



SA Ready to Work

# Advisory Board

City Council A Session  
December 17, 2020



CITY OF SAN ANTONIO  
**ECONOMIC DEVELOPMENT  
DEPARTMENT**

# Background



**July**  
2020

**Mayor-  
appointed  
Leadership  
Taskforce**

**Industry and  
community  
organizations  
represented**

**Aug**  
2020

**City Council  
ordered  
election**

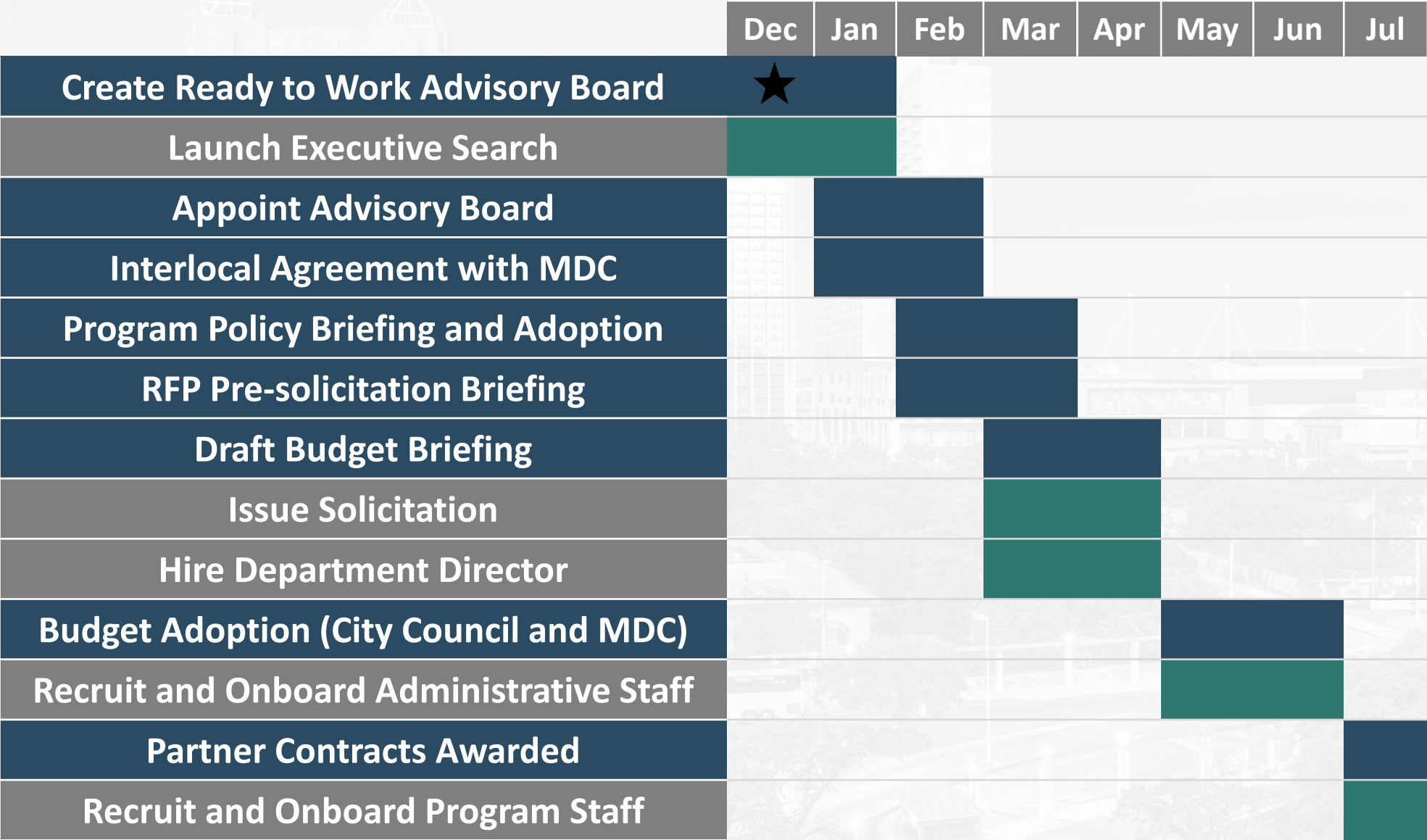
**Stakeholder  
engagement  
referenced in  
Planning Document**

**Nov**  
2020

**Voters approve  
Ready to Work  
Initiative**

**Community  
feedback regarding  
advisory board**

# Background – Timeline & Milestones



8  
Council  
Briefings

★  
Current  
Item

# Board Responsibilities

Validate in-demand occupations

Foster alignment between in-demand skill sets and training programs

Recommend allotment of certificates vs. degrees

Recommend levels of wraparound support

Serve as community program ambassadors



# Board Composition

## Proposed Composition – appointed at-large\*

- 4 – Local employers (in-demand occupations)
- 2 – Current/previous participants
- 1 – Trade and labor organization
- 1 – Community organization
- 1 – Training provider

2 City Council liaisons appointed by Mayor

Additional  
ad-hoc  
working  
groups may  
be convened

\*No appointed members may have direct relationships with entities that contract with the City for implementation of the SA Ready to Work program.

# Background – In-demand Occupations

## Workforce Certificates Examples

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Automotive Services Tech.  
Aircraft Mechanic  
Computer Support Specialist  
Electrician  
Welder  
Web Developer

## 2- and 4-year Degrees Examples

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Accountant  
Network Administrators  
Distributions Manager  
Drafting  
Registered Nurse  
Teachers

# Background – In-demand Occupations



## **Aircraft Mechanic**

\$55,600 Average Annual Wage  
356 job postings



## **Accountants and Auditors**

\$76,900 Average Annual Wage  
2,266 job postings



## **Computer User Support Specialist**

\$49,300 Average Annual Wage  
2,007 job postings



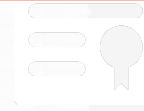
## **Registered Nurse**

\$72,500 Average Annual Wage  
10,236 job postings

# Advisory Board

## Term of Service

- Two Years



## Meetings

- Quarterly\*

## Sunset

- December 2025 – coincides with conclusion of sales tax collection

\* Board will initially meet ore often



# Next Steps



Post application



Council Committee Interviews



Full Council Approval

# Recommendation

Approve resolution to create the  
SA Ready to Work Advisory Board



SA Ready to Work

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