

**EARLY CHILDHOOD EDUCATION MUNICIPAL DEVELOPMENT
CORPORATION BOARD OF DIRECTORS
MEETING MINUTES**

TUESDAY, AUGUST 6, 2019

2:00 PM

NORTH EDUCATION CENTER, TRAINING ROOM 2

Members Present: Board Member Elaine Mendoza, Chair, *Mayoral*
Board Member Dr. Richard Middleton, *District 1*
Board Member Brandon Logan, *District 2*
Board Member Gloria Ramirez, *District 5*
Board Member Dr. Tracy Hurley, *District 6*
Board Member Frances Guzman, *District 7*
Board Member Dr. Shari Albright, Secretary, *District 8*
Board Member Dr. Gogi Dickson, *District 9*

Members Absent: Board Member Major General Joe Robles, *District 3*
Board Member Richard Perez, *District 4*
Board Member Jenni Laster, *District 10*

Staff Present: Sarah Baray, Ph.D., *Pre-K 4 SA Chief Executive Officer*; Ed Guzman, *City Attorney's Office*; Shreya Shah, *City Attorney's Office*; Chelsea Mikulencak, *City Attorney's Office*; Alfredo Martinez, *Pre-K 4 SA*; Joe De La Rosa, *Pre-K 4 SA*; Brad Davenport, *Pre-K 4 SA*; Paul Chapman, *Pre-K 4 SA*; Jill Byrd, *Creative Noggin*; Tracy Marlowe, *Creative Noggin*

Also Present: Andie Rodriguez, *Pre-K 4 SA*; Larrisa Wilkinson, *Pre-K 4 SA*; Vickie Garza, *Pre-K 4 SA*; Marivel Tinajero, *Pre-K 4 SA*; Rosario Reyes, *Pre-K 4 SA*; Dana Chang, *Pre-K 4 SA*; Dante Bell, *Pre-K 4 SA*; Milee Ray, *City Council District 9*; Trish Rawls, *Creative Noggin*; Amanda Davila, *Creative Noggin*

Call To Order

Chairwoman Mendoza called the meeting to order.

- 1. Citizens to be Heard [Interested speakers will have 3 minutes to address the Pre-K 4 SA Board on Pre-K related matters]**

There were no citizens to be heard.

- 2. Approval of minutes of the May 14, 2019 Early Childhood Education Municipal Development Corporation Board of Directors Meeting**

Board Member Logan moved to approve the minutes of the May 14, 2019 Early Childhood Education Municipal Development Corporation Board of Directors Meeting. Board Member Middleton seconded the motion. Motion carried unanimously by those present.

CEO Update

3. CEO Updated to include student enrollment, 2019-20 convocation, Pre-K 4 SA impact study, and promotion and outreach [Sarah Baray, Ph.D., Pre-K 4 SA CEO]

Dr. Baray began her presentation with an update that teachers are returning from summer break and getting classrooms ready for the first day of school. Back to school events include home visits and phase-in welcome week. The first day of school is scheduled for Monday, August 19. The Gardendale Pre-K 4 SA Early Learning Program will begin the same date. She mentioned for board members interested in attending that Ms. Rodriguez is the point of contact for scheduling.

Dr. Baray moved on to Convocation which took place Friday, August 2 at The Pearl Stable. This year's theme was *Something Beautiful*, she presented the video used at convocation inspired by the book *Maybe Something Beautiful*. She moved on to student enrollment with an update that the North, East, and West Centers are fully enrolled and the South Center is still accepting applications. Dr. Baray continued with a transportation update. The locations of bus depots are reviewed frequently to ensure depots meet the needs of families.

Dr. Baray continued her update with the Pre-K 4 SA Impact Study that was conducted by Mike Villarreal, Ph.D., Director of the Urban Education Institute at UTSA. She reminded the board of the executive summary that was released in January. The Final report was released Tuesday, August 6. The report includes causal statements that identify Pre-K 4 SA as directly related to better attendance, better 3rd grade reading scores, better 3rd grade math scores, and decreased special education.

Dr. Baray finished her update with promotion and outreach efforts for Pre-K 4 SA. She was invited to attend the CityHealth through Pre-K Advisory Board Conference in Detroit where she shared what Pre-K 4 SA does and learned what other cities are doing in the field. She also was invited by United Way to attend the Military Child Education Conference in Washington, DC. This conference focused on how to better serve military families. In September, Dr. Baray will attend the Children's Funding Project in Dallas to partake in discussion on how to find more funding for children.

In October, a City Council B-Session will be held at the Pre-K 4 SA East Education Center. In November, Dr. Baray will present a paper that was accepted on cost benefit analysis to the Association of Public Policy Analysis and Management in Denver. National League of Cities will host their National Conference in San Antonio and Pre-K 4 SA will be part of early learning summit taking place prior to the conference. This gives Pre-K 4 SA a chance to demonstrate successes and learn from other cities.

Dr. Baray gave a brief mention of sorrow for Lisa Harper, the program's Family Specialist who recently passed away.

The Board Members went into a brief discussion about transportation depots, allotment for enrollment numbers, and findings from the Impact Study.

Chairwoman Mendoza requested to move to item 8 which is related to a consent item that will follow.

Individual Briefings

8. Staff briefing and Board consideration to approve the proposed fund schedule for the SB 1882 cooperative partnership with Edgewood ISD for the Gardendale Pre-K 4 SA Early Learning Program to include funding from state funding made available through SB 1882, and federal grant funds [Sarah Baray, Ph.D., Pre-K 4 SA CEO]

Dr. Baray gave a brief background of the SB 1882 agreement between Pre-K 4 SA and Edgewood ISD. She informed the board that the Gardendale Pre-K 4 SA Early Learning Program will open for the first day of school on August 19 with grades pre-Kindergarten and Kindergarten. The program will open first and second grade in the following years. She provided an overview of the personnel complement and noted that Pre-K 4 SA participated in hiring new employees.

Board Members went into discussion on the hiring process – which prioritized hires within the community, annual review of the partnership, and required governance training.

Dr. Baray continued her briefing by giving updates on professional learning and facility updates including the courtyard and trike area. She mentioned that classroom observation windows are complete and ready for the demonstration site. She reviewed the proposed budget and outlined expected reimbursements from Edgewood ISD.

Mr. Martinez briefed the board on the funding status of the Pre-K 4 SA and Edgewood ISD partnership. He discussed the budget process which he will bring back to the board in the winter for the mid-year adjustment.

Dr. Baray requested that the board approve the proposed fund schedule for the SB 1882 cooperative partnership with Edgewood ISD for the Gardendale Pre-K 4 SA Early Learning Program to include funding from state funding made available through SB 1882, and federal grant funds.

Board Member Middleton moved to approve the proposed fund schedule for the SB 1882 cooperative partnership with Edgewood ISD for the Gardendale Pre-K 4 SA Early Learning Program to include funding from state funding made available through SB 1882, and federal grant funds. Board Member Logan seconded the motion. Motion carried unanimously by those present.

Chairwoman Mendoza moved back to consent agenda items 4, 5, and 6.

Consent Agenda

- 4. Requesting board approval of payment for services received in the amount of \$52,136.93 from Service Mechanical Group, LLC for HVAC repairs at the East Education Center for an HVAC unit power failure, system evaluation, and ongoing maintenance [Brad Davenport, Pre-K 4 SA Chief Operating Officer]**
- 5. Consideration of a request to approve a Memorandum of Understanding between Pre-K 4 SA and United Way of San Antonio and Bexar County for the start-up and establishment of a Shared Services Alliance as part of Children at Risk's grant agreement with the W.K. Kellogg Foundation and the Texas Education Agency's grant agreement with the U.S. Department of Health & Human Services with a goal of providing shared services to child development centers [Sarah Baray, Ph.D., Pre-K 4 SA CEO]**

- 6. Board consideration of the request for Pre-K 4 SA to provide payment in the amount of \$343,614.35 to Amstar for construction improvements to Gardendale Elementary as part of the SB 1882 agreement between Pre-K 4 SA and Edgewood ISD [Brad Davenport, Pre-K 4 SA Chief Operating Officer]**

Board Member Guzman moved to approve consent items 4, 5, and 6. Board Member Dickson seconded the motion. Motion carried unanimously by those present.

Individual Briefings

- 7. Staff briefing and Board consideration of the request for Pre-K 4 SA to award Competitive Education Grant contracts with 20 grant awardees for Year 2 of the 2018-20 grant cycle and an overall value not to exceed \$8.2 million [Joe De La Rosa, Pre-K 4 SA Grants Manager]**

Mr. De La Rosa briefed the board on the competitive grants renewal milestones including application due dates, committee review, final approvals, and board briefing. He mentioned that all renewal applications for approval reflect the change in need with HB3 in place.

Board Members went into discussion regarding funding for the school districts.

Board Member Guzman moved to approve the Competitive Education Grant contracts with 20 grant awardees for Year 2 of the 2018-20 grant cycle and an overall value not to exceed \$8.2 million. Board Member Middleton seconded the motion. Motion carried unanimously by those present.

- 9. Staff and agency update and review of 2018-19 marketing activities to include: paid, earned and owned media marketing, public relations, and key messaging [Paul Chapman, Chief Marketing and Communications Officer Pre-K 4 SA; Tracy Marlowe, Creative Noggin Principal; Jill Byrd, Creative Noggin Senior Public Relations Account Supervisor]**

Mr. Chapman reintroduced Creative Noggin's team and then turned the floor over to them to give their update and review of 2018-19 marketing activities to the board.

Ms. Marlowe reviewed the initiative part of the marketing and media strategy for the last year. Ms. Byrd reviewed the strategic messaging with media and Pre-K 4 SA social media presence. Board Members went into discussion regarding the enrollment waitlist and alumni families with social media presence.

Ms. Marlowe continued to review with the board the website updates. She discussed the next steps for this year to include demonstrating what high quality means at Pre-K 4 SA.

Board Members went into discussion about the use of media and re-evaluating talking points for the board members.

Board Member Ramirez responded that high quality in Pre-K 4 SA is about the child learning. Pre-K 4 SA learning domains including social skills bring practical life skills for children to learn such as, grace, courtesy, and interacting with other communities. She requested that we replace the word citizen with community or civic-minded.

Executive Session

10. At any time during the meeting, the Board may recess into executive session to deliberate or discuss legal issues pursuant to Texas Government Code Section 551.071 (consultation with attorney).

Chairwoman Mendoza recessed the Early Childhood Education Municipal Development Corporation Board of Directors Meeting into Executive Session at 3:31 p.m. to discuss topics addressed today. She reconvened the meeting at 3:51 p.m. There was no action taken at this time.

Consideration of Future Meetings

11. The next meeting of the Board of Directors is scheduled to take place on Tuesday, September 10 at 2:00 p.m. at the North Education Center.

Adjournment

There being no further discussion, the meeting was adjourned at 3:52 p.m.

Respectfully Submitted,



Vickie W. Garza, Pre-K 4 SA

Elaine Mendoza, Chairperson