

**FY 2020 PROPOSED PROGRAM CHANGES
GENERAL FUND IMPROVEMENTS****FUND**

<i>Department</i>	FY 2020 Amount	Recurring Amount	Civilian Positions	Uniform Positions
Program Change Title and Description				
GENERAL FUND				
<i>Animal Care Services</i>				
ACS Efficiency	0	0	1	0
Reduces the current media consultant contract and adds one Senior Management Analyst to bring creative design and media purchasing in-house. This would allow an increase in number of media campaigns from 4 to 8, develop professional program support materials, professionalize social media posts, and improve the public perception of ACS.				
<i>Animal Care Services Total</i>	0	0	1	0
GENERAL FUND TOTAL	0	0	1	0