

CITY OF SAN ANTONIO
ECONOMIC DEVELOPMENT
DEPARTMENT



# SMALL BUSINESS POLICIES ADPOTED BY CITY COUNCIL

Small Business
Economic Development
Advocacy Program
(SBEDA)

Diversity Action Plan (DAP)

Promotes the <u>Utilization</u> of S/M/WBEs on City Contracts

Adopted in 1992

Promotes the <u>Participation</u> of S/M/WBEs on City Contracts

Adopted in 2013



## PROGRAM CREATION

### **SBEDA**

1987 Study showed
Only 2% of City
contract dollars
were paid to
S/M/WBEs

#### DAP

2012 Bond Mass Selection Process lacked AABE participation at the prime consultant level



# PROGRAM GOALS

## **SBEDA**

Ensure the % of City

Contract Payments to

S/M/WBE



% of S/M/WBEs in the San Antonio Metro Area

## DAP

Increase the Number of S/M/WBEs Participating on City Contracts



Access to Capital

Solicitation Planning

Outreach

Certification & Registration



# PROGRAM AMENDMENTS

#### **SBEDA**

#### 2011 SBEDA Amendments:

- New Prime Tools
- New Sub Tools
- Central Vendor Registry
- · Goal Setting Committee
- · Robust Compliance Module

#### 2016 SBEDA Amendments:

- Expansion of Prime Tools
- · Expansion of Sub Tools
- S/M/WBE Self Performance

#### DAP

#### 2018 DAP Amendments:

- Diversify Advertising Methods and be Inclusive of Businesses Owned by People with Disabilities, Veterans, and LGBTQ
- Develop a Procurement Forecast
- Create Digital Trainings to Navigate City Systems
- Improve the Certification Process
- Enhance the Central Vendor Registry
- Expand the Loan Interest Buydown Program



# **COMMITTEE MEMBERS**



11 Committee Members:

Appointed by City Council and the Mayor

6 Committee Members:

3 SBAC Members and 3 Citizen Members Appointed by SBAC



# **COMMITTEE FUNCTIONS**

## **SBAC**

Reports to City Council Representatives

Monitors SBEDA Program Goals

Recommends
SBEDA Program
Amendments

Recommends
SBEDA Program
Process
Improvements

Monitors City
Contract Pre &
Post Bid
S/M/WBE Issues

#### DAP

Reports to SBAC

Monitors DAP Initiatives

Recommends DAP Amendments

Recommends
City
Procurement
Efficiencies that
Assist
S/M/WBEs

Recommends
S/M/WBE
Capacity Building
Initiatives to
Increase Bidders
on City Contracts



## DAP PROGRAM FOCUS



#### **Barriers**

Does Not Know About City Contracts

Does Not Know About City Small Business Programs

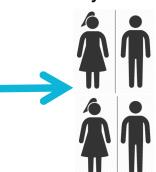
Does Not Have Access to Capital

Has Difficulty with Certification and/or Registration

#### DAP

Promote the Advertising of City Contracts
Promote the Advertising of City Small Business Programs
Establish Loan Assistance Programs
Improve Certification and/or Registration Processes

S/M/WBE Ready to Bid on City Contracts





# SBEDA PROGRAM FOCUS





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