

SA: Ready to Work

Advisory Board – Community Outreach
Subcommittee Meeting

August 24, 2021



CITY OF SAN ANTONIO
ECONOMIC DEVELOPMENT
DEPARTMENT

Welcome

- All participants will be muted upon entering the meeting.
- Subcommittee Members may use the “Raise Hand” features if you have questions or comments.

Agenda

A. Call to Order

B. Public Comment

C. Individual Items

1. Introduction to Advisory Board, Subcommittee Structure and Charge.
2. Subcommittee Member Introduction.
3. Discussion on preferred Subcommittee Meeting Schedule.

D. Staff Member Comments

E. Future Agenda Items

F. Adjourn



A. Call to Order

The background of the slide is a faded, grayscale image of a city skyline. In the foreground, there are dense green trees. Behind the trees, a large stadium with a distinctive white, tent-like roof structure is visible. In the background, several tall skyscrapers rise into the sky. On the far right, a very tall, slender tower with a circular observation deck at the top is prominent. The overall scene is a panoramic view of a modern urban landscape.

B. Public Comment

C1. Introduction to Advisory Board, Subcommittee Structure and Charge

- **SA: Ready to Work Advisory Board**
 - Established through City Council Resolution on December 17th, 2020
 - Held first meeting on March 23rd, meets monthly
 - Consists of nine members and two Council liaisons:
 - **Appointed Councilmembers**
 - Manny Pelaez, Adriana Rocha Garcia
 - **Workforce Participants**
 - Emily Spurlock, Jerry Graeber (Chair)
 - **Higher Education Representative**
 - Vacant
 - **Community Representative**
 - Dr. Daphene Carson
 - **Trade or Labor Representative**
 - Doug McMurry (Vice-Chair)
 - **Local Employers**
 - Ben Peavy, Peter John Holt, Rosa Santana, Sonia Garza

Advisory Board Responsibilities

Validate in-demand occupations

Foster alignment between in-demand skill sets and training programs

Recommend allotment of certificates vs. degrees

Recommend levels of wraparound support

Serve as community program ambassadors

Subcommittee Structure and Charge

- **Subcommittee roles and responsibilities**

- Provide input on community outreach and marketing strategy
- Provide input to City staff to help reach target populations
- Identify opportunities for Advisory Board members to serve as program ambassadors

- **Governance**

- The Committee must be headed by two Advisory Board members
- Max 9 members (same as Advisory Board)
- Non-Board members may serve on subcommittee
- Members should represent “certain disciplines or areas of subject matter expertise to provide the Board, Mayor and City Council with their professional assistance... on program elements”

C2. Subcommittee Member Introduction

- **Subcommittee members**

- Doug McMurry
- Sonia Garza
- Ben Peavy
- Jerry Graeber
- CM Rocha-Garcia
- Ruby Trejo, Bartlett Cocke General Contractors
- Jason Smith, HOLT CAT

- **Non-Board member being considered**

- Frances A. Gonzalez, Gonzalez Professionals, LLC

C3. Discussion on preferred Subcommittee Meeting Schedule

- **Frequency**
 - Every two weeks
- **Day/Time?**
- **Both will be approved by full Board on 8/26**



D. Staff Member Comments

A faded background image of a city skyline. In the foreground, there are trees and a curved walkway. In the middle ground, there's a large stadium with a distinctive roof structure. In the background, several tall skyscrapers are visible, including a prominent tower with a circular observation deck at the top.

E. Future Agenda Items

F. Adjourn



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