



**STAFF UPDATE: ECONOMIC DEVELOPMENT DEPARTMENT  
SMALL BUSINESS ECONOMIC DEVELOPMENT ADVOCACY (SBEDA)  
COMMITTEE  
May 21, 2021**



**UPCOMING EVENTS**

1. Women Owned Wednesday. Hosted by LiftFund. Wednesday, **May 26, 2021, 12:00 p.m.** Online Event. Grab your lunch while you learn from women business owners how they became successful entrepreneurs. <https://www.liftfund.com/event/woman-owned-wednesday-her-journey-to-success-4/>
2. 1 Million Cups, Hosted by Launch SA. Wednesday, **May 26, 2021, 9:00 – 10:15 a.m.** 1 Million Cups is a Launch SA program where entrepreneurs pitch their business ideas to get feedback from our community. <https://launchsa.org/events/>
3. Financing Your Small Business in 2021. Hosted by LiftFund. **Wednesday, June 2, 2021, 12:00- 1:00 p.m.** This session will help you, 1. Prepare a project budget for your business 2. Assess your past financial performance 3. Prepare to begin applying for capital with a trusted resource. <https://www.liftfund.com/event/financing-your-small-business-in-2021-2/>

**Staff Updates and Board Member Comments**

1. New SBEDA Committee Member – Anwar Tahir was appointed by City Council to the SBEDA Committee as the District 8 representative.
2. New Economic Development Department Assistant Director – Ana Bradshaw was selected as the new Economic Development Department Assistant Director overseeing the Small Business Division.
3. SBEDA Utilization Dashboard – EDD staff will resume posting the monthly SBEDA Utilization Dashboard online and sending to the SBEDA Committee for review and questions.
4. Disparity Study Update – The evaluation panel made up of City staff and the SBEDA Committee Chair will score responses on May 21, 2021. Interviews may be schedule with the responders post the evaluation meeting. Award to a selected vendor scheduled for City Council B and A Session in August/September 2021.