



City of San Antonio

Legislation Details (With Text)

File #: 19-7134

Type: Staff Briefing - Without Ordinance

In control: Early Childhood Education Municipal Development Corporation Board of Directors

On agenda: 10/1/2019

Title: Staff briefing of 2019-20 communications plan [Paul Chapman, Pre-K 4 SA Chief Marketing & Communications Officer]

Sponsors:

Indexes: Pre-K 4 SA

Code sections:

Attachments: 1. Staff Presentation

Date	Ver.	Action By	Action	Result
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DEPARTMENT: Pre-K 4 SA

DEPARTMENT HEAD: Sarah Baray, Ph.D.

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Communications Update

SUMMARY:

This item includes a briefing of the 2019-20 communications plan.

BACKGROUND INFORMATION:

Creative Noggin is the agency of record for Pre-K 4 SA. The agency provides marketing and public relations services for the program.

ISSUE:

This item will review plans for communications during the 2019-20 year.

ALTERNATIVES:

This item is a briefing for informational purposes only.

FISCAL IMPACT:

This item is a briefing for informational purposes only.

RECOMMENDATION:

This item is a briefing for informational purposes only.