



# **TRANSPORTATION & CAPITAL IMPROVEMENTS (TCI)**

**Transportation Demand  
Management**

**Transportation & Mobility  
Committee**

**January 9, 2020**

**Art Reinhardt, P.E., CFM, Interim Deputy Director**



Adopted

Aug 2016

5 Year Action Plan

Ridesharing/  
Telecommuting

Parking

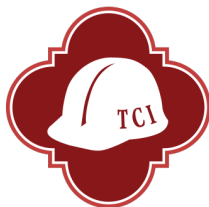


## Transportation Demand Management

**CCR**

District 4 & 7

Sep 2017



Recommendation

Dec 2017

### **TDM Working Group**

TDM Program Feasibility

Challenges &  
Opportunities

Coordination &  
Resources





Apr 2018

## **TDM Working Group Findings**

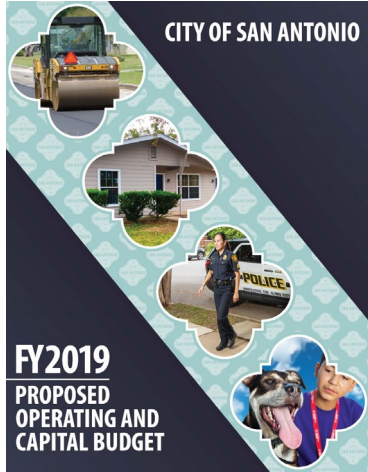
Infrastructure/Investment

Policy/Regulation

Employee & Employer



# FY 2019 BUDGET IMPROVEMENT



## **New Staff Position**

### **TDM Manager**

Hired Feb 2019

## TDM Policy Review



Downtown Employee  
Vanpool Pilot  
Program & Future  
City Program

CMAQ Federal Funding  
Application



# FY 2020 PROGRAMMING



Funding Oversight



Vanpool



Policy



Incentives



Education



Data Collection





# CMAQ SUMMARY



TDM Programs



Sustainability  
Health Education  
& Outreach  
Program

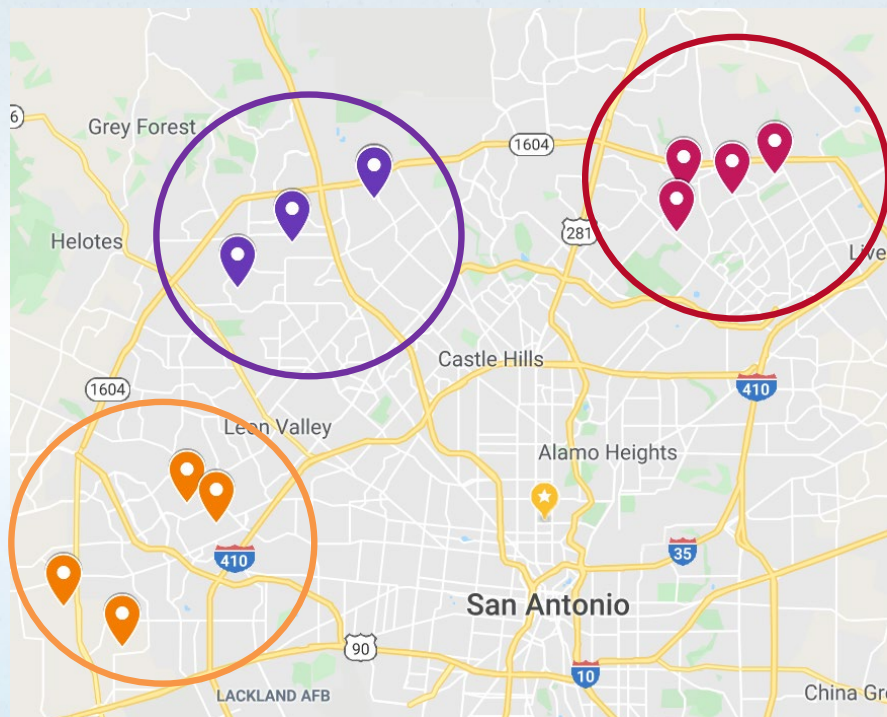


Frequency





# VANPOOL PILOT PROGRAM



Employee Home Origin



Oct 2019 to  
Mar 2020

3 Vans

Free to Employees

Dedicated  
Parking





# VANPOOL PARTICIPANTS

**16** Participants

**9** Women

**7** Men

**6** City Departments

**3** Office Locations





“At 61 years of age, it is difficult to change habits. But after a few days I find that it is not as difficult as I contemplated in my head and

**I will be cancelling my monthly parking.**

This is a savings of \$130. I like it and will do whatever is needed to keep [the program] going.”







“I have become so tired of my long commute (~70 miles/day) with all the traffic and construction on I-10 West and recent changes to my bus route resulted in an even longer commute which was depressing to say the least.

**This vanpool has made my commute so much more enjoyable and that carries over to job satisfaction and a happier home life.**

I’ve honestly been in a much better mood. I am so grateful that this vanpool program is being offered – even if on a trial basis. It’s an answer to my prayers!”







# VANPOOL PILOT TIMELINE

## Data Analysis

Dec 2018 - Feb 2019

## Survey & Analysis

April – June 2019

## Launch & Run

Sept 2019 – Mar 2020

## Program Expansion

Dec 2019 – Mar 2020

1

2

3

4

5

6

7

## Education & Outreach

Mar – Sept 2019

## Contract & Logistics

June – Sept 2019

## Evaluation & Feedback

Oct 2019 – Mar 2020



# POLICY, INCENTIVES & EDUCATION



## Policy

Program  
Development

Potential Unified  
Development Code  
(UDC) updates



## Incentives

VIA & B-Cycle  
Passes

City Employee  
Bike Share  
Program



## Education

TDM Websites

Print Collateral

City Employee  
Education



CITY OF SAN ANTONIO  
**TRANSPORTATION & CAPITAL IMPROVEMENTS**

THROUGH INNOVATION AND DEDICATION, WE BUILD AND MAINTAIN  
**SAN ANTONIO'S INFRASTRUCTURE**

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INTEGRITY ♦ TEAMWORK ♦ INNOVATION ♦ PROFESSIONALISM