

City of San Antonio Bid Tabulation

Opened: January 15, 2021		LOCAL		LOCAL		LOCAL	
For: Annual Contract for Official & Other Newspaper Advertisements		Hearst Corp dba San Antonio Express-News		Image House Media, LLC		SA Legal News, LLC dba The Hart Beat	
6100013443		301 Avenue E		1200 Avenue B #523		17503 LaCantera Pkwy, Ste 104, #233	
HH		San Antonio, TX 78205		San Antonio, TX 78215		San Antonio, TX 78257	
		210-250-2966				210-885-9995	
Item	Description						
1	Printing of legally required notices by newspaper published 7 days per week (classified section).						
	Price Per Line	\$10.22		No Bid		No Bid	
	Price Per Inch	\$143.08					
	Size of Type	Font 6 Leading 6 width					
		5.5					
	Circulation Volume	Weekly total audience (print/digital) is 915,069 in market or 42.6% of the DMA, Sunday printcirc is 102,151, Saturday is 71,145, and average daily is 65,599					
	Days of the week paper is published	7					
	Neighborhood/Target Community	San Antonio					
	Price For Bolding Per Ad	\$0.00					
2	Printing of legally required notices by newspaper published once per week and not more than 5 days per week (classified section).						
	Price Per Line	\$3.25		No Bid		\$3.00	
	Price Per Inch	\$45.50				\$25.00	
	Size of Type	Font 6 Leading 6 Width				8 pt	
		5.5					
	Circulation Volume	94,162				305	
	Days of the week paper is published	1				Monday, Wednesday, Friday	
	Neighborhood/Target Community	Southside San Antonio				General	
	Price For Bolding Per Ad	\$0.00				N/C	
3	Printing of notices that are not legally required (items of general interest - ROP).						
	Price Per Line	\$10.22		No Bid		\$3.00	
	Price Per Inch	\$143.08				\$25.00	
	Size of Type	Font 6 Leading 6 Width				8 pt	
		5.5					
	Circulation Volume	See item 1				305	
	Days of the week paper is published	7				Monday, Wednesday, Friday	
	Neighborhood/Target Community	San Antonio				General	
	Price For Bolding Per Ad	\$0.00				N/C	
4	Weekly (7 day) rate to advertise via the internet (ONLY) \$ _____ /week	N/A		\$675.00		N/A	
	Days of the week advertisement is published online			7			
	Neighborhood/Target Community			San Antonio DMA			
	*Does the bidder provide free Internet advertising when a printed ad is placed in Bidder's printed publications?	Yes		N/A		Yes	
	*If "yes", what are the minimum requirements for the printed ad in order to qualify for the free internet Ad?	Ads are placed on Texas Legal Notices at no charge		Please see Exhibit 1: Internet Ad Pricing & Information for complete answer to Item 4		A pdf of the paper is provided daily on-line to aid subscribers and remains on the website for one week	
	Payment Terms	Net 30		Net 30		Net 30	
	Estimated Annual Total	\$200,000.00				\$200,000.00	
	Estimated Annual Award	\$200,000.00				\$200,000.00	