



Police Services Review Community Engagement Plan

Presented by:

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&

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COMMUNITY ENGAGEMENT

GOAL

Gather input from the community to inform recommendations to the City Council Public Safety Committee on the community's expectations of the role of police and response alternatives for responding to potential calls.

**COMMUNITY
ENGAGEMENT**
City will receive
input through
many different
formats and venues
to inform changes



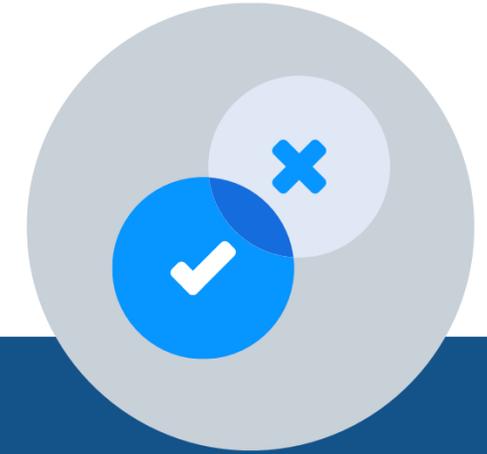
POLICE ENCOUNTERS

- Scientific Survey
- Neighborhood meetings
- Community conversations y plática
- Telephone town hall meetings
- Stakeholder group meetings
- Focus groups with users of SAPD services



TRANSPARENCY & DATA

- Focus groups
- SASpeakUp survey



RESPONSE ALTERNATIVES

- Engage nonprofit providers
- Three Key Areas
 - Homelessness
 - Mental Health
 - Domestic Violence

TIMELINE

Activity	January	February	March	April	May
Scientific Survey					
Neighborhood Meetings					
Community Conversations y plática					
Telephone town hall meetings					
Stakeholder group meetings					



SCIENTIFIC SURVEY

Contracted with ETC Institute to conduct scientific survey

The survey results will be presented to the Public Safety Committee and the full City Council.

COUNCIL DISTRICT NEIGHBORHOOD MEETINGS



10 MEETINGS

1 per district, centered around
neighborhood association meetings



MEETING STRUCTURE

Discussion with City Councilperson,
City Manager's Office and moderated
by GPA



AUDIENCE DISCUSSION

Structured questions
regarding survey findings and
possible response alternatives

COMMUNITY CONVERSATIONS

FOUR CITY-WIDE EVENTS



Virtual meetings
Socially distanced
access at City libraries



Brief Presentation
by City Staff



Breakout sessions



Live audience polling

TELEPHONE TOWN HALL MEETINGS

TWO CITY-WIDE EVENTS



Public meetings
conducted by phone



Brief Presentation by
City Staff



Inbound calling
Pre-register to participate
Robocall to targeted areas



Live audience polling
& Q&A

PLÁTICA CON NUESTRA COMUNIDAD



Virtual meetings
Socially distanced
access at City libraries



Brief Presentation
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Breakout sessions



Live audience polling

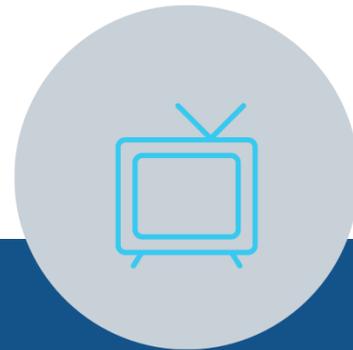
LOGISTICS

Neighborhood meetings, Community Conversations & Plática



LANGUAGE

- English
- Spanish
- ASL
- Other languages upon request



TV

- Broadcast on TVSA
- Available to local media via LiveU



LIVESTREAM

- Stream on City website
- Stream on Facebook



TELEPHONE

- Available to listen by phone

PROMOTION

Neighborhood meetings, Community Conversations & Plática
All materials will be made available in English, Spanish and ASL.



NEWS MEDIA

- News releases
- Requests for coverage



DIGITAL

- City website & social media channels
- City and Council email lists



GRASSROOTS

- ¹¹ Communications to neighborhood associations and stakeholder groups
- SMS texts



SOCIAL MEDIA

- Targeted advertising
- Social media events



TARGETED ADVERTISING

- Robocalls
- Device advertisements

STAKEHOLDER & IDENTITY GROUP SESSIONS

Meet with leaders of specific stakeholder organizations

- Social justice and advocacy organizations
- Police reform groups and organizations
- Black/African American community
- LGBTQ+ community
- Immigrants and refugees
- People with disabilities
- Seniors
- Youth
- Veterans
- Chambers & business community
- Faith-based organizations

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RESPONSE ALTERNATIVES

Engage nonprofit service providers with expertise in each key area for input on alternative responses

- Homelessness
- Mental Health
- Domestic Violence



Determine what data/information exists and how it is being used by residents



Determine what data/information needs residents have and pain points in accessing it



Identify how residents want to access data/information and what are usable formats desired



Analyze all digital access points: website, data portal, social media

Transparency & Data

- Focus groups
- SASpeakUp survey

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