



**TRICENTENNIAL CELEBRATION COMMISSION
MEETING MINUTES
THURSDAY, APRIL 26, 2018 at 9:30 AM
MUNICIPAL PLAZA BUILDING, B ROOM**

Commission Members Present:	Dr. Cynthia Teniente-Matson, <i>President & Co-Chair</i> ; Dr. John Folks, <i>Co-Chair</i> ; Father David Garcia, <i>Co-Chair</i> ; Martha Tijerina, <i>Mayoral</i> ; Joe Linson, <i>District 2</i> ; Brenda Pacheco, <i>District 3</i> ; Jim Landers, <i>District 6</i> ; Cristina Bazaldua-Salazar, <i>District 7</i> ; Freida Wright, <i>District 9</i> ; Luke Holland, <i>District 10</i> ; Dan Arellano, <i>Bexar County</i>
Commission Members Absent:	Lionel Sosa, <i>Vice President & Co-Chair</i> ; Dr. Alfonso Chiscano, <i>Co-Chair</i> ; Hector Cardenas, <i>District 1</i> ; Dr. Mike Flores, <i>District 4</i> ; Faith Radle, <i>District 5</i> ; Weslee Baerga, <i>District 8</i> ; Mary Rose Brown, <i>Secretary, Bexar County</i> ; Mario Salas, <i>Bexar County</i>
Tricentennial Staff Present:	Vanessa Hurd, <i>Deputy Director</i> ; Kristopher Ryan, <i>Department Accounting Administrator</i> ; Mark Ramirez, <i>Department Fiscal Supervisor</i> ; Laura Elizabeth Mayes, <i>Communications Strategist</i> ; Chris Anderson, <i>Special Projects Manager</i> ; Michael Vela, <i>Special Projects Manager</i> ; Luisa Casso, <i>Corporate Sponsorship Consultant</i> ; Ann Eaton, <i>Executive Management Assistant</i> ; Isaac Bernal, <i>Management Fellow</i> ; Kristan McIntyre, <i>Administrative Assistant</i>
Others Present:	Ray Rodriguez, <i>Deputy City Attorney</i> ; Betty Bueché, <i>Bexar County</i> ; Monica Ramos, <i>Bexar County</i> ; Elizabeth Fauerso, <i>Chief Marketing Officer, Pearl</i> ; Eric Lopez, <i>Texas A&M University – San Antonio</i> ; Cecily Hope Pretty, <i>Senior Administrative Assistant (OCC)</i>

CALL TO ORDER

President Dr. Cynthia Teniente-Matson called the meeting to order at 9:45 am and wished everyone a Happy Fiesta.

1. Approval of Minutes from the March 28, 2018 Meeting

Commissioner Martha Tijerina asked that her comments regarding the Summer of Spain be amended to reflect the dates and importance of Mexican Independence.

Commissioner Luke Holland moved to approve the minutes from the March 28, 2018 Tricentennial Celebration Commission meeting as amended. Commissioner Joe Linson seconded the motion. The motion carried unanimously by those present.

Commissioner Cristina Bazaldua-Salazar entered the meeting at this time.

2. President's Report

Dr. Matson stated that Treasurer Sherry Lambert was working with staff to prepare monthly financial presentations for the Commission. She noted that as of March 31, 2018 the Tricentennial had a total cash balance of \$1 million with \$1.2 million in outstanding pledges. She stated that expenditures totaled \$195,000 with \$112,000 for advertising and marketing. She noted that future financial reports would contain more detail. She stated that the Executive Committee had met to discuss details regarding Commemorative Week and no formal action was taken. She noted that the local Toyota Manufacturing Plant donated a vehicle for the Tricentennial's official use and it would be liquidated at the end of the year.

No action was required for Item 2.

3. Executive Director's Report

Ms. Vanessa Hurd highlighted activities throughout Commemorative Week that Commissioners were recommended to attend.

Commissioner Brenda Pacheco asked of Commission representation at Founders' Day events since most Commissioners would be attending the Founders' Day Gala. Ms. Hurd replied that staff would be present at each event and Mayor Nirenberg would attend the event at St. Philip's College.

Commissioner Dan Arellano invited Commissioners to attend a reenactment of the founding of Misión San Antonio de Valero on May 1st. Ms. Hurd added that the event was being promoted on social media.

Ms. Hurd stated that there were 1,200 projected attendees for the Gala and highlighted Secretary Mary Rose Brown's fundraising efforts. She noted that attendees would include 106 delegates from eight of San Antonio's Sister Cities.

No action was required for Item 3.

4. Book Update

Ms. Hurd stated that the Book Subcommittee continued to oversee the process for the release of the Tricentennial book and a release date would be confirmed for the end of June 2018.

Commissioner Tijerina asked of the price of the book. Ms. Hurd replied that it was anticipated to be \$32 for a hardcover copy and \$19 for a digital version.

No action was required for Item 4.

5. Discuss Possible Fall Events

Ms. Hurd stated that Tricentennial expenses were under budget in several areas and discussions were beginning regarding potential fall events. She noted a potential cost of \$200,000 for

Tricentennial Book-related activities. She stated that other ideas for discussion included events highlighting business and economic development. She noted that some events could be hosted by the Tricentennial and others could be in partnerships for existing events. She stated that staff was considering a partnership with the San Antonio River Authority to hold Closing Ceremonies along the San Antonio River. She noted that staff was working with the History and Education Subcommittee to finalize a gift for schools capturing their work. She stated that initial spending estimates for 2018 totaled \$11 million and the projected total spending was \$10.7 million with funds to be allocated by the Commission for fall events.

Commissioner Pacheco asked of the feedback process for fall events. Ms. Hurd asked that the Commission formally designate a Subcommittee for fall events and encouraged Commissioners to suggest ideas.

EXECUTIVE SESSION

Dr. Matson recessed the meeting into Executive Session at 10:26 am to discuss matters posted pursuant to Texas Government Code, Section 551.071, Attorney-Client Consultation.

RECONVENED

Dr. Matson reconvened the meeting at 10:46 am and announced that no action had been taken in Executive Session. No action was required for Item 5.

6. Summer of Spain Presentation

Ms. Elizabeth Fauerso stated that the Summer of Spain at the Pearl was designed to complement the activities of the City and County for the Tricentennial as well as the Tricentennial exhibition of Spanish art at the San Antonio Museum of Art. She noted that the program was called *Olé! San Antonio* and would highlight San Antonio's 300-year relationship with Spain. She stated that a central focus of the program was to build "Powerful Partnerships" both locally and with Spanish partners through the theme of *intercambio* (exchange). She noted that the pillars of the program were (1) Gastronomy, (2) Music and Arts, (3) Urbanism and Architecture, and (4) Art and Design. She stated that the program would kick off on June 15th and highlighted events lasting through September 16th. She noted that the closing events on September 16th would include a collaborative Mariachi Lab, an *Intercambio* dinner, a parade, and *Tacos vs. Tapas* through the Culinary Institute of America. She added that the events of the day were intended to close the focus on San Antonio's relationship with Spain and honor its relationship with Mexico. She stated that all events at the Pearl Park and Amphitheatre would be free and open to the public. She noted that a symposium was planned with the American Institute of Architects, University of Texas at San Antonio, Rice University, the Urban Land Institute, and Spanish guests to review 300 years of partnership with Spain and discuss future endeavors.

Commissioner Tijerina expressed concern that Mexican Independence was not being honored appropriately on September 15th and 16th and that the Pearl's events would compete with the annual *El Grito* celebration. Ms. Fauerso stated that the events were planned in conjunction with Ambassador Reyna Torres Mendivil and other Mexican officials to be sensitive to *El Grito* and honor Mexican Independence. She added that collaboration was still possible and Pearl staff could work with the Mexican-American community to ensure sensitivity. Commissioner Tijerina suggested that the Summer of Spain end prior to the 15th to honor San Antonio's Mexican heritage.

and avoid division within the community. Commissioner Arellano and Father David Garcia expressed agreement with the need for sensitivity.

No action was required for Item 6.

7. New Business/Announcements

Commissioner Linson suggested a Tricentennial-themed location for people to take “selfies.” He asked the Commission to consider a Legacy Gift for each quadrant of the city.

Commissioner Bazaldua-Salazar expressed concern that there was insufficient communication regarding the dissolution of Subcommittees, inconsistency in sponsor logos, and a lack of Commission interaction with the contractor hired for the Founders’ Day Gala.

Dr. Matson stated that the next regularly scheduled meeting of the full Commission was May 23rd at 9:30 am.

No action was required for Item 7.

ADJOURNMENT

There being no further discussion, Dr. Matson adjourned the meeting at 11:14 am.

Respectfully submitted,

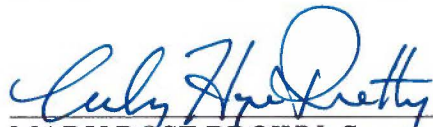
Cecily Hope Pretty
Office of the City Clerk

APPROVED:



DR. CYNTHIA TENIENTE-MATSON, President
Tricentennial Celebration Commission

ATTEST:


for MARY ROSE BROWN, Secretary
Tricentennial Celebration Commission