

COMPREHENSIVE PLANNING COUNCIL COMMITTEE MEETING MINUTES
THURSDAY, APRIL 23, 2015
2:00 P.M.
MUNICIPAL PLAZA BUILDING

Members Present: Councilmember Ron Nirenberg, Chair, *District 8*
Councilmember Roberto Treviño, *District 1*
Councilmember Rey Saldaña, *District 4*
Councilmember Joe Krier, *District 9*

Members Absent: None.

Staff Present: Peter Zanoni, *Deputy City Manager*; Douglas Melnick, *Chief Sustainability Officer*; John Dugan, *Director, Planning and Community Development*; Denice F. Trevino, *Office of the City Clerk*

1. Approval of Minutes for the March 19, 2015 Comprehensive Planning Committee Meeting

Councilmember Saldaña moved to approve the Minutes of the March 19, 2015 Comprehensive Planning Council Committee Meeting. Councilmember Krier seconded the motion. Motion carried unanimously.

Briefing and Possible Action on:

2. Briefing on the Current Progress of the City of San Antonio's SA Tomorrow Three Growth-Related Plans. [Peter Zanoni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

The Committee viewed an informational video on SA Tomorrow. John Dugan stated that said video was available for viewing on the SA Tomorrow Website.

Mr. Dugan provided a progress report of the City of San Antonio's SA Tomorrow Three Growth-Related Plans for the previous quarter to include the following:

- Public Engagement Program Tasks included Existing Conditions, Policy, Design Concepts, and the Draft Comprehensive Plan.
- Public Engagement Outreach to include:
 - Neighborhood Symposium
 - Online Public Survey
 - Real Estate, Business, and Commercial Workshops
 - Focus Groups

Mr. Dugan stated that the SA Tomorrow Plan Element Working Groups Kick-Off Event resulted in:

- [Facebook.com/SATomorrow2040](https://www.facebook.com/SATomorrow2040)

- 949 Likes
- 27,710 Total Impressions
- 1,050 People engaged
- Twitter@SATomorrow2040
 - 771 Followers
 - 70 Re-tweets
 - 79 User mentions
- Media Coverage
 - KSAT 12 News
 - Texas Public Radio
 - Rivard Report
 - San Antonio Express-News/MYSA
 - Time Warner Cable News
 - News 4 WOAI/KABB
 - Univision
 - NowCastSA
 - CoSA Photo & Video

Mr. Dugan provided an overview of Sustainability Plan Activities for the next quarter:

1. Meetings would be held which would focus on Outreach to include:
 - Student participation before May 31, 2015
 - Elementary, Middle, and High Schools
 - Colleges and Universities
 - Senior Centers
2. Staff would continue to attend meetings of: 1) Neighborhood Associations; 2) Professional Groups; and 3) Other Community Organizations to gather feedback and encourage participation in the Planning Process.
3. Develop Policy through the Plan Element Working Groups (PEWGs) utilizing the Economic Planning Systems (EPS) Existing Conditions Report

Mr. Dugan stated that the following SA Tomorrow Comprehensive Plan Activities would begin in the next quarter:

- ❖ Engage Key Stakeholders and the public
- ❖ Identify preliminary indicators
- ❖ Compile Best Practices by focal areas
- ❖ Draft Greenhouse Gasses Inventory

- ❖ Draft Vulnerability Assessment
- ❖ Begin Geographic Information Services (GIS) Analysis of key indicators

Councilmember Krier commented on the low Citizen Attendance at the Kick-Off Event. Mr. Dugan reported that there were 425 attendees excluding staff. He noted that feedback was received from Citizens via the Internet and on paper. Councilmember Krier suggested that staff meet with Councilmembers to promote outreach through City Council Districts. Mr. Dugan noted that staff would meet with Councilmembers to provide outreach through their offices to their Constituents. Councilmember Krier asked of engagement with the Military. Mr. Dugan replied that the Military was represented on the PEWGs.

Councilmember Treviño suggested that a process be established for receiving citizen feedback.

Chairman Nirenberg suggested that Open Houses be held periodically and advertisements placed with Media Outlets and on City Websites.

Councilmember Saldaña asked when the first Vulnerability Assessment and GIS Reports would be available. Douglas Melnick replied that both reports would be made available in the next quarter.

No action was required for Item 2.

3. Briefing on Upcoming Plan Element Working Groups Calendar of Events and Objectives; and, Briefing on the March 24, 2015 Plan Element Working Groups Kick-Off Meeting. [Peter Zaroni, Deputy City Manager; John Dugan, Director, Planning and Community Development]

Mr. Dugan stated that the Planning Element Working Groups (PEWG) Kick-Off Event was held on March 24, 2015 at the Pre-K 4 SA East Education Center. He noted that 55 organizations were represented and 110 Attendees were present at said event. He stated that said organizations provided staff and technical expertise. He reported that the following topics were discussed by said organizations:

1. What were San Antonio's greatest current assets?
2. What would be the greatest challenge facing the City of San Antonio over the next 25 years?
3. With the vision articulated in SA2020 in mind, what three words best describe the San Antonio you would like to see in 2040 and beyond?

Mr. Dugan reviewed the subjects identified in response to the first question such as:

- Cultural Diversity
- Military
- Location
- Spurs
- Tourism

Mr. Dugan reviewed the subjects identified in response to the second question such as:

- Transportation

- Urban Sprawl
- Education
- Water
- Infrastructure
- Air Quality

Mr. Dugan reviewed the subjects identified in response to the third question such as:

- Sustainable
- Vibrant
- Innovative
- Multimodal
- Progressive

Mr. Dugan reviewed the function of each of the following established PEWGs:

1. Growth & Urban Form
2. Transportation & Connectivity
3. Housing
4. Green and Healthy Neighborhoods & Communities
5. Public Facilities & Community Safety
6. Historic Preservation
7. Military
8. Natural Resources & the Environment
9. Jobs & Economic Competitiveness

Mr. Dugan provided the following information regarding the PEWGs:

- Each PEWG would have a Chair and Chair-Alternate.
- The Chair of each PEWG would manage the meetings.
- The Consultants, Moore Iacofano Goltsman, Inc. (MIG), would provide Technical Support during the meetings.
- The first set of PEWG Meetings would take place in May 2015 and would be held over a three-day period with each meeting lasting no longer than 90 minutes.

Mr. Dugan noted that staff would evaluate and adjust future meetings based on feedback from PEWG Members subsequent to their initial meeting. He added that an Implementation PEWG would be established as a Steering Committee whose membership would include the Chairs of the nine PEWGs and members of the Planning Commission. He noted the following objectives of the first PEWG Meetings:

- Define roles and expectations of all parties involved
- Review existing conditions
- Review existing Policy Framework
- Review goals for each PEWG and focus area

- Confirm Evaluation Criteria for new strategies

Mr. Dugan stated that a Citizens Planning Institute (CPI) would be established and would be comprised of two Citizens appointed by each City Councilmember. He noted that members of the CPI would serve as:

- Ambassadors
 - Coordinate outreach to the community
 - Ambassador Meeting in May 2015
- Students
 - Instruction provided regarding the Three Growth-Related Plans
 - Classes to begin in Mid-2015
- Recruiters
 - Recruit new members
 - Responsibility would be utilized in late 2015

Chairman Nirenberg asked if a Master Calendar for the PEWGs had been developed. Mr. Dugan replied that said calendar would be completed this week.

No action was required for Item 3.

Adjourn

There being no further discussion, the meeting was adjourned at 11:46 a.m.

Respectfully Submitted,



Denice F. Trevino, Office of the City Clerk


Ron Nirenberg, Chairman

