILITARY

Qty	Description	Price	Qty	Description	Price
***	FRESH FRUITS	***			
	APPLES, RED XF WA 138 SZ	28.50			
	APPLES, RED CELLO 12-3 LB	19.00			
	AVOCADOS, HASS NO.1 ** 84 SZ	24.50			
	BANANAS, REG 4 LT YEL 40 LB	15.00			
	LIMES, PERSIAN 40 LB 250 SZ	22.00		-	
	ORANGES, M/C 10-4 LB	21.50			
	ORANGES, NAVEL FCY 138 SZ	17.50			
	PEARS, D'ANJOU US NO. 150 SZ	28.00			
	WATERMELONS, RED BABY 5 6 CT	10.00			
***	FRESH VEGETABLES	***			
	CARROTS, MINI PEELED 30-1 LB	24.00			
	CUCUMBERS, SUPER SELEC 45 LB	21.50			
	LETTUCE, CELLO ICEBERG 24 CT	21.00			
	ONIONS, YELLOW MED 50 LB	16.50			
	PEPPER, JALAPENO ME 1 1/9 BU	28.00			
	POTATOES, CELLO 10-5 LB	14.00			
	TOMATOES, ROMA MED. SI 25 LB	14.75			
	TOMATOES, CELLO 15-4 CT	18.00			
***	REPACKS	***			
	PEPPER, JALAPENO-REPACK 5 LB	4.00			
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Next Steps

- CCR on Agriculture Code Amendments
- CCR on Public Land Agriculture
- Expanded budget/footprint for Healthy Corner Stores



Questions?

