



PUBLIC WORKS DEPARTMENT

Community Rating System
Program for Public Information

Community Health & Equity Committee Friday, June 11, 2021

Presented By: Nefi Garza, P.E., Assistant Director



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Overview

The Community Rating System

(CRS) is a voluntary incentive program that recognizes and encourages community floodplain management activities exceeding the National Flood Insurance Program (NFIP).





- Federal Emergency Management Agency (FEMA) administers the CRS program through the NFIP.
- San Antonio is the only major city in Texas not currently in the CRS program.



Community
Rating System
Program for
Public for
Information

As a requirement for the City of San Antonio to enter into the CRS Program a **Program for Public Information (PPI) Plan** must be created and executed once the City joins the CRS Program. PPI Plan will:

- Serve as a planning tool to develop and refine the City's outreach efforts to provide information to our residents regarding flood hazards, flood safety, flood insurance, flood mitigation, and ways to protect property and lives.
- Consists of outreach regarding initiatives and projects the City and others (San Antonio River Authority, Bexar County, and other stakeholders) are currently doing or will plan to do.
- Planning initiatives and projects will be monitored, evaluated, and revised to improve their effectiveness.



Program for Public Information Plan

Proposed PPI Plan was drafted in collaboration with City Departments, partner agencies, and stakeholders from the community familiar with flood programs and public outreach. These entities formed the PPI Committee.

PPI Committee was established to assist in developing the initial PPI Plan. It met three times in six weeks to brainstorm, discuss, and evaluate the existing and proposed PPI outreach efforts and target audiences.

Target audiences identified for outreach included the following but are not limited to:

- Residents living in floodplains
- Bexar County Appraisal District
- Repetitive Loss Area Residents
- Spanish speakers
- Neighborhood leadership
- Developers/engineers/builders





Establish a PPI Committee

Identify Outreach Public
Information Initiatives/Projects

Identify Target Communities

Identify Future Outreach Public Information Initiatives/Projects

Prepare the PPI Document



Program for Public Information Plan



Program for Public Information (PPI) Plan

Role of the PPI Committee members are local government employees and community members. Their role is to provide input on the type of initiatives that will best serve the target audiences, the types and delivery of messages, and any known existing challenge to reach or implement the outreach initiatives.

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- PPI Plan will be reviewed by the PPI Committee at least once a year to determine its effectiveness and changes will be made accordingly.
- PPI Plan is a requirement to be accepted into the CRS program. By entering the CRS program, residents holding flood insurance policies will see a discount of up to 20% if the City of San Antonio obtains a Class 6 rating.



Program for Public Information Plan

Schedule for CRS Application

The following is the schedule set forth to submit all documentation and complete the application for approval into the CRS program:

March 2021 - July 2021

- Consultant review of CoSA floodplain standards
- Preparation of CRS application
- DRAFT
- Preparation and execution of PPI Plan
- Preparation of CRS program requirements

July 2021 - December 2021

- Submit CRS application
- Full application process includes multiple submissions and responses to reviewer comments





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