



**TRICENTENNIAL CELEBRATION COMMISSION
MEETING MINUTES
WEDNESDAY, MARCH 28, 2018 at 9:30 AM
MUNICIPAL PLAZA BUILDING, B ROOM**

Commission Members Present:	Dr. Cynthia Teniente-Matson, <i>President & Co-Chair</i> ; Dr. John Folks, <i>Co-Chair</i> ; Father David Garcia, <i>Co-Chair</i> ; Martha Tijerina, <i>Mayoral</i> ; Joe Linson, <i>District 2</i> ; Brenda Pacheco, <i>District 3</i> ; Jim Landers, <i>District 6</i> ; Cristina Bazaldua-Salazar, <i>District 7</i> ; Freida Wright, <i>District 9</i> ; Luke Holland, <i>District 10</i> ; Dan Arellano, <i>Bexar County</i>
Commission Members Absent:	Lionel Sosa, <i>Vice President & Co-Chair</i> ; Dr. Alfonso Chiscano, <i>Co-Chair</i> ; Hector Cardenas, <i>District 1</i> ; Dr. Mike Flores, <i>District 4</i> ; Faith Radle, <i>District 5</i> ; Weslee Baerga, <i>District 8</i> ; Mary Rose Brown, <i>Secretary, Bexar County</i> ; Mario Salas, <i>Bexar County</i>
Tricentennial Staff Present:	Carlos Contreras, <i>Executive Director & Assistant City Manager</i> ; Vanessa Hurd, <i>Deputy Director</i> ; Kristopher Ryan, <i>Department Accounting Administrator</i> ; Mark Ramirez, <i>Department Fiscal Supervisor</i> ; Michael Vela, <i>Special Projects Manager</i> ; Luisa Casso, <i>Corporate Sponsorship Consultant</i> ; Ann Eaton, <i>Executive Management Assistant</i> ; Isaac Bernal, <i>Management Fellow</i>
Others Present:	Steve Whitworth, <i>Assistant City Attorney</i> ; Laura Elizabeth Mayes, <i>Communications Strategist (GPA)</i> ; Betty Bueché, <i>Bexar County</i> ; Monica Ramos, <i>Bexar County</i> ; Eric Lopez, <i>Texas A&M University – San Antonio</i> ; Cecily Hope Pretty, <i>Senior Administrative Assistant (OCC)</i>

CALL TO ORDER

President Dr. Cynthia Teniente-Matson called the meeting to order at 9:38 am.

1. Approval of Minutes from the February 6, 2018 and March 14, 2018 Meetings

Dr. Alfonso Chiscano moved to approve the minutes of the February 6, 2018 and March 14, 2018 Tricentennial Celebration Commission meetings. Commissioner Joe Linson seconded the motion. The motion carried unanimously by those present.

Commissioner Cristina Bazaldua-Salazar entered the meeting at this time.

2. President's Report

Dr. Matson stated that the Executive Committee had met since the last meeting of the full Commission to receive an audit update. She noted that Treasurer Sherry Lambeck was reviewing the draft report of the fiscal phase of the audit. She stated that there were some corrected entries made but overall the report was favorable. She noted that the management phase of the audit was ongoing and future updates would be provided. She stated that no action had been taken by the Executive Committee.

No action was required for Item 2.

3. Executive Director's Report

Ms. Vanessa Hurd stated that the revised Tricentennial budget was \$21.1 million with \$1.5 remaining to be fundraised. She noted that the \$1.5 million remainder included a \$1 million placeholder for the Tricentennial legacy gift in addition to projected costs for the Founders Day Gala and remaining Commemorative Week costs. She stated that the amount for the legacy gift could be reduced to \$500,000 at the Commission's discretion. She noted recent financial commitments from Port San Antonio and Catholic Life Insurance and pending requests with Landry's, CPS Energy, SAWS, and Firstmark Credit Union.

Commissioner Jim Landers entered the meeting at this time.

Ms. Hurd provided Commissioners with a financial report and stated that they would receive a similar report monthly outlining expenses and revenues.

Dr. Matson stated that Kristopher Ryan and Treasurer Lambeck would review all financial reports prior to distribution to ensure accuracy.

Dr. Chiscano asked of the intent for the legacy gift. Dr. Matson replied that the gift would be contributed toward the Missions Gateway Project as part of a larger public process and was selected because the donation amount was scalable. Secretary Brown added that the selection of the Missions Gateway Project contributed value to San Antonio, honored history, and was well-received by funding partners.

Commissioner Hector Cardenas stated that bronze statues of Canary Islanders would be a better Legacy Gift and expressed concern with the design process for the Gateway Project. Secretary Brown replied that the Tricentennial would receive a permanent plaque on the gateway commemorating the gift and a public process was preferable to a Tricentennial-designed project.

Commissioner Linson expressed support for a legacy gift contribution to the Missions Gateway Project.

No action was required for Item 3.

4. Book Update

Secretary Brown stated that fundraising for the gala was ongoing with commitments from HEB, Valero, and Frost Bank. She noted that she had written three letters targeting three contribution levels from other community partners.

Commissioner Martha Tijerina stated that she was generating interest with community partners and asked to work with Secretary Brown to continue communication. Secretary Brown stated that she would provide the contribution letters to the full Commission for distribution.

Dr. Chiscano asked of the dress code for the gala. Mr. Carlos Contreras replied that it would be business cocktail attire due to the traveling international delegations. Dr. Chiscano asked if it would be possible for the Commissioners attending to wear the Tricentennial scarf and tie. Secretary Brown replied that she would pursue it as an option.

Dr. Matson asked of the anticipated attendance. Secretary Brown replied that they had the potential to sell 3,000 tickets but logistics that could limit the number remained to be finalized.

Commissioner Brenda Pacheco asked if seats left vacant from corporately purchased tables could be offered in a raffle or contest to the general public. Secretary Brown replied that they could.

Dr. Chiscano requested that valet services be provided. Secretary Brown replied that there was competition for parking space downtown due to other concurrent events so attendees would be encouraged to utilize other transportation options. Mr. Contreras added that a traffic plan was being developed for the gala to include valet service. Commissioner Cardenas suggested the use of shuttles from offsite parking.

Dr. Matson thanked Secretary Brown for her leadership in fundraising efforts.

No action was required for Item 4.

5. Discuss Possible Fall Events

Ms. Hurd stated that staff had been working with Chief Protocol Officer Shahrzad Dowlatshahi regarding internationally-themed events. She noted that the Pearl would host the Summer of Spain from June 15th to September 16th including events highlighting Spanish food, art, music, architecture, and dance. She highlighted event partnerships with the Guadalupe Cultural Arts Center, San Antonio Museum of Art, Southwest School of Art, Witte Museum, the Culinary Institute of America at San Antonio, Bexar County, the Hispanic Chamber of Commerce, and HEB.

Dr. Matson requested that Pearl's Chief Marketing Officer Elizabeth Fauerso be invited to present at a future Commission meeting.

Commissioner Tijerina expressed the importance of inclusivity and ensuring that groups from places other than Spain also received recognition and respect. She noted the significance of September 15th and 16th to celebrate Mexican Independence and asked that it be highlighted for the Mexican-American community. Mr. Contreras replied that they were working closely with many groups to ensure culturally-sensitive and diverse programming.

No action was required for Item 5.

6. Summer of Spain Presentation

Ms. Hurd stated that interest was expressed in joint celebrations with New Orleans during their shared Tricentennial year. She noted that staff was working to form a formal blogger exchange with New Orleans bloggers to highlight Commemorative Week and other activities.

Mr. Contreras stated that Mayor Nirenberg intended to send a letter to the Mayor of New Orleans inviting exchanges. He noted that they were considering a focus on culinary arts and inviting chefs from both cities to travel and showcase their cuisine.

No action was required for Item 6.

7. New Business/Announcements

Commissioner Linson suggested a Tricentennial-themed location for people to take "selfies." He asked the Commission to consider a Legacy Gift for each quadrant of the City.

Commissioner Bazaldua-Salazar expressed concern that there was insufficient communication regarding the dissolution of Subcommittees, inconsistency in Sponsor Logos, and lack of presentation from the contractor hired for the Founders' Gala.

Dr. Matson stated that the next regularly scheduled meeting of the full Commission was May 23rd at 9:30 am.

No action was required for Item 7.

ADJOURNMENT

There being no further discussion, Dr. Matson adjourned the meeting at 11:14 am.

Respectfully submitted,

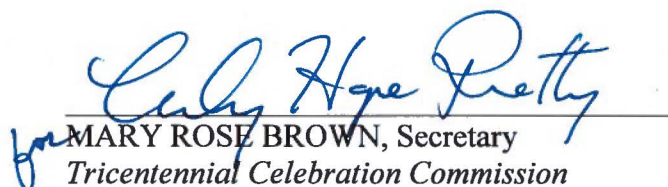
Cecily Hope Pretty
Office of the City Clerk

APPROVED:



DR. CYNTHIA TENIENTE-MATSON, President
Tricentennial Celebration Commission

ATTEST:



MARY ROSE BROWN, Secretary
Tricentennial Celebration Commission