

**ECONOMIC AND WORKFORCE DEVELOPMENT  
COUNCIL COMMITTEE MEETING MINUTES**

**TUESDAY, AUGUST 6, 2019**

**2:00 PM**

**MUNICIPAL PLAZA BUILDING, B ROOM**

<b>Members Present:</b>	Councilmember Rebecca Viagran, <i>Chair, District 3</i> Councilmember Shirley Gonzales, <i>District 5</i> Councilmember Melissa Cabello Havrda, <i>District 6</i> Councilmember Manny Peláez, <i>District 8</i> Councilmember John Courage, <i>District 9</i>
<b>Members Absent:</b>	None
<b>Staff Present:</b>	Carlos Contreras, <i>Assistant City Manager</i> ; Christina Ramirez, <i>Assistant City Attorney</i> ; Alejandra Lopez, <i>Interim Director, Economic Development Department</i> ; Michael Sindon, <i>Assistant Director, Economic Development Department</i> ; Edward Gonzales, <i>Assistant Director, Department of Human Services</i> ; Adrian Perez, <i>Economic Development Department</i> ; Denice F. Trevino, <i>Office of the City Clerk</i>
<b>Others Present:</b>	Katherine Sanchez-Rocha, <i>Alamo Academies</i> ; Diego Lara, <i>San Antonio Chamber of Commerce</i> ; Beki Hutchison, <i>Holt</i> ; Linda Rivas, <i>ACCD</i> ; Robert McKinley, <i>Vice Chancellor, Economic and Workforce Development, ACCD</i> ; Judy Canales, <i>Executive Director, Southside First EDC</i>

**Call to Order**

Chairperson Viagran called the meeting to order.

**1. Approval of the Minutes from the Economic and Workforce Development Council Committee Meeting on June 4, 2019**

Councilmember Courage moved to approve the Minutes of the June 4, 2019 Economic and Workforce Development Council Committee Meeting. Councilmember Cabello Havrda seconded the motion. The motion carried unanimously.

**Briefing and Possible Action on:**

**2. Briefing and Possible Action on the Renewal of an Interlocal Agreement Between the City of San Antonio and the Alamo Colleges District.** [Carlos J. Contreras III, Assistant City Manager; Alejandra Lopez, Interim Director Economic Development]

Alex Lopez stated that in 2011 the City entered into a 15-year Settlement Agreement with the Alamo Colleges District (ACD) and established an Education & Training Escrow Account from the City's 14% share of City Public Service (CPS) revenue. She noted that said revenue was utilized for city training priorities, including customized training for economic development.

She added that the City authorized an Interlocal Agreement (ILA) to administer the Escrow Account. She noted that

The Settlement Agreement was renewed in 2016 for 15 years. She mentioned that the Settlement Agreement would promote an effective workforce and education partnership through the following programs:

- Alamo Academies
- Training for City Employees (Human Resources)
- Small Business Mentor-Protégé Program (Economic Development Department)
- Training for Job Success Workforce Development Program (Department of Human Services)

Mrs. Lopez reported that the estimated Budget for Fiscal Year 2020 was \$1,087,710. She noted that the Alamo Academies provide targeted industry training, college credits, and summer internships for high school juniors and seniors. She stated that over 1,400 highly skilled students had graduated since the inception of the program. She noted that Alamo Colleges delivered some training and education initiatives to 1,818 City Employees who participated in FY 2018. She stated that the Small Business Mentor-Protégé Program provided capacity-building educational courses specific to the needs of small business. She noted that additionally, the program provided individualized business counseling and facilitated mentor-protégé partnerships. She noted that in FY 2019, 48 companies participated as protégés and 31 companies provided mentors. She added that businesses that participated in the program increased their annual revenue on average by 98%.

She reported that the Training for Job Success Workforce Development Program assists individuals in making permanent improvements and move toward self-sufficiency. She added that 141 household members transitioned out of poverty with an average annual increase in earnings from \$11,557 to \$48,343. She noted that on July 23, 2019, the ACD Board of Trustees authorized Chancellor Flores to execute renewal of the ILA.

Chairwoman Viagran asked of partnerships with Alamo Academies. Katherine Sanchez-Rocha stated that partners of the Alamo Academies included City Public Service, HEB, Holt Cat, Toyota, and others for a total of 30-40 partners each summer.

Councilmember Cabello Havrda asked when the Alamo Academies were established. Ms. Sanchez-Rocha replied that the Alamo Academies were established in 2001. Councilmember Cabello Havrda asked of the number of graduates since 2001. Ms. Sanchez-Rocha stated that over 1,500 have graduated from the academies since 2001.

Councilmember Courage moved to recommend and forward the renewal of the ILA with ACD effective September 1, 2019, to administer funds for education and training programs in accordance with the ACD Settlement Agreement to the full City Council for consideration. Councilmember Gonzales seconded the motion. The motion carried unanimously.

**3. Briefing on the Alamo Colleges Regional Education and Training Centers.** [Carlos J. Contreras III, Assistant City Manager; Alejandra Lopez, Interim Director, Economic Development]

Robert McKinley reported that the Alamo Colleges regional education and training was focused on labor supply development. He noted that the mission of the Alamo Colleges was aligned with the City's economic development mission. He stated that the Alamo Colleges Education and Training Centers serve as platforms for workforce development and as an onboarding mechanism to Community College. He noted that Chancellor Flores challenged the Alamo Colleges to close the educational attainment and labor demand supply gaps, and end generational poverty by education. He stated that San Antonio was the 7<sup>th</sup> largest city, the 24<sup>th</sup> largest Metropolitan Market Area, the 34<sup>th</sup> largest Metropolitan GDP, and the 166<sup>th</sup> ranked Metropolitan Area per capita income. He noted that the four City Initiatives Focus for the 2019-2021 Mayor and City Council term were:

- Public transportation
- Affordable housing
- Environmental Action Plan
- AlamoPROMISE and workforce development

Mr. McKinley reviewed the college participation rate, high school enrollment and employment outcomes, the economic diversity profile, and the network of partners. He stated that in May 2017, Bexar County voters approved a capital improvement bond proposal representing \$450 million in Alamo Colleges District-wide projects such as the:

- Westside Education and Training Center (WETC)
- IH 10 NW Education and Training Center (NWETC)
- Southside Education and Training Center (SETC)

He presented the Smart Growth Strategy and noted that there would be an increased demand for education and workforce in the future.

Chairwoman Viagran asked of the average age of those entering the education and training centers. Mr. McKinley stated that the average age of those entering the education and training centers was 27 years old.

Councilmember Cabello Hayrda asked of training provided to those in high school. Mr. McKinley stated that intensive coaching and mentoring was provided along with General Equivalency Diploma (GED) and GSL programs, financial literacy, and advising.

Councilmember Courage asked how ACD would connect business with workforce development. Mr. McKinley replied that their strategy was data-driven and data from SA Works and the Texas Workforce Commission (TWC) was utilized.

Chairwoman Viagran stated that she would meet with Committee Members to discuss the upcoming agenda items.

## Adjourn

There being no further discussion, the meeting was adjourned at 3:08 p.m.

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Rebecca Viagran, Chairperson

Respectfully Submitted,

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Denice F. Trevino