

ECONOMIC AND HUMAN DEVELOPMENT COUNCIL COMMITTEE MEETING MINUTES

DECEMBER 1, 2015

1:30 PM

MEDIA BRIEFING ROOM, CITY HALL

Members Present:	Councilmember Joe Krier, <i>Chair, District 9</i> Councilmember Roberto Treviño, <i>District 1</i> Councilmember Rebecca Viagran, <i>District 3</i> Councilmember Ray Lopez, <i>District 6</i> Councilmember Mike Gallagher, <i>District 10</i>
Members Absent:	None.
Staff Present:	Peter Zaroni, <i>Deputy City Manager</i> ; Kathy Bruck, <i>CEO, Pre-K 4 SA Program</i> ; Lori Houston, <i>Assistant City Manager</i> ; Ed Guzman, <i>Assistant City Attorney</i> ; Ray Rodriguez, <i>Assistant City Attorney</i> ; Rene Dominguez, <i>Director, Economic Development Department</i> ; Adrian Perez, <i>Assistant Director, Economic Development Department</i>
Others Present:	Ken Halliday, <i>Chief Strategist, Silver Ventures, Inc.</i> ; Kim Lubel, <i>CEO, CST Brands</i> ; David Hendricks, <i>San Antonio Express News</i> ; Jose E. Martinez, <i>President/CEO, Free Trade Alliance San Antonio</i> ; Wayne Peacock, <i>USAA</i> ; Ann Stevens, <i>President, Biomed SA</i> ; Graham Weston, <i>Chairman, Rackspace</i> ; David Zachry, <i>Zachry Corporation</i>

Call to Order

Chairman Krier called the meeting to order.

1. Approval of Minutes of the November 3, 2015 Economic and Human Development Committee Meeting

Councilmember Gallagher moved to approve the Minutes of the November 3, 2015 Economic and Human Development Council Committee Meeting. Councilmember Viagran seconded the motion. Motion carried unanimously.

2. Presentation and Discussion on Performance of the City of San Antonio and San Antonio Economic Development Foundation Public Private Partnership 2010-2015. [Lori Houston, Assistant City Manager; Rene Dominguez, Director, Economic Development Department]

Rene Dominguez stated that in 2008, Mayor Phil Hardberger convened the Corporate Retention and Recruitment Subcommittee which was comprised of leaders from the Private Sector. He noted that said Subcommittee was charged with the development of a community-wide long range vision and Strategic Plan, an Economic Development Structure and workflow, and the maximization of resources allotted for Economic Development Activities. He noted that as a

result, the City of San Antonio (CoSA) entered into a five-year agreement with the San Antonio Economic Development Foundation (SAEDF) for the current Public Private Partnership (P3) formalized in an Economic Development Agreement (EDA) beginning in FY 2010.

Mr. Dominguez stated that the EDA required an annual adopted Action Plan to establish the scope and metrics for Economic Development Marketing, Recruitment and Coordination of a Corporate Retention and Expansion Program. He noted that the Action Plan also required the SAEDF to lead the development and implementation of the CoSA Strategic Plan for Economic Development. He stated that said Action Plan would be brought before the Committee and the full City Council in January 2016.

David Zachry stated that the Corporate Retention and Recruitment Subcommittee reconvened in 2015. He noted that the SAEDF had met or exceeded goals established in the EDA and many of the recommendations were already implemented. He stated that the Business Retention & Expansion (BRE) Program has led to the retention of major companies. He identified the following recommendations made by the Corporate Retention and Recruitment Subcommittee:

1. Maintain public partnership; enhance private sector representation
2. Maintain SAEDF as lead agency for economic development
3. Enhance communication, collaboration and role clarity among SAEDF and other partners in the Ecosystem
4. Engage Mayor, County Judge and Economic and Human Development Council Committee for strategic alignment
5. Accelerate execution of San Antonio's Strategic Plan for Economic Development, sharpen focus on targeted industry clusters and regularly assess alignment of City and County Incentives
6. Assess, update and communicate shared goals and results on a regular basis
7. Prioritize workforce development component of the Strategic Plan
8. Develop and communicate a unified brand message that leveraged CoSA strengths
9. Develop a strategy to manage economic development as a regional initiative

Chairman Krier asked how often a reassessment should occur. Wayne Peacock replied that cluster targets should be re-evaluated annually, information should be provided to the Mayor, County Judge and this Committee twice a year, and the structure should be evaluated every three years.

Councilmember Gallagher asked of the target clusters in San Antonio. Mr. Dominguez stated that Health and Biosciences, Information Technology and Information Security, New Energy and Transportation Manufacturing were the target clusters in San Antonio. He suggested establishment of a Task Force on the effect of the Military Presence on Economic Development.

Councilmember Lopez noted that it was important to take the City's Economic Development message to the community.

Councilmember Viagran noted the expansion of the BRE Program in the southern sector of the City.

Councilmember Treviño noted that the type of jobs were more important than the number of jobs.

Chairman Gallagher asked of the importance of International Opportunities. Mr. Peacock spoke of the opportunities for foreign direct investment and import/export and noted that a structure was established for sharing responsibilities between the SAEDF and the Free Trade Alliance (FTA).

No action was required for Item 2.

3. A Briefing on the Pre-K 4 SA Competitive Education Grants Proposal and Awards Process for the 2016-2017 Academic Year. [Peter Zanoni, Deputy City Manager; Kathy Bruck, CEO, Pre-K 4 SA]

Kathy Bruck stated that the Pre-K 4 SA Competitive Grants Request for Proposal (RFP) for the 2016-2017 school year would be awarded in March 2016. She noted that this was consistent with the City Council and voter-approved Pre-K 4 SA Business Plan. She stated that the RFP included up to \$4.5 million in Non-General Fund Resources to expand or enhance pre-k opportunities for 1,700 students annually. She noted that per Pre-K 4 SA Bylaws and the Governance Structure; City Council Action for the RFP was not required. She reviewed the background of the Pre-K 4 SA Program and its funding. She stated that the four pillars in which Pre-K 4 SA would address the provision of high quality prekindergarten education to four-year-olds through were:

1. Four Model Centers serving 500 students each with full-day Pre-K Instruction
2. Parent engagement
3. Professional development for Pre-K through Third Grade Teachers
4. Competitive grant awards to local school districts and other education providers to educate an additional 1,700 students annually

Ms. Bruck stated that the Pre-K 4 SA Board of Directors approved release of the RFPs for Competitive Education Grants on November 3, 2015 and the RFPs were released on November 6, 2015. She noted that the purpose of the Competitive Education Grants included:

- Innovation, creativity, research-based best practices
- Expand or enhance high quality pre-k four education in San Antonio
- Target underserved four-year-olds

Ms. Bruck reported the enrollment distribution of four-year-olds in San Antonio as follows:

- Public/Charter Schools (75%)
- Private/Parochial Schools (14%)
- Childcare Centers (11%)

She stated that funding structure for the Competitive Education Grants would be made according to the enrollment distribution in San Antonio but subject to change based on RFP responses as follows:

- Public/private: Up to \$2,500 per student for a proposal to expand/enhance
- Childcare: minimum of \$20,000 value for one pre-k 4 class and \$10,000 for each additional class in service awarded a package of services and materials with no cash awards
- No maximum total request

Ms. Bruck reviewed the scope:

- Expand
 - Increase number of students served
 - Increase length of school day
- Enhance
 - Innovative, creative programs
 - Research-based practices
 - Meet additional pre-k quality standards

Ms. Bruck reviewed the purpose which was to replicate Pre-K 4 SA components of:

- Full day pre-k services
- Low ratio
- Extended day
- High quality curriculum
- Nutrition and transportation
- Family support services
- Independent evaluation
- Authentic student assessment
- Enrichment opportunities
- Professional development

Ms. Bruck stated that the awarded agency contracts monitoring included:

- Independent external evaluation
- Performance metrics scorecard
- Quality and outcome evaluation through 3rd Grade

Ms. Bruck reviewed the program requirements and the following contract awards criteria and selection:

Public/Charter		
Background Experience Qualifications	Proposed Plan	Budget

Private/Parochial		
Background Experience Qualifications	Proposed Plan	Budget

Childcare Centers	
Background Experience Qualifications	Commitment to Services

Ms. Bruck noted that the Executive Evaluation Committee would be comprised of Public Raters, Private Raters, and Childcare Raters. She stated that the Executive Evaluation Committee would make its recommendation to the Pre-K 4 SA Board of Directors. She noted that the term of the contract would be for one year with a one-year renewal option based on performance. She stated that approval by the Pre-K 4 SA Board of Directors would be made in March 2016, with the contract to begin on July 1, 2016. She stated that services must begin by October 1, 2016. She reviewed the RFP Timeline.

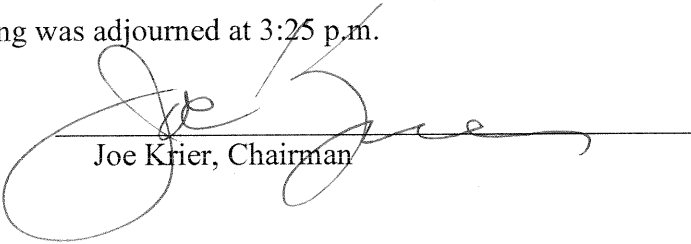
Chairman Krier asked when assessment of the student's progress would occur. Peter Zanoni replied that the first assessment would be presented this month to the Pre-K 4 SA Board of Directors.

Councilmember Treviño asked how the Pre-K 4 SA Program compared to other Pre-K Programs. Ms. Bruck stated that the Pre-K 4 SA Program provided more parent engagement than other Pre-K Programs. Mr. Zanoni noted that the Pre-K 4 SA Program retained higher quality teachers which were paid at a higher rate.

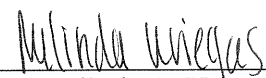
No action was required for Item 3.

Adjourn

There being no further discussion, the meeting was adjourned at 3:25 p.m.


Joe Krier, Chairman

Respectfully Submitted,


Melinda L. Urregas
Assistant City Clerk

