

# Item #15

LocusLabs, Inc.  
January 16, 2020



CITY OF SAN ANTONIO AVIATION DEPARTMENT

# Background



## Passengers

- Empowerment
- Convenience
- Information Across Platforms

## Vendors

- Additional Marketing Opportunities
- Utilize Existing & Future Technology

## Airport

- Positive Customer Experience
- Greater Non-Airline Revenue Opportunities
- Data

# Current Online Presence



SAT > At the Airport > Terminal Maps

## TERMINAL MAPS

SAT HOME Click on map to DOWNLOAD or ENLARGE VIEW

ABOUT

AIRLINES & FLIGHTS

PARKING

GROUND TRANSPORTATION

AT THE AIRPORT

HELPFUL INFORMATION

MEDIA CENTER

MILITARY & THEIR FAMILIES

TITLE IV INFORMATION

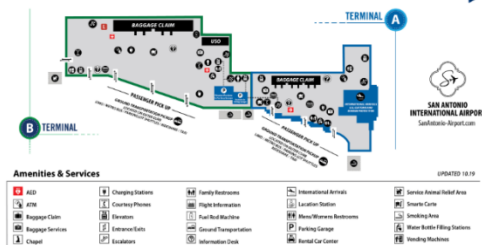
### TERMINALS - Upper Level

### DEPARTURES



### TERMINALS - Lower Level

### ARRIVALS



- Lacks Interactivity
- Separate Site for Information On Food, Beverages and Retail
- PDF Mapping



# LocusLabs, Inc.



American Airlines



Southwest



UNITED



Toronto  
Pearson



DELTA

DFW

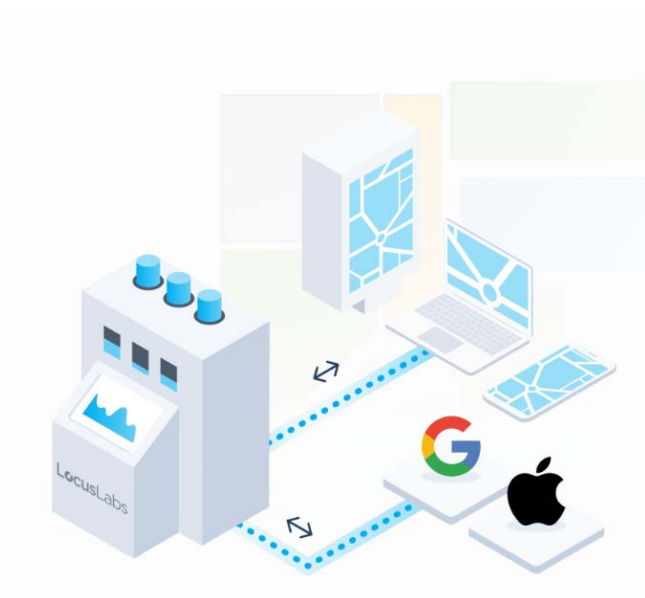


DULLES  
INTERNATIONAL

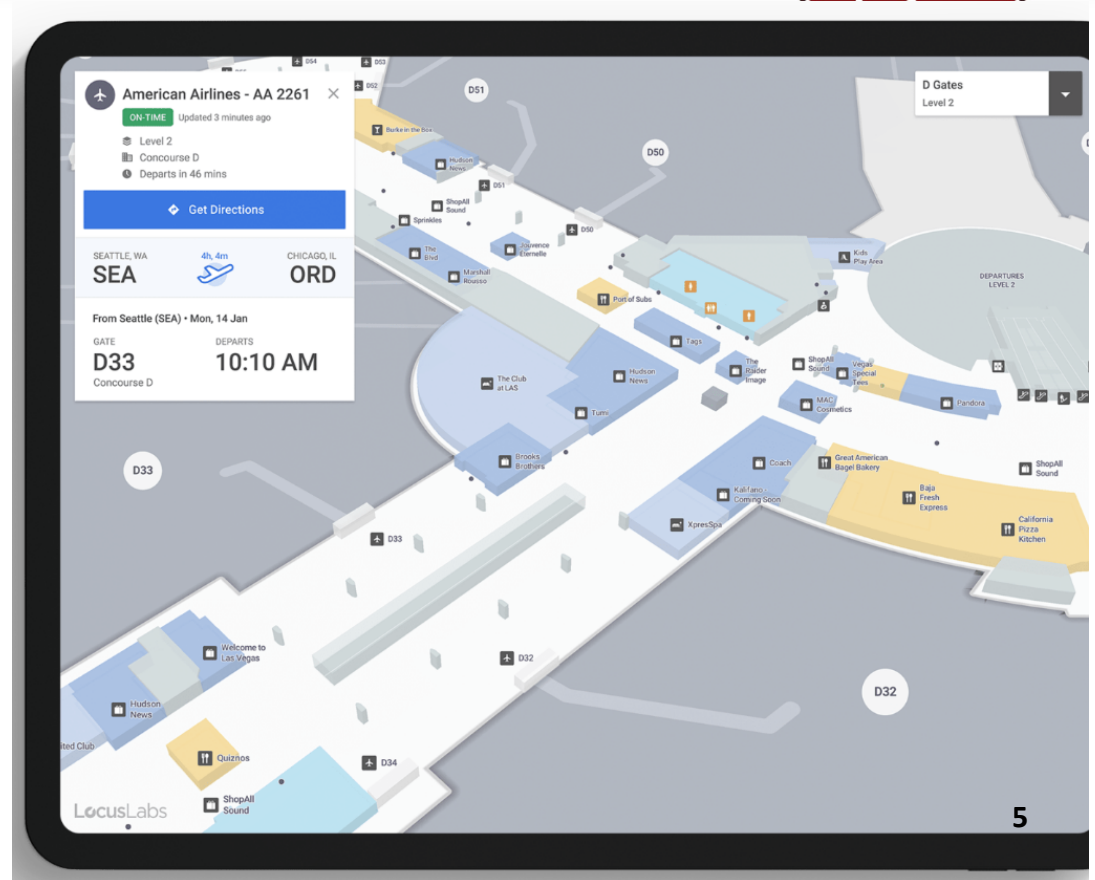
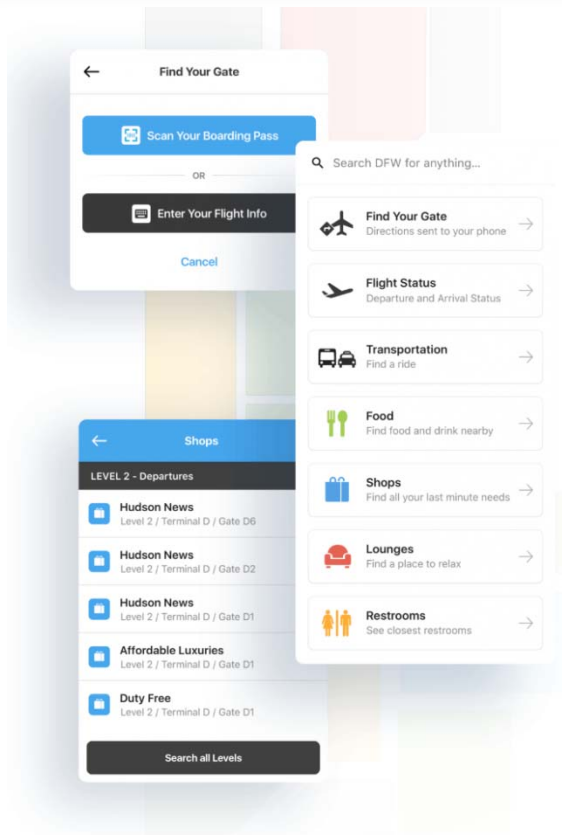
MIA  
MIAMI INTERNATIONAL AIRPORT



HOUSTON AIRPORT SYSTEM



# Scope of Work: Mobile & Website





## Term

- Initial Term: 3 years
- Option to renew for 2 additional one-year periods

## Contract Capacity: \$461,000

- **\$350,000 Base Contract**
  - \$70,000 Annually
- **\$111,000 Additional Capacity:**
  - Walk-up interactive kiosks
  - Indoor positioning feature (“blue dot”)
  - Support for Integration with 3<sup>rd</sup> Party Aps



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