



**STAFF UPDATE: ECONOMIC DEVELOPMENT DEPARTMENT
SMALL BUSINESS ADVOCACY COMMITTEE (SBAC)
October 16, 2020**



UPCOMING EVENTS

1. Hosted by Maestro Entrepreneur Center: Business Certifications to Help you Succeed. Webinar Wednesday! October 21, 2020 @ 11:00 a.m. Representative from the South-Central Texas Regional Certification Agency (SCTRCA). Learn directly from business experts on relevant topics.
https://us02web.zoom.us/webinar/register/6115955244791/WN_2jlp3l4lR-2di7FWNYKtQ
2. Hosted by LiftFund: Business Resource “Coffee Hour”. Thursday, October 22, 2020 @ 3:00 p.m. Join Dr. Shantana Robinson (Dr. Bridge Builder) and Myrna Galan on Thursday as they answer business related COVID questions.
<https://www.eventbrite.com/e/business-resource-coffee-hour-tickets-124122091517>
3. Hosted by CPS Energy: Virtual People First Community Fair. Tuesday, October 27, 2020. District 9 Representation, topics include: FlexPOWER Bundle, Rate Advisory Committee, Utility Assistance & Customer Programs. Learn more: <https://www.cpsenergy.com/en/about-us/community/upcoming-events.html>.
4. Hosted by LaunchSA: Helping Your Site Become Visible in Search (Launch Online Series) November 3, 2020 @ 1:30-3:30 p.m. Twelfth session of the Launch Online series for small businesses looking to move or grow operations in the digital space. In this session you will learn the basics of Search Engine Optimization to help customers find you through various search engines.
<https://launchsa.org/event/helping-your-site-become-visible-in-search-launch-online-series/>
5. Maestro Entrepreneur Center is coordinating a PPE Supply Pick-Up for Small Businesses & Nonprofits. October 29, 2020 @ 4:00-6:00 p.m. at the Maestro Center located at 1811 S. Laredo St., SA, TX 78207, for more information visit <https://maestrocenter.org/buy-local-grow-sa-overview/>

COMMITTEE DISCUSSION