



City of San Antonio

Contract Summary Sheet

Date: 6/3/2021
Agenda Item: 21-3315

Name/Title (Caption as shown on agenda): Annual Contract for Official and Other Newspaper Advertising 6100013443 HH	
Brief Description of Item(s) and Use: These contracts will provide newspaper and internet advertisements of official legally required and not-legally required notices for various City departments, including but not limited, to official bid notices, election notices, annexation notices, and advertisements for City job openings. The advertisements are for legally required notices and items of general interest.	
Total \$:	\$400,000.00 annually
Contract Period:	Upon award through March 31, 2024, with two, one-year renewal options
Method of Procurement:	Competitive (3 bids received)
Price Trend:	6% price increase from 2015 contract
Contract Info:	Formal ____ Annual <u>X</u> Support/Maintenance ____ Lease ____
Recommended Contractor(s):	Hearst Corp dba San Antonio Express-News, 301 Avenue E, San Antonio, TX 78205 (Items: 1, 3, and 4) SA Legal News, LLC dba The Hart Beat, 17503 LaCantera Pkwy, Suite 104, #233, San Antonio, TX 78257 (Items: 2, 3, and 4)
Previous Contractor(s):	Hearst Corp dba San Antonio Express-News, 301 Avenue E, San Antonio, TX 78205 SA Legal News, LLC dba The Hart Beat, 17503 LaCantera Pkwy, Suite 104, #233, San Antonio, TX 78257
Comments:	N/A
Anticipated Future Requirements and Action:	N/A
Procurement Alternative:	Should this contract not be approved, various City departments would be required to procure advertisement services on an as needed basis wherein increased costs due to non-contract buying could be realized. As a result, this would delay publication of legal notices and items of general interest to the citizens of San Antonio.
Using Department (s):	Citywide