



**STAFF UPDATE: ECONOMIC DEVELOPMENT DEPARTMENT
SMALL BUSINESS ADVOCACY COMMITTEE (SBAC)
November 20, 2020**



UPCOMING EVENTS

1. Hosted by the Small Business Administration: Facebook Advertising for Small Businesses. Monday, November 23, 2020 | 12:00-1:30 p.m. | During this webinar you'll learn about the different ad types on Facebook, what boosting a post means and how that differs from campaigns, how to create your target audiences and learn what metrics you should look at to see if it's effective.
<https://www.sba.gov/events/1676774>
2. Hosted by LaunchSA: Getting Your Site Online- WordPress (Launch Online Series) December 1, 2020 | 1:30-3:30 p.m. | Session of the Launch Online series for Small Businesses looking to move or grow operations in the digital space. In this session you will learn about the basics necessary to get started building a WordPress Site.
<https://launchsa.org/event/getting-your-site-online-wordpress-launch-online-series-7/>
3. Hosted by LiftFund. Financial Friday: The Power of 5-5 Professional for Every Business Owner. | Friday, December 4, 2020 | 10:00 a.m. | Join Christopher Hall and the Women's Business Center for Financial Friday series on how to surround yourself with professionals that enable you to focus your attention on your business. <https://www.eventbrite.com/e/financial-friday-the-power-of-5-5-professionals-for-every-business-owner-tickets-122081524125>
4. Hosted by Bexar County & UTSA: 20th Annual Bexar County SMWVBO Conference. Connecting Small Businesses with Buyers and Resources. | December 9-11, 2020 | 8:00 a.m.- 5:00 p.m. |
<https://www.bexar.org/130/Conference>

Pending Agenda Items & Committee Discussion

1. Mentor Protégé Update & Graduation