

**CITY OF SAN ANTONIO**  
**OFFICE OF THE CITY COUNCIL**  
INTERDEPARTMENTAL CORRESPONDENCE SHEET

**TO:** Leticia Vacek, City Clerk

**FROM:** Councilwoman Adriana Rocha Garcia, District 4

**COPIES TO:** City Manager, City Attorney, File

**SUBJECT:** Boards and Commissions Re-appointments

**DATE:** August 15, 2019

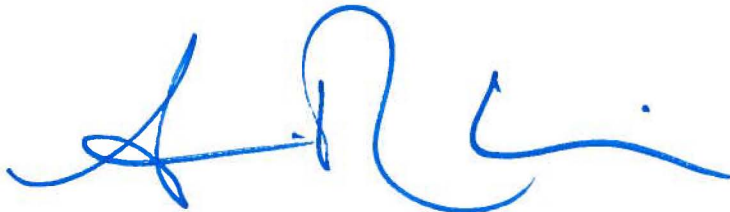
RECEIVED  
CITY OF SAN ANTONIO  
CITY CLERK  
2019 AUG 15 PM 3:59

I hereby wish to re-appoint the following individuals to serve on their current Board or Commission:

Eddie Pete Rodriguez  
Andrea Sanchez  
Susana Segura  
George L Britton Jr.  
Juanita F Sepulveda  
Juanita F Sepulveda

**Transportation Advisory Board**  
**San Antonio Public Library Board of Trustees**  
**San Antonio Arts Commission**  
**Zoning Board of Adjustment**  
**Commission on Veterans Affairs**  
**Small Business Advocacy Committee**

Applications are on file with my office and the office of the City Clerk. Thank you for your consideration.



Dr. Adriana Rocha Garcia  
City Councilwoman, District 4

<b>City Commission on Veterans Affairs District 4</b>	<b>Application No: No: 20190415150404_8170</b>
ELIGIBILITY	
Are you a Veteran?	Yes
Are you a qualified voter in the City of San Antonio?	Yes
PROFILE	
Prefix	Ms
Last Name	Sepulveda
First Name	Juanita
Middle Name	Felicitas
Gender:	Female
Ethnicity:	Hispanic
Suffix	
Preferred Name	Juanita Sepulveda
Title	
Address Type?	Residence
Address	9031 Clipper Drive
City	San Antonio
State	TX
Zip	78242
Phone Type?	Cell
Phone number	2105694095
Phone 2 Type?	Cell
Phone 2 number	
eMail	jfsepulveda4@gmail.com
Employer	PTSD Foundation of America - San Antonio
Job Title	Managing Director
Occupation	Health & Wellness
Board/Commission/Committee Name	City Commission on Veterans Affairs~District 4~03
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	13
In which City Council District do you reside?	04
How many years have you lived in the City Council District where you reside?	13

Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	Yes
Please list office, board or commission, your position in that entity and term of service.	City of San Antonio Veterans Affairs Commission Small Business Advocacy Committee
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	The Pink Berets, Communication Director Aug 2018 Present Center for Health Care Services, Foundation Board of Directors Aug 2018 Present Social Venture Partners, Board of Directors and Member June 2018 Present SAMMinistries, Board of Directors - Programs Apr 2018 Present USO Pathfinder Leadership Council Apr 2018 Present City Commission on Veterans Affairs, Commissioner District 4 Dec 2017 Present Texas A and M University-San Antonio Foundation Board of Directors Nov 2017 Present Small Business Advocacy Committee, Vice Chair Oct 2017 Present San Antonio Women Chamber of Commerce, Director of Membership July 2017 Present San Antonio Busy Bodies, Board of Directors Feb 2014 Present
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	Yes
Please list the office, board, or commission and status of your application to that position.	City of San Antonio Veterans Affairs Commission Small Business Advocacy Committee and several others - pending acceptance
Have you ever been hired for a position with the City of San Antonio?	No
Have you had any convictions of criminal offenses other than parking or traffic tickets?	No

Describe your Educational history.	M.S. in Bilingual Education (2016), Texas A and M University-San Antonio (San Antonio, Texas) M.Ed. in Special Education (2015), Texas A and M University-San Antonio (San Antonio, Texas) B.S. in of Interdisciplinary Studies: Ec-12 Special Education (2011), Summa Cum Laude Texas A and M University-San Antonio (San Antonio, Texas)
Describe your Professional History & Certification designations (Current and historical).	Confidence and Company, LLC., Co-Founder and Chief Operations Officer PTSD Foundation of America, Managing Director, San Antonio Chapter Liberty National Insurance, Training Manager and Agent CPS Energy, Associate Project Manager Stability Staffing and Consulting, LLC., Business Development and Government Relations Southwest Independent School District, Substitute Teacher, All Grade Levels: Kindergarten through 12th: Multiple Subjects Baptist Children and Family Services, International Child Support Transitional Foster Care Baptist Children and Family Services, Type 1 Emergency Management Colegio de la Presentacin, Mlaga, Spain, Internship
Describe your Volunteer Experience & Community Service	The Pink Berets 2018 to Present SAMMinistries 2018 to Present Latina Leadership Institute 2018 United Service Organizations (USO) 2015 to Present City Commission on Veterans Affairs 2017 to Present Small Business Advocacy Committee 2017 to Present San Antonio Womens Chamber of Commerce 2017 to Present Texas Business Women of San Antonio 2016 to present HOPE 2016 to 2017 Can We Talk Board Member 2015 to present San Antonio Busy Bodies Board Member 2015 to present Bilingual Education Student Organization (BESO) 2015 to 2016 Dress for Success Panel Member/Mentor 2015 to present Southwest Student Research Symposium Presenter - 2014 to present Southwest Teaching and Learning Conference Presenter - 2014 San Antonio Food Bank 2014 to present Fiesta Especial Event Member March 2014 Hispanic Womens Network of Texas State Vice Chair Membership 2013 to 2016 Baptist Child and Family Services - 2012 to 2015 Education Advisory Committee, Head Start Department 2012 to 2013 Southwest Athletic Booster Club, Officer and Member 2012 to 2016 Council of Exceptional Children Officer and Member 2011 to 2015 Hispanic Womens Network of Texas, Local Vice Chair of Membership and Member 2011 to present KAPPA DELTA PI - 2010 to 2016 School Health Advisory Committee, Southwest Independent School District 2010 to 2015 Parent Involvement Policy Status Committee, Southwest Independent School District Saint PJs Childrens Home 2011 to 2016 National Juniors Honors Society 2009 2011, parent volunteer Parent Teacher Association (PTA) -Officer: Fundraiser, 2009 to 2010, Scobee Middle School Parent Teacher Association (PTA) - Member, Kriewald Road Elementary City Year Environment awareness Tree Planting Representative Farias PreK 4 - Parent Involvement Organization Member (2013)
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	I am seeking appointment to a board or commission because our City's quality of life and its future matters to me. I believe my skills, knowledge, and experience will aid in promoting a higher quality of life, and I can help our city become more effective in doing its job, to benefit all of San Antonio. These boards and commissions help ensure that diversity is represented throughout our city government. By taking an active role in setting city priorities, as a member of these boards and commissions ensuring our plans for the future will benefit San Antonio from every walk of life.

APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Juanita Sepulveda
Date of submission.	4/15/2019
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No

I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	

# Juanita Sepulveda, M.S, M.Ed.

9031 Clipper Drive, San Antonio, Texas 78242  
Cell: 210-569-4095 Email: JFSepulveda4@gmail.com

## EDUCATION

M.S. in Bilingual Education (2016), Texas A&M University-San Antonio (San Antonio, Texas)  
M.Ed. in Special Education (2015), Texas A&M University-San Antonio (San Antonio, Texas)  
B.S. in of Interdisciplinary Studies: Ec-12 Special Education (2011), *Summa Cum Laude*  
Texas A&M University-San Antonio (San Antonio, Texas)

## MILITARY HISTORY

*United States Marine Corps*, SC, CA, NC May 1994 – June 2002  
Marine  
(Supervised marines, Conducted training, Research, Budget analysis, Inventory, Ceremonies, Promotion, Loss of Life, Performance evaluation)

## EMPLOYMENT HISTORY

*Confidence and Company, LLC.*  
*Co-Founder & Chief Operations Officer* Aug 2018 - Present  
(Over and direct all aspects of an organization's operational policies, objectives, initiatives. Develops strategies to attain short- and long-term financial and operational goals. Direct the development of the organization to ensure future growth. Aided in defining corporate vision and strategy in establishing company direction and focus high impact initiatives to achieve overall corporate goals.)

*PTSD Foundation of America* Mar 2018 – Present  
Managing Director, San Antonio Chapter  
(Oversee the development and implementation of the mentoring program, match volunteer mentors with military in a one-to-one relationship or with a group. Ensure program quality and performance related to recruiting, screening, matching, monitoring, and closing the relationship with the mentor and Veteran, and communicates with the mentor, family, and Veteran throughout the relationship. Develop a design to maximize foundation funding as well as goals and strategies for fundraising campaigns. Meet with donors and prospective donors to create and foster relationships.)

*Liberty National Insurance* July 2017 –Feb 2018  
Training Manager and Agent  
(Manage and aid in the management of multiple business policies, provided leadership and direction for initiatives and programs to connect with the business community and other supporting organizations, provided outreach and relationships to veteran services and community programs throughout the San Antonio and surrounding Metropolitan Statistical Area.)

*CPS Energy* Oct 2016 – May 2017  
Associate Project Manager

(Coordinated with clients and determined various business strategies and prioritized them, monitored all work and ensured compliance to all deadlines, Managed and aided in the management of multiple project ranged in the value of \$3M to \$12M.)  
*Stability Staffing and Consulting, LLC.* May 2015 – Oct 2016  
 Business Development and Government Relations  
 (Business development, Project management, Proposal writing, Contracting City, State and Federal)

*Southwest Independent School District* Nov 2012 – Present  
 Substitute Teacher, All Grade Levels: Kindergarten through 12th: Multiple Subjects  
 (General Studies, Special Needs, English Language Learners)

*Baptist Children and Family Services* Sept 2014 – June 2015  
 International Child Support – Transitional Foster Care  
 (Supervise twelve personnel, Training, Trained personnel in policies and procedures in accordance with BCFS standards and Office of Refugee Resettlement, collaborated with other Lead Case Managers to maintain abreast of the constant modifications, managed multiple cases assigned to self in addition to supervising and auditing case managers to ensure compliance)

*Baptist Children and Family Services* June 2014 – July 2014  
 Type 1 Emergency Management  
 (Supervised seven personnel, Trained personnel in policies and procedures in accordance with BCFS standards and Office of Refugee Resettlement, collaborated with other Lead Case Managers to maintain abreast of the constant modifications, managed multiple cases assigned to self in addition to supervising and auditing case managers to ensure compliance)

*AMERICAN SUNRISE, Jaguar Camp, San Antonio, TX* June 2014 – July 2014  
 Graduate Mentor Teacher: Grades Kindergarten through 12th: Multiple Subjects  
 (Mentored graduate student in their initial stages of graduate studies, Modeled teaching methods and strategies for teaching, Co-Teaching with graduate students to ensure compliance with class requirements)

*Colegio de la Presentación, Málaga, Spain* May 2014 – June 2014  
 Internship  
 (Taught to 24 students in area of social studies and history, Collaborated with the Lead educator)

*Southwest Independent School District* Oct 2013 – Feb 2014  
 Long-term Substitute, Grade Levels 6th to 8th: Science  
 (Taught to 120 students in preparing for the STAAR test, created lesson plans in compliance with TEA Standards and school standards, collaborated with multiple curriculum educators to ensure compliance, Maintained an open communication with staff, educators, parents and students to create a productive environment for learning)

*AMERICAN SUNRISE, Jaguar Camp, San Antonio, TX* June 2013 – Aug 2013  
 Student Teacher: Grades Kindergarten through 12th: Multiple Subjects

*SOUTHWEST Independent School District, San Antonio, TX* June 2010 – Dec 2011  
 Student Teacher: Special Education, Grades 4th through 12th: Multiple Subjects

*Lil' Heroes Child Care, San Antonio, TX* Nov 2008 – Feb 2012



Owner

(Curriculum Development, Nutrition, Compliance with local, state, and federal compliance)

*Hero Logistics, Ltd.*, San Antonio, TX

Sept 2006 – Apr 2008

Team Leader Dispatcher

(Created Standard Order of Procedures, Conducted training, Safety, Scheduling, Performance evaluation)

*Wee Ones Child Care*, Jacksonville, NC

Nov 2003 – June

2006

Owner

(Curriculum Development, Nutrition, Compliance with local, state, and federal compliance)

## **SCHOLARY ACTIVITIES**

Sepulveda, J. (2019). Creating Your Seat at the Table, Texas A& M University – San Antonio (March 26, 2019).

Sepulveda, J. (2019). Women Veterans and Post Traumatic Stress Disorder, American Legion Conference (January 26, 2019).

Sepulveda, J. (2018). Women Entrepreneurs, American Business Women's Conference. (September 20, 2018)

Sepulveda, J. (2017). Strategically Disconnecting. Networking Career Enhancement & Professional Development. APMI Alamo Chapter (November 11, 2017).

Sepulveda, J. (2016). Parental Involvement in A Predominantly Hispanic School: A Study Of Parent Perceptions Of School Sites When The Family's Primary Language Is Not English. Student Research Symposium (April 29-30, 2016).

Sepulveda, J. (2016). Presentation to Dress for Success on "Take and Give to Your Community, Leadership and Civic Responsibility. Dress for Success (March 22, 2016).

Sepulveda, J. (2015). US – Spain Comparison of Special Education Services and Pedagogical Strategies for Diverse Populations, A personal Perspective. Inaugural Student Research Symposium (April 17-18, 2015)

Arriola, A., & **Sepulveda, J.** (2015). Pre-Service View to a Teaching Profession. Inaugural Student Research Symposium (April 17-18, 2015)

Sepulveda, J. (2014). Presentation to Faculty and Staff on the Study Abroad Program. (Texas A&M University-San Antonio, November 29, 2014).

Sepulveda, J. (2014). Cisneros Center For New Americans: Promoting the American Dream. 4th Annual Bilingual Conference (2014)

Sepulveda, J. (2014). Special Education Services in Spain. 2014 Southwest Teaching and Learning Conference. (Texas A&M University-San Antonio, April 5, 2014)

Harris, S., Allen, M., Cisneros, M., & **Sepulveda, J.** (2013). Teaching students through innovative strategies. Academy for Educational Studies: Critical Questions in Education 2013 Conference (October 14-15, 2013; San Antonio, TX).

Allen, M. & Harris, S., **Sepulveda, J.** (2012). Reading Plus! Making a difference for at-risk students in a community setting. Association for Teacher Education 8<sup>th</sup> National Conference (February 12, 2012; San Antonio, TX)

Allen, M. & Harris, S., **Sepulveda, J.** (2013). Jaguar Camp: Making a difference for at-risk students in a community setting through graduate experiential learning programs. 2013 Southwest Teaching and Learning Conference. (Texas A&M University-San Antonio, April 5, 2013)

## **SERVICE**

The Pink Berets Aug 2018 – Present

Communication Director

(Responsible for managing and directing organization's internal and external communications. Communicate with public relations)

Center for Health Care Services

Aug 2018 – Present

Foundation Board of Directors

(Strengthen outcomes for persons with mental disabilities and plan for identifying service gaps, provide support and guidance to operate a wide range of psychosocial and medical programs in Bexar County for populations with behavioral health disorders and intellectual disabilities, advocate for care and respite for the homeless population and those recovering from substance abuse problems.)

Social Venture Partners

June 2018 – Present

Board of Directors & Member

(Grants and Evaluations – Recommends organization focus area aligned with the community needs, establishes grant guidelines and manages grant application and selection, Identifies and performs due-diligence on candidate nonprofits (financial, legal, community), recommends nonprofit(s)/investees for funding and resource deployment, Executes Memorandum of Understanding (MoU) with approved nonprofit investees, Establishes outcome measurements and tracks progress to goals for selected nonprofit investees, Evaluates organizational health and development to ensure meeting goals and making progress towards mission through quantitative and qualitative data that identifies the extent to our community is impacted and changed.

SAMMinistries

Apr 2018 – Present

Board of Directors - Programs

(Provide oversight of programs to homeless prevention, veteran housing stability, senior homeless prevention, rapid re-housing, transitional housing, permanent supportive housing, permanent housing communities, homeless set aside, and wrap around service.)

USO – Pathfinder Leadership Council

Apr 2018 – Present

(Provide support to transitioning servicemembers, focus on the value of relationships, engage military spouses, model and facilitate conversation/informal networking)

Women Veterans Day 2018

Feb 2018 – June 2018

Steering Committee

(Collaborates with other community organizations and Community involvement)

Latina Leadership Institute

Jan 2018 – Present

Member

(Designed to build skills, knowledge and confidence that today's Latina Leaders need to succeed in their political aspirations of running for elected office, applying for positions on local, state, federal or corporate boards and commissions 3) applying for White House Appointee Positions, and/or are interested in leadership roles within political campaign management.)

City Commission on Veterans Affairs

Dec 2017 – Present

Commissioner – District 4

(Advises City Council, City Manager, and City Staff on issues affecting veterans both active duty and retired.

Texas A&M University-San Antonio Foundation Board of Directors Nov 2017 – Present  
Board of Directors

(Provide stewardship of the university's privately-held assets through managing and investing of gifts, grants, and properties; providing financial advice and counsel, and approving all major budgets and expenditures of the foundation.)

Small Business Advocacy Committee Oct 2017 – Present  
Vice Chair

(Advises City Council, City Manager, and City Staff on issues related to small, minority and women-owned business enterprises.)

San Antonio Women Chamber of Commerce, San Antonio, Texas July 2017 – Present  
Director of Membership (June 2018)

Texas Business Women of San Antonio, San Antonio, Texas Jan 2017 – Present  
President  
(LO events, Community involvement, Education)

Hispanic Women Network of Texas, San Antonio, Texas July 2015 – Nov 2017  
State – Vice Membership Chair  
(Conferences, Oversee 11 chapters throughout Texas)

Can We Talk, San Antonio, Texas Nov 2014 – Present  
Steering Committee  
(Conferences, Events and Community involvement in relations to 65 local organizations)

Hispanic Women Network of Texas, San Antonio, Texas Nov 2011 – Present  
Vice Membership Chair  
(Member – Oct 2013 to Present, Support State Membership Chair)

Malaca Instituto, Málaga, Spain May 2014 – June 2014  
(Curso de Técnicas de Español como Lengua Extranjera)

San Antonio Busy Bodies, San Antonio, Texas Feb 2014 - Present  
Board of Directors  
(Manage the facility website to ensure current, Active participant in conferences, Review documentation to ensure compliance with a nonprofit status.)

## **COMMUNITY INVOLVMENT**

The Pink Berets – 2018 to Present

SAMMinistries – 2018 to Present

Latina Leadership Institute – 2018

United Service Organizations (USO) – 2015 to Present

City Commission on Veterans Affairs – 2017 to Present

Small Business Advocacy Committee – 2017 to Present

San Antonio Women's Chamber of Commerce – 2017 to Present

Texas Business Women of San Antonio – 2016 to present

HOPE – 2016 to 2017

Can We Talk – Board Member – 2015 to present

San Antonio Busy Bodies – Board Member– 2015 to present

Bilingual Education Student Organization (BESO) – 2015 to 2016

Dress for Success – Member/Mentor– 2015 to present

Southwest Student Research Symposium – Presenter - 2014 to 2016  
Southwest Teaching and Learning Conference – Presenter - 2014  
San Antonio Food Bank – 2014 to present  
Fiesta Especial Event – Member – March 2014  
Hispanic Women’s Network of Texas – State Vice Chair Membership – 2013 to 2016  
Baptist Child & Family Services - 2012 to 2015  
Education Advisory Committee, Head Start Department – 2012 to 2013  
Southwest Athletic Booster Club, Officer and Member – 2012 to 2016  
Council of Exceptional Children – Officer and Member – 2011 to 2015  
Hispanic Women’s Network of Texas, Local Vice Chair of Membership and Member 2011 to present  
KAPPA DELTA PI - 2010 to 2016  
School Health Advisory Committee, Southwest Independent School District – 2010 to 2015  
Parent Involvement Policy Status Committee, Southwest Independent School District  
Saint PJ’s Children’s Home – 2011 to 2016  
National Juniors Honors Society – 2009 – 2011, parent volunteer  
Parent Teacher Association (PTA) -Officer: Fundraiser, 2009 to 2010  
    Scobee Middle School  
Parent Teacher Association (PTA) - Member  
    Kriewald Road Elementary  
City Year – Environment awareness  
Tree Planting – Representative Farias  
PreK 4 - Parent Involvement Organization – Member (2013)