

**ECONOMIC AND WORKFORCE DEVELOPMENT
COUNCIL COMMITTEE MEETING MINUTES
TUESDAY, JANUARY 9, 2018
1:30 PM
MEDIA BRIEFING ROOM**

Members Present:	Councilmember Rebecca Viagran, <i>Chair, District 3</i> Councilmember Shirley Gonzales, <i>District 5</i> Councilmember Manny Pelaez, <i>District 8</i> Councilmember John Courage, <i>District 9</i> Councilmember Clayton Perry, <i>District 10</i>
Members Absent:	None
Staff Present:	Rod Sanchez, <i>Assistant City Manager</i> ; Leticia Vacek, <i>City Clerk</i> ; Rene Dominguez, <i>Director, Economic Development Department</i> ; Shanon Miller, <i>Director, Office of Historic Preservation</i> ; Colleen Swain, <i>Director, World Heritage Office</i> ; Adrian Perez, <i>Assistant Director, Economic Development Department</i> ; Michael Sindon, <i>Economic Development Department</i> ; Brandon Smith, <i>Office of the City Clerk</i> ; Denice F. Trevino, <i>Office of the City Clerk</i>
Others Present:	K. Andy Tiwari, <i>Advisory Board, Launch SA</i> ; Ed Davis, <i>Executive Director, SAEDC</i> ; Janice Wehrman, <i>Program Manager, ACCD</i> ; Andres Peña, <i>Director, Government Affairs, Kaufman Killen</i> ; Selina Peña, <i>LiftFund</i> ; Ryan Solts, <i>LiftFund</i>

Call to Order

Chairperson Viagran called the meeting to order.

- 1. Approval of the Minutes from the December 5, 2017 Economic and Workforce Development Committee Meeting.**

Councilmember Courage moved to approve the Minutes of the December 5, 2017 Economic and Workforce Development Council Committee Meeting. Councilmember Gonzales seconded the motion. The motion carried unanimously.

Briefing and Possible Action on:

- 2. An Overview of the City-Wide Legacy Business Registry Program and the World Heritage Area Legacy Business Grant Pilot Program Proposed for Eligible Businesses Within the World Heritage Buffer Zone or Within a Two Mile Radius of Missions Concepcion, San Jose, San Juan, or Espada.** [Lori Houston, Assistant City Manager; Colleen Swain, Director, World Heritage Office; Shanon Miller, Director, Office of Historic Preservation]

Linda Lopez-George reviewed her background and interest in serving on the Goal Setting Committee.

Chairperson Viagran requested to review all applicants before a vote was taken at A Session in the future and to make the City Council Offices aware of board vacancies.

Councilmember Pelaez moved to recommend and forward the appointment of Lester Bryant and Linda Lopez-George to the Goal Setting Committee to the full City Council for consideration on January 18, 2018. Councilmember Gonzales seconded the motion. The motion carried unanimously.

5. This is a Briefing by the City of San Antonio Economic Development Department (EDD) on the SBEDA Program and FY 2017 Small Business Office Annual Report. [Roderick Sanchez, Assistant City Manager; Rene Dominguez, Director, Economic Development]

Michael Sindon stated that the purpose of the Small Business Economic Development Advocacy (SBEDA) Program was to promote the use of local, small, minority, and women-owned businesses on city contracts. He noted that the U.S. Supreme Court provided the framework to implement the program legally. He stated that a 2010 Disparity Study showed that 16% of city contract dollars were paid to Minority/Women Owned Business Enterprises (M/WBEs). He noted that as a result of the Disparity Study, amendments were made to the SBEDA Ordinance to include: 1) Establishment of the Central Vendor Registry; 2) Creation of the Goal Setting Committee; and 3) A robust compliance module. He stated that in 2015, a disparity study indicated that 23% of city contract dollars were paid to M/WBEs. He noted that as a result, the following were established: 1) Expansion of SBEDA tools to additional industries; and 2) Small/Minority/Women-owned Business Enterprises (S/M/WBE) ability to self-perform contracts. He stated that the Small Business Advocacy Committee (SBAC) consisted of 11 members appointed to two-year terms by the City Council. He stated that if required, the SBAC could make recommendations to the Economic Development Director, the City Manager and City Council concerning modifications of the SBEDA Program. He noted that SBEDA would apply to:

- City solicitations over \$50,000
- Cooperative agreements
- Funding agreements
- Developer agreements

Mr. Sindon stated that in order to be eligible for SBEDA a small business must be certified by the South Central Texas Regional Certification Agency and must be headquartered or have a significant presence in the San Antonio Metropolitan Statistical Area. He reviewed the program applicability for each type of solicitation, details on the Goal Setting Committee, and the compliance process. He reported that \$246 million was paid to 503 S/M/WBEs, representing 49% of the city's contractual spending on contracts in which the SBEDA Program applied. He presented the SBEDA Fiscal Year (FY) Annual Report. He noted that as part of the SBEDA

Program; the city partnered with the Alamo Community College District (ACCD) to establish a Mentor Protégé Program. He stated that highlights of said program were:

- Over 150 S/M/WBEs assisted
- 50 graduates
- \$61 million increase or 24% in revenues by graduates
- 60 jobs created by graduates

Councilmember Courage expressed support for the SBEDA Program.

Chairperson Viagran asked when the compliance process was initiated. Mr. Sindon replied that it was initiated in 2015.

Chairperson Viagran recessed the meeting into Executive Session at 3:09 p.m. to discuss economic development negotiations. She reconvened the meeting at 3:26 p.m. and announced that no action was taken during Executive Session.

No action was required for Item 5.

Adjourn

There being no further discussion, the meeting was adjourned at 3:26 p.m.



Rebecca Viagran, Chairperson

Respectfully Submitted,



Denice F. Trevino

