Dockless Vehicle RFP

John Jacks, Director Center City Development and Operations

Background

June 2018 Vehicles Introduced



October 2018
Pilot Program
Adoption



February 2018
Interim Program
Changes

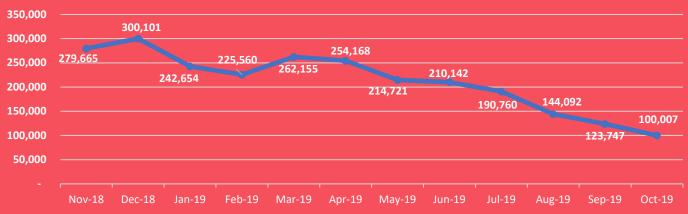


May 2018
Council Endorsement
of RFP Process

Current Operators

Company	Permitted Vehicles
Bird	2,250
Blue Duck	100
Lime	2,000
Lyft	1,000
Razor	1,000
Spin	500
Jump	Withdrew
Total	6,850

Rides Per Month

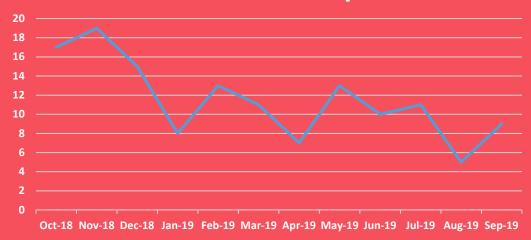


Avg. Vehicles Deployed

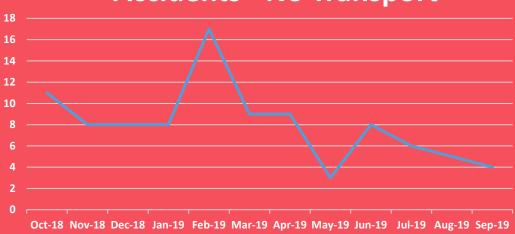


Accidents & Enforcement

Accidents - Transported



Accidents - No Transport



Warnings & Citations

(Since Pilot Program Adoption)
2,084 Warnings
87 Citations

Violations Reported to 311

Scooter Complaint by Category	Total
Blocking ADA Ramp	322
Blocking Sidewalk (does not leave 36"	
walkway around vehicle)	2,510
Other	1,618
Reckless Driving	140
Vehicle Broken	150
Vehicle fallen over	601
Vehicle in Street	234
Within 15' of Bus Stop (bus travel	
direction)	60
Scooter within 15' of Bus Stop	234
Grand Total	5,869

Pre-Solicitation Briefings

April 29th **Transportation Committee**



May 15th **B Session**



May 21st
Audit &
Accountability



May 30th **A Session**

RFP Goals

- 3 best operators
- New maximum number of vehicles
- Rider education campaigns
- Geofencing
- Data sharing
- Parking Framework (developed with vendors)
 - Reduce scooter clutter and ensure clear pedestrian path



RFP Timeline





Evaluation Process

Distribution Meetings August 22nd & 27th

Initial Scoring & Shortlisting September 13th **Respondent Final Scoring Interviews** October 4th October 1st

RFP Respondents

- Bird
- Frog
- Lime
- Lyft
- Ojo

- Razor
- Spin
- VeoRide
- Wheels

Evaluation Committee



Advisory Committee

VIA TCI Disability Office SARA Parks & Recreation ITSD Risk Management CCDO **Lori Houston, Assistant City Manager** John Jacks, Director, CCDO **Craig Hopkins, Director, ITSD** Art Reinhardt, Deputy Director, TCI Captain Chris Benavidez, SAPD Liza Barratachea, President/CEO, SAHLA **Athalie Malone, Disability Access Advisory Committee** David Ramirez, TINT, Tech Bloc Member Marianne Miller, Downtown Resident, Granada Homes Cherise Rohr-Allegini, Lavaca Neighborhood Association Lisa Lynde, President, King William Neighborhood Association

Evaluation Criteria – 100 Points

Experience, Qualifications, & Financial Capacity	25
Quality of Proposal	45
Economic Terms	5
SBEDA	10
Local Preference	10
VOSB Preference	5
Total Score	100

Initial Evaluation

	Maximum Points	Bird	Frog	Lime	Lyft	Ojo	Razor	Spin	VeoRide	Wheels
Experience, Qualifications, & Financial Capacity	25	17.64	10.45	16.91	21.73	12.36	16.73	20.00	14.45	11.27
Quality of Proposal	45	34.18	20.00	30.27	38.73	23.82	30.91	37.73	27.36	22.64
Subtotal	70	51.82	30.45	47.18	60.46	36.18	47.64	57.73	41.81	33.91
Economic Terms	5	5.00	0.00	0.50	0.00	2.08	1.50	0.00	0.57	0.00
SBEDA	10	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Local Preference	10	5.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
VOSB Preference	5	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Total Score	100	61.82	30.45	47.68	60.46	38.26	49.14	57.73	42.38	33.91
Rank		1	9	5	2	7	4	3	6	8

Final Evaluation

	Maximum Points	Bird	Lime	Lyft	Razor	Spin
Experience, Qualifications, & Financial Capacity	25	15.55	21.91	24.00	18.55	15.45
Quality of Proposal	45	25.91	37.36	42.64	34.45	28.45
Subtotal	70	41.46	59.27	66.64	53.00	43.90
Economic Terms	5	5.00	0.50	0.00	1.50	0.00
SBEDA	10	0.00	0.00	0.00	0.00	0.00
Local Preference	10	5.00	0.00	0.00	0.00	0.00
VOSB Preference	5	0.00	0.00	0.00	0.00	0.00
Total Score	100	51.46	59.77	66.64	54.50	43.90
Rank		4	2	1	3	5

Due Diligence

Finance and Audit Departments – Due Diligence Results

Number of	f vendors notified:	385
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Number of vendors at pre-submittal conference: 18

Number of responses received: 9

Results of Minimum Requirements Review: No Findings

Results of Due Diligence Review: No Findings



Lyft Overview

- Committee stated Lyft had the best overall operations plan, rider education materials, and the strongest presentation
- Evaluation Committee supported employee driven operational models over gig economy / contractor models
- Strong partner during special event planning
- A more holistic focus on transportation
 - Potential for ride share and dockless to compliment each other and result in further innovation
 - Committee valued a single App for rideshare/dockless
- Developing a seated scooter with expected introduction in 2020
- Operates dockless pedal-assisted bikes in some markets
 - City could pursue dockless bikes if desired
- Advised that the market would remain oversaturated at 5,000 total vehicles



Lime Overview

- Prior demonstrated commitment to data sharing
- Strong compliance with requirement to remove vehicles from certain downtown streets to allow Centro to pressure wash
- Operates dockless pedal-assisted bikes in some markets
 - City could pursue dockless bikes if desired
- Advised that the market would remain oversaturated at 5,000 total vehicles

Razor Overview

- Market tested sit-down vehicle with larger wheels
 - A more accessible vehicle for users who may be unable to use a kick scooter
 - Some riders are more comfortable sitting
 - Other shortlisted firms have sit-down vehicles in various stages of development, but evaluation committee valued that Razor could deploy these vehicles on day one
- Evaluation Committee supported employee driven operational models over gig economy / contractor models
- Smaller national footprint allows City to work directly with vendor's management



Vehicle Reduction

- Staff recommends that the initial fleet size be 1,000 vehicles per company with the ability to grow as appropriate
 - All 3 recommended operators have agreed

Nighttime Riding Curfew

- Staff recommends suspending the nighttime riding curfew (11:00 p.m. to 6:00 a.m.)
- Monitor accidents for six months and return to Transportation Committee if riding curfew should be reinstated
- Provide CCDO Director with ability to impose curfew administratively

Projected Program Revenue

	FY 2020	FY 2021	FY 2023*
Infrastructure Fee	\$75,000		
Annual Permit Fees	\$120,000	\$120,000	\$120,000
Revenue Share	\$367,204	\$504,293	\$518,982
Total	\$562,204	\$624,293	\$638,982

Staffing & Program Costs

	FY 2021
FY 2020	Recurring
\$428,973	\$413,759

- 1 Senior Management Analyst for contract monitoring and program coordination
- 3 Parking Enforcement Officers to address fallen vehicles in sensitive areas of downtown and to document violations
- Funding for 9 hours of SAPD enforcement each day (overtime shifts)
- \$55,000 for rider education initiatives
- \$75,000 in infrastructure improvements in year 1

Contracting

- Issues to resolve during contract negotiations:
 - Establish a consistent tiered penalty structure for riding and parking violations
 - Creation of a San Antonio specific dashboard with consistent data
 - Define geofencing requirements
 - Develop an effective fine structure for failure to correct reported violations
 - Establish metrics for education initiatives and community events
 - Companies required to educate low income residents on equity programs
 - Convene a working group to create a new Parking Framework Plan
 - Utilize on-street parking spaces and underutilized right of way for scooter racks

Contract to be provided to City Council a week prior to City Council action

Next Steps

- December 12th: Contracts & budget presented to City Council
- January 12th: Contracts go into effect and unsuccessful respondents remove vehicles
- February April: Install parking infrastructure identified through Parking Framework



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