



Core Grant Program Funding Guidelines, Agenda Item 2 (previously titled Arts Agency Funding Guidelines)

Diana Hidalgo, Cultural Affairs Administrator

Cul-TÚ-Art Plan



A coordinated planning document that identifies strategies for department focus areas:



October 2016 - Film
February 2017 - Centro de Artes



February 2018 – Arts Agency Funding Guidelines
April 2018 – Public Art



September 2018 – Music
September 2019 – Cultural Districts



March 2020 – Performing Arts
March 2020 Individual Artists



Current Policy: Arts Agency Funding Guidelines



Adopted
February 15, 2018



Update after 3 years
First 3-year funding cycle FY19,
FY20 & FY21



Analysis, updates and
clarifications



GOAL: Invest in arts and cultural programs that deliver authentic, excellent, innovative and engaging experiences of San Antonio's unique identity.

Current Arts Grant Programs (in priority order)

Grant Program	Number Agencies*	FY19	FY20**	FY21
Festivals	5	\$331,938	\$240,124	\$201,239
Re-Granting	2	\$80,000	\$80,000	\$80,000
Culturally Specific	7	\$1,375,404	\$1,315,365	\$1,316,323
Capacity Building	N/A	\$75,000	\$25,625	\$75,000
Base Operational	33	\$4,921,492	\$4,103,157	\$3,605,757

*Number of agencies is from FY19.

** FY20 amounts are after mid year reductions due to COVID / HOT revenue decline.

Cul-TÚ-Art Planning Process



Community
Feedback



Data Analysis &
Best Practices



Arts Commission
Oversight



Community Input Surveys & Focus Groups

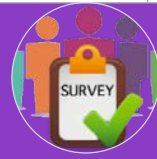
- 9/1/20 – 10/9/20
- Statistically significant survey
- Representative Sample of SA Residents (100/ Council District)
- Visitors to SA in last 18mo (400+)

Cul-Tu-Art Survey



- 10/13 – 10/23/20
- Arts Agencies
- Arts Funding Committee
- San Antonio Arts Commission

Current Arts Funding Guidelines Survey



- 10/13 – 10/23/20
- Individual Artists (108 responses)
- Individual Artist Strategic Plan March 2020

Individual Artist Survey



- 10/13 – 10/30/20
- SA Speak Up Online
- Phone Survey
- Flyers
- 296 responses

Community Survey



- 10/13 – 10/30/20
- Hosted 5 virtual focus groups
- 50+ attendees
- Option to submit by email

Virtual Focus Groups



Best Practices & Data Analysis

Comparison Cities

- Austin
- Boston
- Chicago
- Dallas
- Houston
- Phoenix
- Portland
- San Diego
- Seattle



SMU | DataArts suggested there was not enough data to draw policy conclusions. Recommend looking at the policy after at least 3 more years in the system.

Guidelines Changes Overview

- Rename to **Core Grants Program**
- Sunset Capacity Building and use funding for Individual Artists Grants
- Remove “Technical Assistance” from Re-Granting and bring in-house
- Update eligibility for Base Operational
- Add LGBTQIA+ to Culturally Specific
- Changes Festivals to Events Grants
 - Set max limit of 20% of event cost, up to \$20k
 - Allow all SA non-profits to apply
 - Encourage events in non-traditional or underserved settings

Base Operational Category – Current Guidelines

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Organization Budget Size	Max
Up to \$0.5 M	30%
Between \$0.5 M – \$1 M	25%
Between \$1M-\$2M	20%
Between \$2 M - \$4M	15%
Between \$4 M - \$6 M	10%
Between \$6 M - \$10 M	5%
Between \$10 M-\$15 M	3%
Over \$15M	0%

➤ No changes recommended to the funding scale

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Base Operational - Eligibility

No changes to the following:

- HQ and majority of events in San Antonio
- IRS Recognized 501 (C)3 Non-Profit
- In business for 3 years
- Mission and programming must be primarily Arts & Culture
- No fiscal sponsors
- Events open and accessible to the public
- Have an active Board of Directors that meets regularly
- Board diversity plan
- Paid staff to administer grants

Changes

- Requiring agencies to be producers of art, no presenters.
- Set minimum agency size at \$50,000.
- Set minimum grant amount of \$5,000.

San Antonio's Equity Program:

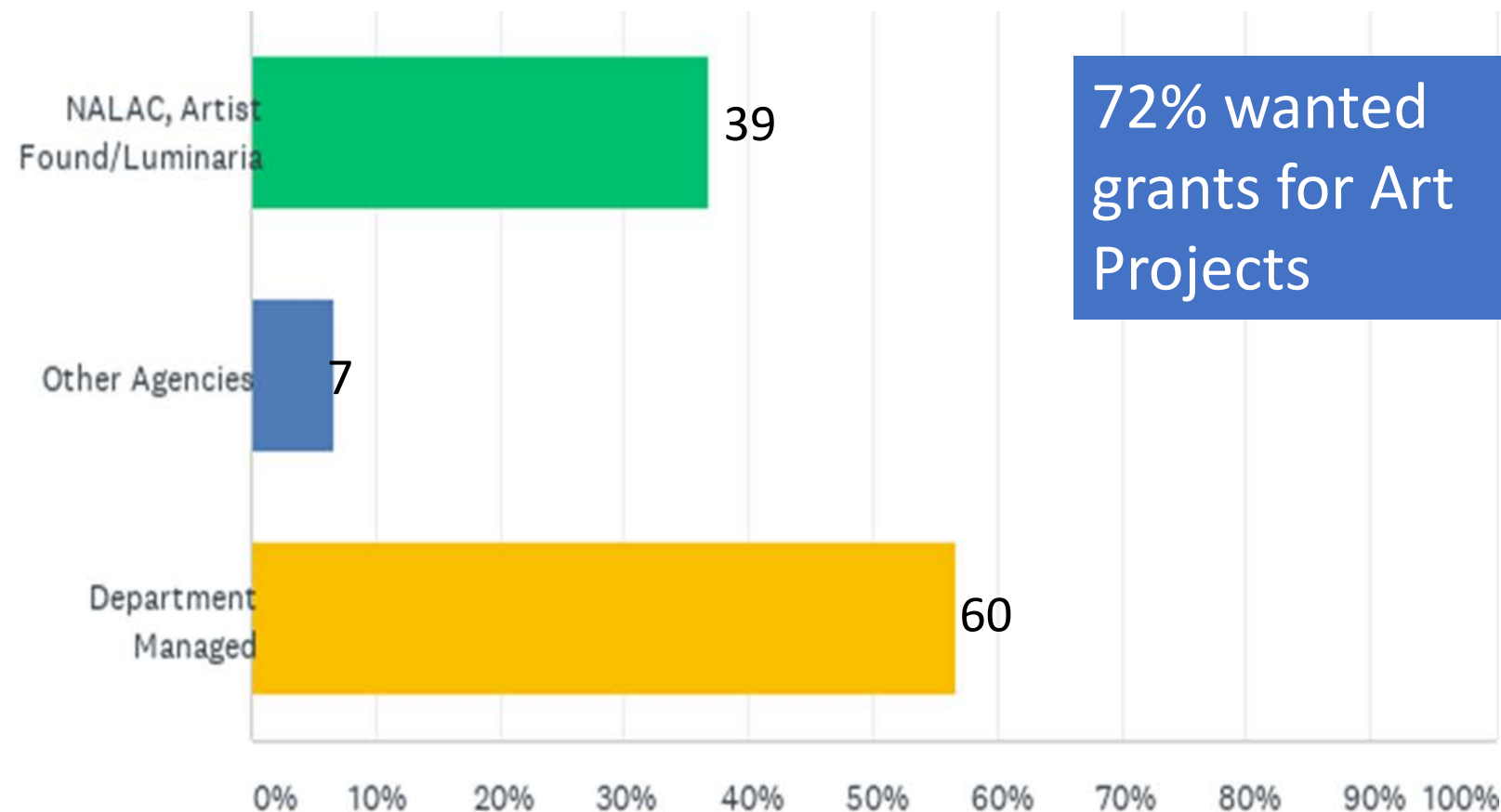
Culturally Specific

- For Agencies that receive Base Operational
- Additional funding on top of Base Operational
- Up to 20% additional
- Mission of agency must be to preserve and promote the following culture(s):
 - Latino/a
 - African American
 - Asian American
 - Native American
 - Women

➤ Change: Added LGBTQIA+

Individual Artist Survey (108 responses)

The Department of Arts & Culture currently provides grants to artists for the creation of new work through our Artist Regranting Program. Please select your most preferred option for the management of grants to individual artists.



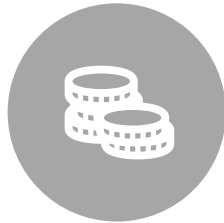
Change:

Department will manage Technical Assistance and Artist Grant Program using funds formerly allocated to agencies for Capacity Building and Technical Assistance.

Replace Festivals Category with Event Grants



ALLOWS OTHER
TYPES OF EVENTS



NON-PROFIT
COMMUNITY
EVENTS



FISCAL SPONSORS
ALLOWED



20% OF COST OF
EVENT/NOT
OPERATIONS



SMALL GRANTS -
MAX AWARD
\$20K



NON-TRADITIONAL LOCATIONS



COMPETITIVELY SCORED



PAID ADMINISTRATOR NOT
REQUIRED

Core Grants Funding Programs

Project Grants Individual Artists

Artist Re-Granting

Events

Base Operational Support

Culturally Specific Support

Timeline for Next Core Grant Funding Application

1/19/21-3/23/21	Intent to Apply – Eligibility
3/30/21-5/4/21	FY22-24 Application Available (blackout period starts)
5/10/21-5/30/21	Evaluation Process
6/18/21	Applicants notified of Proposed Funding to allow for appeals
7/8/21	Preliminary Funding Recommendations to Arts Funding Committee of SAAC - Appeals heard
7/13/21	Funding Recommendations to SAAC- Appeals heard
August 2021	FY22 Funding Recommendations - Proposed Budget
August 2021	City Council Budget Work Sessions - FY22 Funding Recommendations presented
September 2021	Budget Adopted (FY22 Funding)



Approval Steps

Date	Action
11/30/20	Arts Funding Committee approved revised policy
12/1/20	San Antonio Arts Commission approved revised policy
12/7/20	City Council Culture & Neighborhood Services Committee
12/17/20	City Council consideration of revised policy (contingent upon outcome of CNSC)



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