



## STAFF UPDATE: ECONOMIC DEVELOPMENT DEPARTMENT DIVERSITY ACTION PLAN SUBCOMMITTEE (DAP)

March 31, 2021



### UPCOMING EVENTS

1. Intellectual Property, Mentor Rounds. **Tuesday, April 6<sup>th</sup>, 11:30 a.m. -12:30 p.m.** Online Event, hosted by Launch SA. Do you need help with a patent? Are you interested in creating a patent strategy for your business? <https://www.eventbrite.com/e/intellectual-property-mentor-rounds-tickets-139699062657>
2. Optimizing Your Online Presence. **Thursday, April 8<sup>th</sup>, 2:00-3:00 p.m.** Online Event. Centro San Antonio's Main Street Team, in collaboration with Geekdom, Launch SA, Modern Managed IT and the San Antonio Business Calendar. A Webinar series for small businesses designed to give participants a how-to-overview on social media, online sales, safe and easy web building. <https://www.eventbrite.com/e/optimizing-your-online-presence-wrap-up-roundtable-tickets-142565901449?aff=erelexpmlt>
3. Optimizing Your Business Model to Improve Profitability Webinar. **Wednesday, April 14<sup>th</sup>, 2:00-3:30 p.m.** Online Event. This course covers, what is your business model, why is your business model important, how to improve profitability by optimizing your business model. Learn what a business model is and how it works. <https://www.eventbrite.com/e/optimizing-your-business-model-to-improve-profitability-webinar-rnsbdc-tickets-137482386519?aff=erelexpmlt>
4. 1 Million Cups, **Wednesday, April 28<sup>th</sup> 9:00-10:15 a.m.** Online Event. Hosted by Launch SA, 1 Million Cups is a Launch SA program where entrepreneurs pitch their business idea to get feedback from our community. Two local entrepreneurs will present their business ideas to a virtual audience of fellow entrepreneurs, advisors and mentors via a 6-minute, live presentation with audience feedback and questions. <https://www.eventbrite.com/e/1-million-cups-april-2021-tickets-140136573263>

### PENDING AGENDA ITEMS

1. SASpeakUP Survey Results by EDD