



# B SESSION PRE-K 4 SA BRIEFING

Elaine Mendoza, Pre-K 4 SA Board Chair  
Dr. Sarah Baray, Pre-K 4 SA CEO

| January 15, 2020

# KEY POINTS

- 1 Bold Proposal
- 2 Powerful Results
- 3 Still Work to Do
- 4 Future: Challenge and Opportunity

# WORKFORCE DEVELOPMENT INITIATIVE



## *In One Generation*

Develop a world-class workforce through high-quality early childhood education.



EDUCATION CENTERS



PROFESSIONAL LEARNING



COMPETITIVE GRANTS



FAMILY ENGAGEMENT

# BETTER JOBS ACT

## Statutory Authority



Authorizes City Council to:

- Initiate certain types of workforce development programs, including early childhood education
- Create corporation to develop and implement

Provides that City Council:

- Approves Corporation bylaws
- Appoints Board members
- Approves Corporation budget



# BETTER JOBS ACT

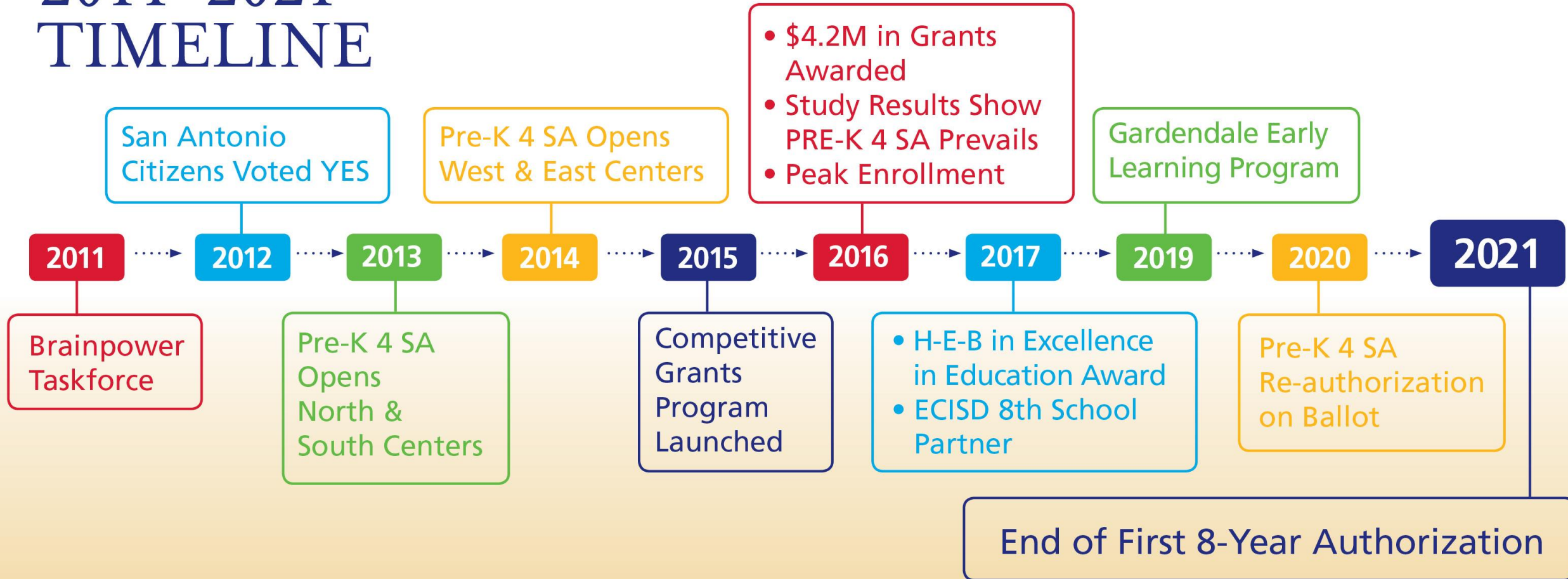
## Sales Tax Parameters



Allows for sales tax levy:

1. Directed for use of corporation
2. Not less than 1/8 of one percent
3. Approved by simple majority of voters

# 2011-2021 TIMELINE





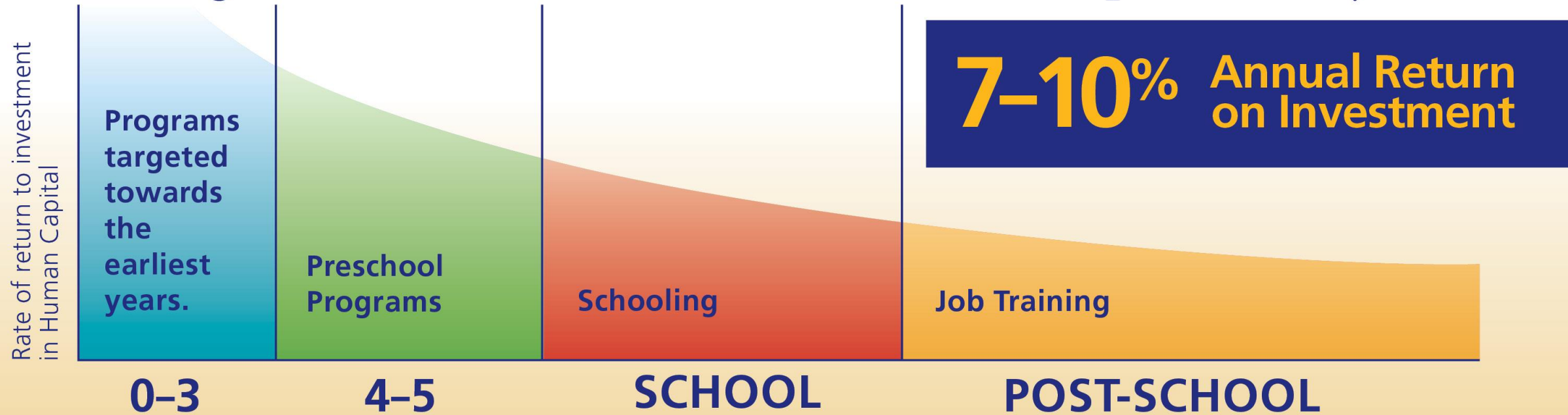
# Results: First 8 Years



# THE HECKMAN EQUATION



“Make greater investments in young children to see greater returns in education, health and productivity.”





# DELIVERING ON OUR PROMISE



## PROMISED

Four education centers

Competitive Grants to support  
1,700 students per year

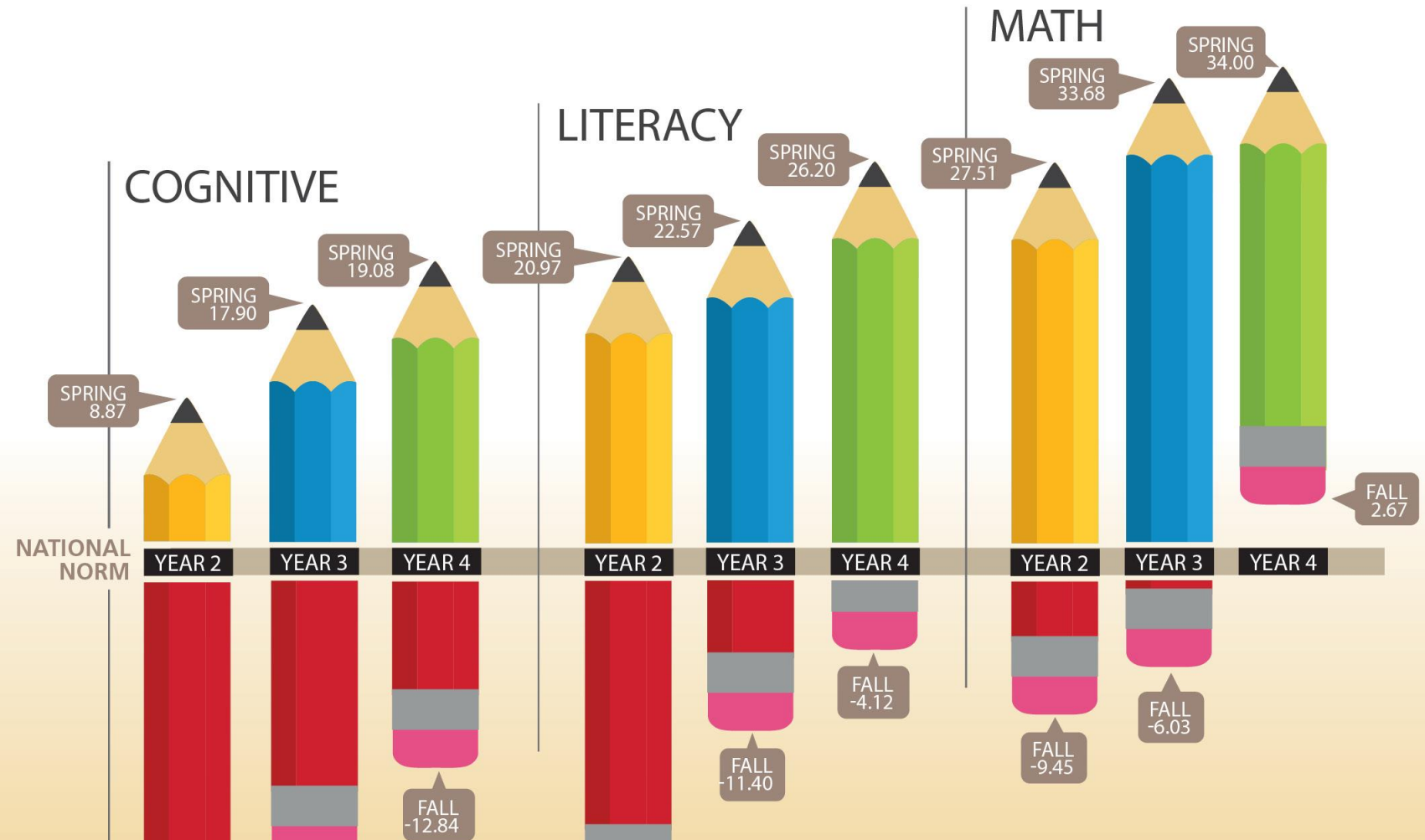
Professional Development  
for PK-3<sup>rd</sup> grade educators

## DELIVERED

- Opened four award-winning centers
- Launched replication site in Edgewood ISD
- Served over 14,000 students
- Awarded \$21 million to ISDs, private/parochial schools, and CDCs
- Served over 13,000 students
- Supported 119 schools and programs
- Provided over 60,000 hours of prof development
- Served over 21,000 educators
- Developed more than 200 new early childhood teachers



# Closing the Gap in Kinder Readiness



\* Results showed positive student achievement using a nationally recognized testing instrument, Teaching Strategies Gold Assessment, which assesses developmental skills in the following areas: Cognitive, Literacy, Mathematics, Oral Language, Physical Skills, and Social-Emotional

# EMPOWERING FAMILIES TO SUPPORT EARLY LEARNING



## ACADEMICS

**78.9%**

Taught letters,  
words, numbers

## HEALTH

**72.4%**

Played game, sport or  
exercised together

## RELATIONSHIP BUILDING

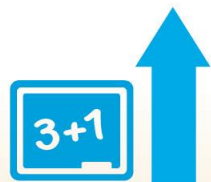
**69.1%**

Told a story

# CREATING LONG-TERM IMPACT



Pre-K 4 SA Education Center students had:



## **BETTER 3RD GRADE MATH SCORES**

exceeding the state  
average score by 16.9



## **BETTER 3RD GRADE READING SCORES**

increasing the share of economically  
disadvantaged students who met or  
exceeded the state average score  
by 12.3 percentage points.



## **BETTER ATTENDANCE**

resulting in 7 weeks more  
instruction.



# MAXIMIZING EFFICENCIES



| PRE-K 4 SA                              | HEAD START*                            | DISTRICT AVG**<br>(SA AREA)                         | NATIONAL AVG***<br>(K-12)              |
|---|--|---|--|
| Annual Cost/Student<br><b>\$11,470</b>  | Annual Cost/Student<br><b>\$9,173</b>  | Annual Cost/Student<br><b>\$9,109</b>               | Annual Cost/Student<br><b>\$12,903</b> |
| Length of Program Day<br><b>10 Hrs.</b> | Length of Program Day<br><b>7 Hrs.</b> | Length of Program Day<br><b>7&amp;10 Hrs. (mix)</b> | Length of Program Day<br><b>7Hrs.</b>  |
| Cost/Hour****<br><b>\$6.48</b>          | Cost/Hour****<br><b>\$7.40</b>         | Cost/Hour****<br><b>\$6.24 (avg)</b>                | Cost/Hour****<br><b>\$10.41</b>        |

Source(s):

\* City of San Antonio Head Start Report to City Council B Session 2018

\*\* 2017–18 Texas Academic Performance Report (TAPR)

\*\*\* National Center for Education Statistics — January 2018

\*\*\*\* Based on a 177 day school year.





# IMPACTING 452,161 CHILDREN

(through end of 8-year referendum)



# Still Work to Do



# HUB IN FRAGMENTED LANDSCAPE

Child Development  
Center/Childcare



Pre-K through 12  
4-year old  
(some 3-year old)

For Profit Licensed Centers  
Non-Profit Licensed Centers  
Licensed In-Home  
Unlicensed Friends/Family  
Unlicensed Small Centers  
Head Start

ISD  
Charter  
Private  
Parochial  
Head Start

# Pre-K 4 SA and HEADSTART

## Distinct and Complimentary



|                    |   |  |
|--------------------|---|--|
| <b>Focus</b>       | Education/Workforce development   | School Readiness   |
| <b>Oversight</b>   | Local Control   | Shared with HHS and ISDs; Federally Regulated  |
| <b>Governance</b>  | Board of Directors appointed by City Council  | City Council and Head Start Parent Policy Council  |
| <b>Eligibility</b> | <ul style="list-style-type: none"><li>• 185% federal poverty</li><li>• State Pre-K Eligible<ul style="list-style-type: none"><li>• Poverty, dual language learner, homeless, military, foster care</li></ul></li><li>• Tuition option</li></ul> | <ul style="list-style-type: none"><li>• 125% federal poverty</li><li>• Prioritizes students that are disabled, homeless, and/or in foster care</li></ul> |
| <b>Impact</b>      | 15 School Districts   | 2 School Districts   |



# HB3: An Important First Step



Provides funding for full-day pre-k for 4-year-olds  
who meet state eligible requirements

**25,000**  
**4-Year-Olds**  
**in San Antonio**

**40%**  
**(10,500)**  
**Don't Qualify**





# FIRST 8 YEARS:

## Strong Vision & Leadership for Future of San Antonio



- Pre-K 4 SA has transformed the early learning landscape
- Results prove measurable benefits for children, families, community
- Uniquely positioned to leverage progress to keep moving forward
- 2020 = Big Opportunity



# The Future: challenge and opportunity



# CHALLENGE: ADDRESS THE GAP



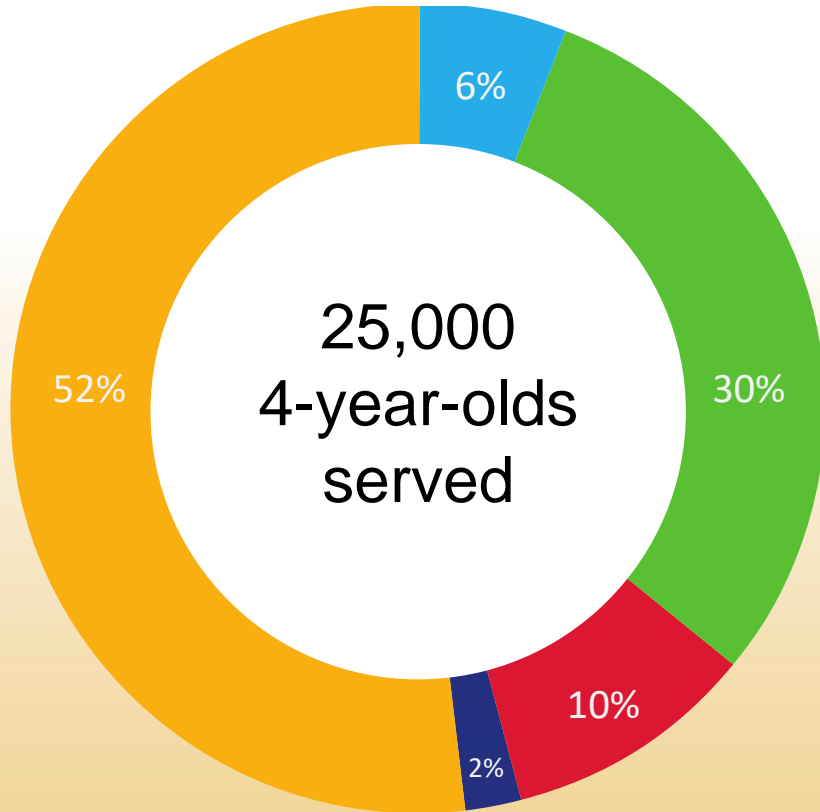
## 3,000

San Antonio families cannot afford  
high-quality prekindergarten



# OPPORTUNITY:

## Expand Access to Middle Class



■ 1,500 eligible served at Pre-K 4 SA

■ 500 middle class served at Pre-K 4 SA

■ 2,500 middle class served at Pre-K 4 SA partners program

■ 13,000 served at public schools

■ 7,500 served in private sector

# REAUTHORIZATION PROCESS



8-year authorization ends June 2021

Reauthorization required in 2020





# RECOMMENDATION





*Early Inspiration. Future Success.*

Thank You

Questions?