The City of San Antonio, Texas OFFICE OF THE CITY COUNCIL

CITY COUNCIL PROJECT FUNDS APPLICATION



INTERNAL OR EXTERNAL CCPF APPLICATION

Today's date:

March 4, 2019

Are you submitting an:

☐ Internal Application

✓ External Application

APPLICANT INFORMATION

Applicants Last Name:

First:

Middle:

*Amount Requesting:

\$33,000

Villani

Frank

*Please note that any award over \$10,000 will require City Council Approval.

Council District Request (May send to multiple districts):

✓ District 1 ✓ District 2 ✓ District 3 ✓ District 4 ✓ District 5 ✓ District 6 ✓ District 7 ✓ District 8 ✓ District 9 ✓ District 10

Project Request- CCPF FUNDS (Delegate Agencies Excluded, if applying under same program):

City Council finds that investment of CCPF in programs, activities, events, scholarships, goods or services deemed eligible under the criteria and guidelines established under this ordinance serve the municipal public purposes of:

- Promoting the health, safety and welfare of the community;
- Promoting family, social and economic stability;
- Promoting community education and training, which, in part, prepares the worldorce for productive employment and meets the professional needs of the City;
- Promoting community recreation,
- Preventing homelessness; and
- Revitalizing neighborhoods.

Please identify your project request:

- ☐ District/Community Events
- ☐ Education
- ✓ Youth/Senior Activities

City Council finds that the following qualify as eligible Applicants for CCPF:

- A City Council District Office for district events;
- A non-profit entity that: a) is exempt from federal income tax or is able to show proof at the time of application for CCPF of having filed for tax exempt status as determined by the internal Revenue Service under section SO1(c)(3) of the United States Internal Revenue Code, or is an affiliate of a non-profit, tax-exempt corporation; b) is able to show proof of exemption from franchise taxes by the Texas State Comptroller at the time of application for CCPF; and c) demonstrates that the proposed services, programs and events funded by CCPF will be open the public;
- A neighborhood association or other legally formed entity whose purpose as stated in its organizational documents is defined as serving the community;
- Another governmental entity, such as a municipality, county, school district, or other political subdivision of the State of Texas, who is requesting CCPF for a project it is not required to carry out under its own charter or mandates by state or federal law, unless it involves a Joint project with the City.

Prepared By: Office of the City Council 2016

PROJECT INFORMATION

Project Name: The Magik Theatre: Tickets to Literacy

Project Liaison: Eric Schneeman

Date of Event: 12/31/2019

03/01/2019 -

Description of Event/Purpose (Attach Document: 200-300 words):

For 25 years, The Magik Theatre has presented literature-based plays to over 100,000 children each season. Magik offers 6 Main Stage performances for San Antonio area youth, and for those students who can not visit Magik's downtown stage, we send our Magik on the Road touring troupe into the community to transform stinky gyms, dull cafeterias, and dusty libraries into worlds of adventure and excitement. For the 2018-19 season, Magik is offering such literature-based plays as "Dr. Seuss's The Cat in the Hat," "Roald Dahl's Willy Wonka," and "The Very Hungry Caterpillar." There are two fundamental challenges facing The Magik Theatre at this moment:

1) Providing free to affordable tickets to elementary school children in all 10 districts of San Antonio

2) performing at schools that can not visit Magik's downtown location

In order for Magik to cover its production and administrative expenses, we charge attendees to Magik \$15.00 (+\$1.50 preservation fee). But many schools can not afford to pay the full cost of a ticket, so we lower the cost to \$6 and to \$4.50 for Title 1 schools. Yet, many schools still can not cover this cost, and Magik discounts the tickets even further or provides them free tickets. With such a reduction in ticket costs, Magik is, in essence, making a major investment in your constituents' educational opportunities. Magik believes that every child deserves to experience our family-friendly entertainment and the edification of the performing arts. To this end, we work with every school to eliminate any financial barrier, and we need the support from the City Council toward our Tickets to Literacy schools in all council districts.

By offering our performances for free or at a significant discount for your constituents, Magik is making an investment in the children of San Antonio. The list below demonstrates how many students form each district either attended The Magik Theatre or experienced a touring performance from October 1, 2017 to September 30, 2018. The list also shows the investment Magik made in your district by providing free or significantly discounted tickets:

District 1: 2,274 students served for an investment of \$18,687

District 2: 3,121 students served for an investment of \$19,537

District 3: 5,485 students served for an investment of \$16,088.50

District 4: 4,183 students served for an investment of \$40,499

District 5:3,600 students served for an investment of \$18,170.50

District 6: 2,941 students served for an investment of \$17,696

District 7: 2,378 students served for an investment of \$15,861.90

District 8: 1,773 students served for an investment of \$10,953

District 9: 1,706 students served for an investment of \$7,793

District 10: 4,455 students served for an investment of \$18,642

As you can see, Magik is making a dramatic impact on the educational opportunities for the children in each district of San Antonio. With Magik's partnership with Southwest ISD, for example, a majority of students from District 4 came to The Magik Theatre for free. As a result, reading skills among first graders in the SWISD jumped from 59% to 82% in just one year. Imagine the impact we can make on the children of San Antonio if we work together to ensure that every child experiences a little bit of Magik in their lives.

Please include a detailed description of what the funds will be used for (list specific items being funded): The Council's funding will be used for two projects:

Tickets to Literacy is our scholarship program that allows Magik to offer discounted or free tickets to schools serving low-income students and provide free to low-cost tour performances in the 10 districts of San Antonio. The districts funding of \$33,000 will cover three expenses:

1) Free or discounted tickets to schools in the 10 City Council Districts of San Antonio.

2) Family-friendly performances at schools, libraries, hospitals, senior centers, or civic centers through Magik on the Road touring program.

Invoices of how funds will be allocated (I certify that I have attached all invoices related to this request. I understand that any missing invoices will not be covered by funds and purchases need to exclude alcohol, gift/gas cards, livestack, equipment or supplies from city departments and delegate agencies):

Important Note: Please if you are not a registered vendor with the City of San Antonio, visit this website to register at http://www.sanantonio.gov/purchasing/SAePS.aspx

Project Liaison Phone Number: (210) 227-2751 ex 204

Email: eschneeman@magiktheatre.org

Department/District/Organization: Development/District 1/The Magik Theatre

Address: 420 S. Alamo St., San Antonio, TX 78205

Prepared By: Office of the City Council 2016

FOR EXTERNAL APPLICANTS ONLY All fields are required to have the attachments when submitting. Applications will be considered incomplete if missing information. P Agency Board Roster:

I certify that I have attached a list of board members and their contact information.

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Organization Verification of Federal Tax Identification

 $\label{lem:continuous} \emph{I certify that I have attached a copy of the organizations Federal Tax\, Identification \, letter.}$

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☑ Agree with the terms

SIGNATURE

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APPROVAL OF FUNDS			
Signature of Councilmember (If Applicable):	_ Date:		/ /
Signature of Department Director/Department (If Applicable):	Date:	3	14/19
Fiscal Approval:	Approved	Funding	•

Internal Revenue Service

Date: Optober 18, 2005

MAGIK CHILDREN THEATRE INC. THE MAGIK THEATRE

420 S ALAMO SAN ANTONIO

TX 78205-3202

Department of the Treasury P. O. Box 2508 Cincinneti, OH 45201

Person to Contact:
Jamle Bowling 31-08348
Customer Service Representative
Toli Free Telephone Number:
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:

74-2707895

Dear Sir or Madam:

This is in response to your request of October 18, 2005, regarding your organization's tax-exempt status.

in October 1995 we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under section 509(a)(2) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2108 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

Juna K. Stafee

Janna K. Skufca, Director, TE/GE Customer Account Services

First Name	Last Name	Board Position	Phone	Affiliation
Frank	Villani	Chief Executive Officer	(210) 324-2786	The Magik Theatre
Jennifer	Rosenblatt	President	(210) 287-6944	Rosenblatt Law Firm
Teri	Levy	President Elect- VP Fundraising	(210) 834-1307	
Doren	Fein Ruttenberg	Vice President- Programming		Las Casas Foundation
Karin	Wasyliw	Treasurer		RSM Accounting
Alan	Petlin	Secretary		Petlin Gourmet Flooring
Ruben	Tenorio D.O.	Immediate Past President		Private Practice Medicin
Chuck	Calvin	Presidental Appointee		SpawGlass Contractors
Christine	Mahr	Board Member	(214) 850-7111	H-E-B
Shanan	Wagoner	Board Member		Universal Insurance
Bev	Golden	Board Member		Retired Educator
Peggy	Brown	Board Member	(210) 300-3535	
Joseph	Bruni	Board Member		Bruni Investment
Alonzo	Guzman	Board Member		Ernst and Young
Jennifer	Lee	Board Member		Causeway Advisory Group



The Magik Theatre is in the middle of its 25th season, with a mission to nurture young people's love and understanding of theatre and literature by providing extraordinary, affordable, professional theatre and education experiences. Since our inception, we have produced more than 200 Main-Stage and touring shows, played to more than 2 million people from over 750 schools in 85 school districts, and employed more than 270 theatre professionals.

The Magik Theatre has spent more than twenty years bringing books and their characters to life for our young audiences. As a leader in San Antonio's arts community – and the only resident, professional theatre company dedicated to children – Magik feels a strong responsibility to ensure that the arts remain an integral part of San Antonio students' education. Our ticket subsidy program, *Tickets to Literacy*, discounted **50,477 student** tickets in the past year for Title 1 schools, **2,456** of which were free for students; and another **45,812** individuals saw one of our touring shows free or at a reduced rate.

During the 2017-18 season alone, Magik hosted 964 field trips attending from 560 different schools coming from 76 unique school districts. In addition, Magik Theatre on the Road performed over 367 touring shows during the same time period.

Magik works with some of San Antonio's most at-risk youth in three juvenile detention centers through our successful J.K. Lee Family Foundation X-Celerated Theatre program. Our school year classes and summer Camp Showbiz programs provide world-class theatre arts education, at reasonable costs, with scholarships available for low-income families. Our teacher workshops, school outreach, Magik on the Road touring program, internship program, and the annual Shakespeare on the River are just a small part of the impact you make by supporting The Magik Theatre.



The Magik Theatre
Downtown I Hemisfair Park
420 S. Alamo
San Antonio, TX 78205

Magik Performing Arts Center Northside i IH 10 De Zavala 5359 Casa Bella San Antonio, TX 78249

> 210.227.2751 MagikTheatre.org



THE MAGIK THEATRE: LITERACY INITIATIVES

The Magik Theatre has served the children and families of San Antonio and South Texas with literature-based initiatives for over 25 years. There are many opportunities for foundations, corporations, and individuals to sponsor and support The Magik Theatre and reach the over 100,000 individuals we serve each season.

The Magik Theatre has spent more than twenty years bringing books and their characters to life for our young audiences — and our patrons are avid supporters of Magik and the organizations that support us. As a leader in San Antonio's arts community, and the only professional theatre company dedicated to children's theatre, Magik feels a strong responsibility to ensure that the arts remain an integral part of San Antonio students' education.

Below is list of our community programs, our educational initiatives, and literacy-based performances. After you have a look, please let me know which programs you would like me to detail and provide you with a budget.

25th Anniversary Season includes performances of children's favorites such as *Schoolhouse Rocks*, *Charlie Brown Christmas*, *Dr. Seuss's The Cat in the Hat, Mariachi Girl, Willy Wonka, The Very Hungry Caterpillar*, and so much more.

ADA Compliance Upgrades: The Magik Theatre has raised over half-a-million dollars to begin a major renovation campaign of its main performing arts venue at Beethoven Hall.

Tickets to Literacy is Magik's scholarship program that provides free to low-cost tickets to Title 1 schools and area nonprofits serving those in need. With Tickets to Literacy your donation can give the gift of Magik to a child. We also use this scholarship fund to cover the cost of tuition to our many camps and classes throughout the year.

Sensory-Friendly Performances The Magik Theatre is the only theatre company in San Antonio and South Texas to offer regular Sensory-Friendly adaptations of our Main Stage shows. These performances are for children on the autism spectrum and with other sensory sensitivities. For many families, these are few events that they can attend together and know that they will be in a safe and accepting environment.

Military Days are select performances in which Magik offers military and first-responder tickets at only \$5 for their entire family.

Camp Showbiz This popular summer event is a San Antonio tradition that reaches children from ages 5 to 17. At the end of each camp, students perform plays for their friends and families. It is a program that teaches children teamwork, empathy, and critical thinking — essential skills for the future business leaders of America.

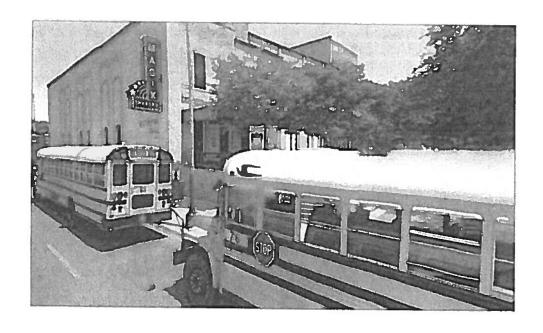
16 Classrooms: Southwest ISD & Magik With a large percentage of students within the Southwest Independent School District (SWISD) reading below grade levels, school officials approached The Magik Theatre to create a program that will improve students' reading scores through the theatrical arts. First-grade students experienced performances at The Magik Theatre and met with our Actor Educators on a regular basis to discuss the play and book. In our first project alone, participating students' reading scores improved from 59% to 82%.

Reader's Theatre Based on PBS's popular Reading Rainbow, Magik's Reader's Theatre invites local, national, and internationally-recognized authors of children's and young adult literature to San Antonio once a month to read stories based on a specific theme, discuss his/her work, and meet with emergent and mature readers. We have successfully started this program with a reading by Dianne Lopez, the author of Coco.

The J.K. Lee Family Foundation X-Celerated Theatre is our on-going partnership with the Bexar County Juvenile Treatment and Correctional Center. The County is very impressed by the results of the program and have expanded our services to other programs serving at-risk youth. The program offers acting classes to juveniles and concludes with a performance at The Magik Theatre.

Partnership with The Children's Shelter and Haven for Hope offers scholarships to children serviced by these facilities. In addition to attending our summer camps, Magik actors visits the two locations to host workshops and produce performances for the children.

Theatre for the Very Young is an interactive play for newborns to preschoolers. In 2017, Magik's resident actor, Carolyn Dillinger Stillwaggon, wrote and produced *Ants Go Marching*, which has received positive reviews in the community and throughout the nation.



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Signature of Councilmember (If Applicable):	Date:		/ / ~	
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Fiscal Approval:	Approve	d Funding:	\$3,000	



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Magik Theatre Tickets to Citeracy

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District 3

Prepared By: Office of the City Council 2016

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Signature of Applicant:

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3 14/19

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Signature of Department Director/Department (If Applicable):

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Approved Funding

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Fiscal Approval: __

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Date:

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