

Small Business Advisory Commission Other Small Business Owner with less than 10 employees	Application No: No: 20210515091338_11082
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at 210.207.8080 or Samantha.Diaz@sanantonio.gov	
PROFILE	
Prefix	Ms
Last Name	Sirakos
First Name	Kaitlin
Middle Name	
Suffix	
Preferred Name	Katie
Title	
Are you a City of San Antonio resident?	
San Antonio Resident Length - Years	
In which City Council District do you reside?	
How many years have you lived in the City Council District where you reside?	
Address Type?	
Address	
City	
State	
Zip	
Phone Type?	
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	
Duration you've conducted business in San Antonio - Years	
In which City Council District does your business or organization operate?	
How many years has your business or organization operated in this City Council District?	
Address 2 Type?	
Address 2	
City 2	
State 2	
Zip 2	
eMail	
Employer	
Job Title	
Occupation	
What type of entity do you represent? Please select all that apply:	
Name of Small Business/Organization	
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Communications and development (fundraising) consulting.
Board/Commission/Committee Name	Small Business Advisory

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DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	White/Non-Hispanic
Gender:	Female
Age:	35 to 44
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	Yes
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	Pay It Forward- Board Member
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	For the better part of the last decade I have provided professional/management consulting services, primarily to nonprofits. These agencies range in size and complexity from entirely volunteer-led to large, national nonprofits. This experience has given me a strong systems-level thinking capabilities- the ability to look at an organization or group of organizations, assess the needs of various internal and external constituencies, and recognize the steps needed to manage input and alignment on new

	projects or solutions to problems.
Please provide a description of your professional, educational and community/volunteer experience.	<p>An early career opportunity with a start-up consultancy providing strategy and fundraising services to nonprofits in the Dallas area solidified my love for the variety and potential for impact in client work. During her four-and-a-half-year tenure with the firm, I collaborated with organizations ranging from those in their infancy, with one to two staff people, to a national member organization for food banks, tailoring processes to meet clients individual needs and developing quality products delivered on time and on budget. After a relocation to the San Antonio area, I was recruited to serve as the first Grants Manager for The DoSeum, San Antonios STEM-centered childrens museum, following their successful \$50M capital campaign. During my nearly two-and-a-half years at The DoSeum, I raised \$3.9M in grant-based funds, increased submitted proposals by 62 from 2017 to 2019 while also simultaneously achieving a 75 annual funded rate. Additionally, I worked collaboratively across departments to design systems for grant proposal and reporting tracking and restricted funding analysis that continue to be used by The DoSeum fundraising team. Since launching Spark Storytelling in April 2019, I have been proud to partner with nonprofits to effectively tell their stories to grant-based funders, securing over \$1.1M with \$800,000 in pending proposals to date. I relish sharing the stories of passionate people and creating beautiful,</p>

	actionable systems that grow nonprofits fundraising effectiveness.
<p>Please share your interest and commitment to racial and economic justice and other social equity issues.</p>	<p>One of the primary reasons I do the type of work I do is to bring resources to causes that advance social equity. At The DoSeum, I was proud to be a key part of the team that launched the museum's participation in Museums for All, a national program expanding access to cultural institutions. By committing to this program- which did not include compensation and which we had to fundraise for- we began allowing all families with a valid Lone Star Card to bring up to four family members for \$3/person (versus \$14/person normal rates). With DoSeum for All, The DoSeum was the first cultural institution in San Antonio to make this move towards more equitable access. Since launching my consulting practice, I have had the opportunity to fundraise for expanded access to services for children and adults with special needs, for leadership development programs for children and adults from communities of color, and for essential services for our unhoused population. I also serve on a Board for a nonprofit providing support to newly sober adults and have provided volunteer communication services to a nonprofit advocating for greater police accountability in our community. A decade of professional experience in and around the nonprofit sector has shown me that communications and fundraising services are the ways I can most effectively contribute to advancing the causes I care about.</p>

Please explain why you would like to serve on this committee.	I would like to expand my perspective and experience through City service and believe I would bring a valuable lens to the Commission's work.
What potential barrier(s) may affect your participation in this committee?	Child care
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	
Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Kaitlin Sirakos
Date of submission.	5/15/2021
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your	

personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	