



# Workforce Initiative

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City Council Special Session  
August 11, 2020

# Initiative Overview



**Workforce Training**

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**Degree Completion**

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**Wraparound Support**

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**Emergency Financial Assistance**

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# Governance

Texas Local Government Code Ch. 379A  
Municipal Development Corporation (MDC)

Early childhood  
development

Afterschool  
programs

Literacy  
programs

Job training

Post-secondary  
scholarships

Workforce  
development

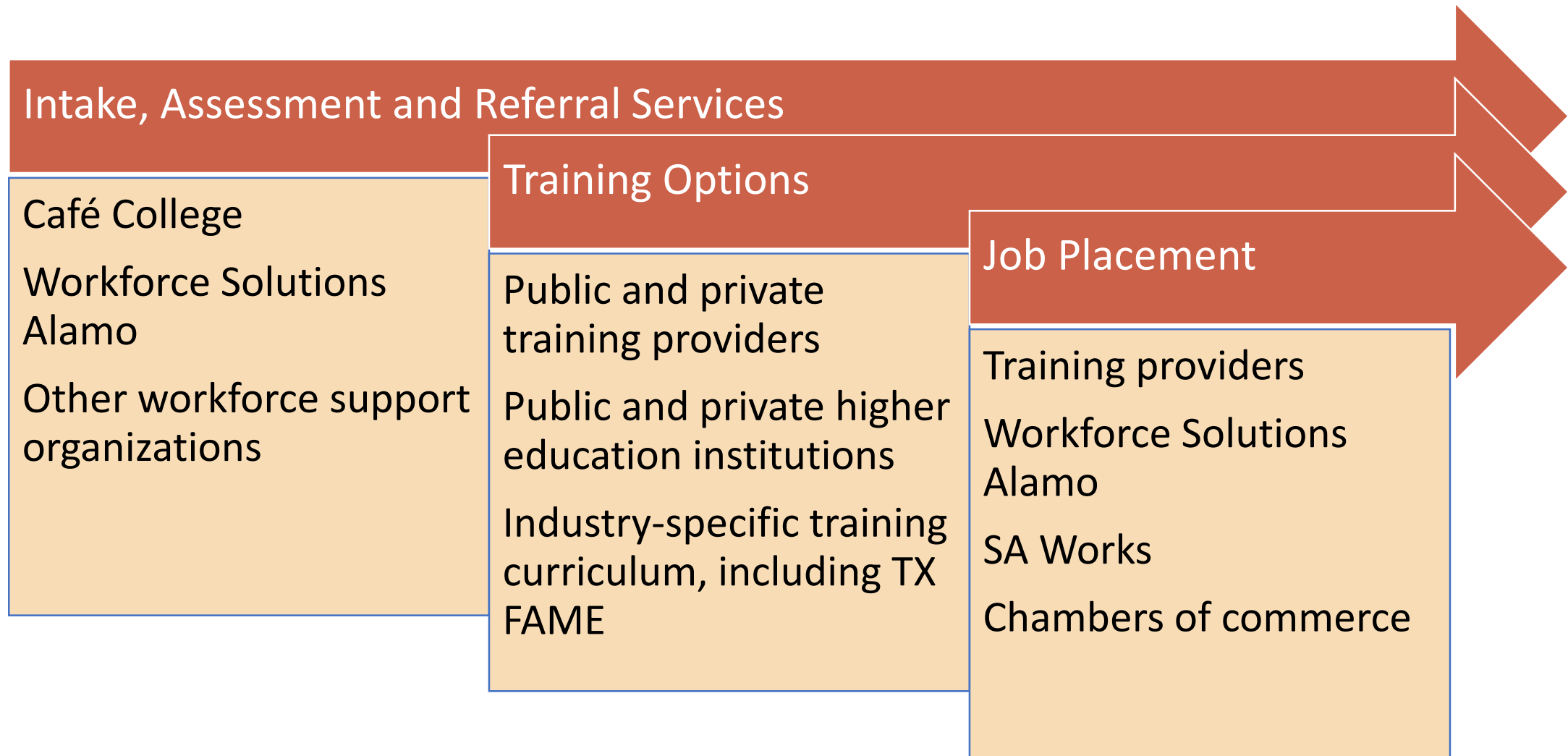
Only one MDC per municipality

# Administration

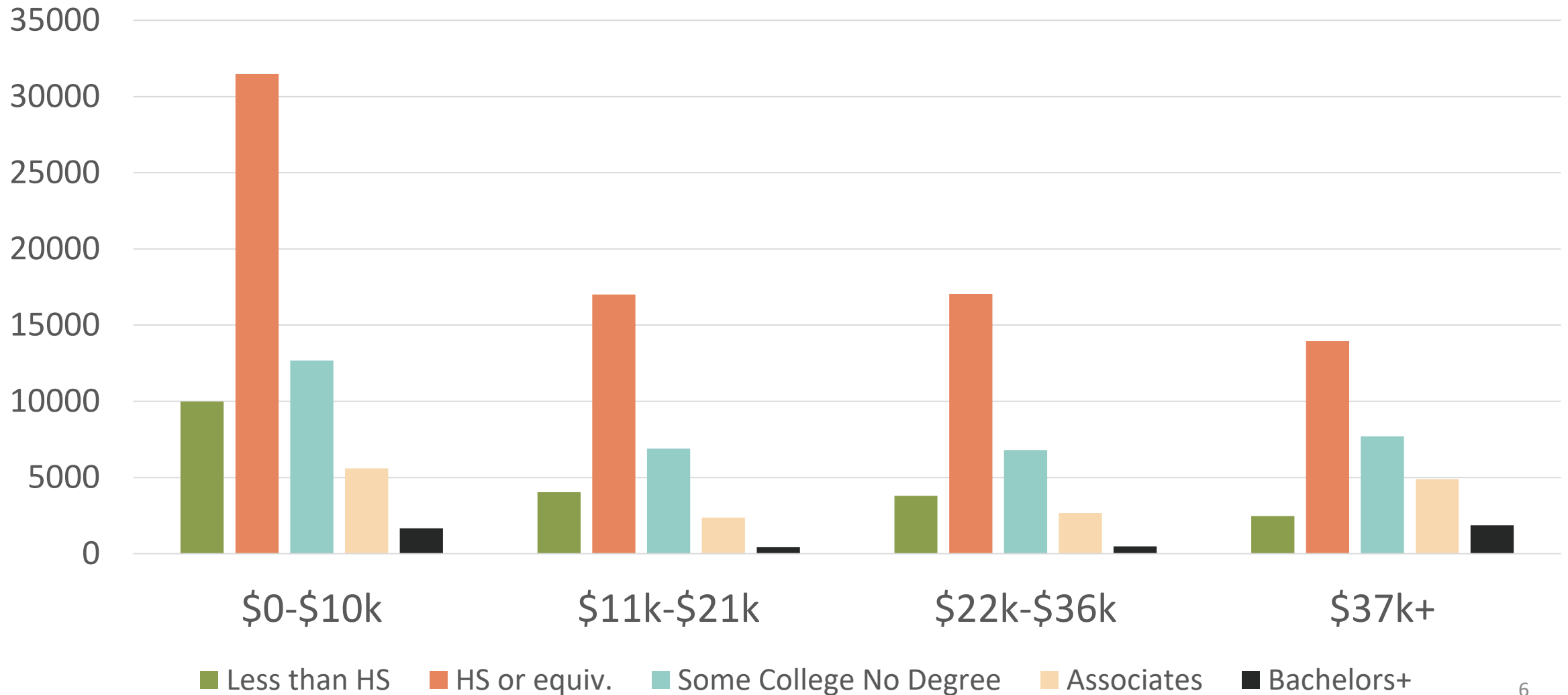


City Council sets program policy  
City Manager responsible for implementation

# Implementation



# ■ Unemployment Claimants by Educational Attainment and Annual Wages - As of July 9, 2020



# Participant Focus

**High School or Some College/No Degree**

**44k** 

**<\$10k before COVID**

**24k** 

**\$11k-\$21k before COVID**

**Federal Poverty Line - \$13k (individual)**

# **Community Engagement**



**Workforce and Education Leadership  
Taskforce Members**



**Direct Resident Engagement  
(Recovery & Resiliency Plan)**





# Program Metrics and Outcomes

80%  
Certificate  
Completion

70-80%  
Degree  
Completion\*

80-90%  
Job Placement

80%  
Job Retention

90%  
Compensation  
Increases

Poverty Rate  
Decrease  
(18.6% as of 2018)

\* Completion timeframes may vary  
based on credits at time of enrollment

# Apprenticeships

Combine paid on-the-job training with classroom instruction



**Program Option – Employers receive tuition funds upon participant completion**

# Participant Expectations



San Antonio resident



Demonstrate progress towards training/degree completion



Employment within San Antonio for a period of time post completion

- Failure results in tuition support reverting to zero-interest loan
- Substantial overhead for monitoring and repayment administration



# **Partner Organization Expectations**



Participant training/degree completion rates



Participant job placements

# Industry Participation



Collaborate with training providers to design training programs

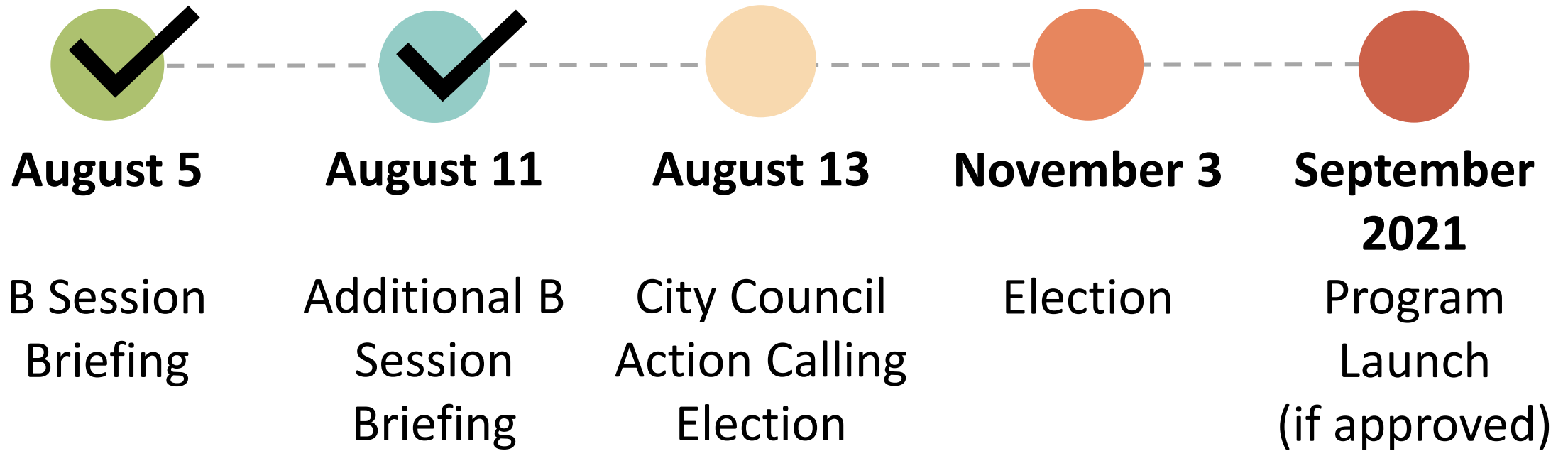


Continuously promote job openings



Hire program participants

# Timeline





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