



City of San Antonio

Legislation Details

File #: 15-4206

Type: Staff Briefing - Without Ordinance

In control: Early Childhood Education Municipal Development Corporation Board of Directors

On agenda: 8/4/2015

Title: Staff briefing of the Pre-K 4 SA Marketing Plan for the 2015-2016 school year and Board consideration to approve an increase of \$280,000.00 to the Pre-K 4 SA Public Relations/Marketing budget to be funded by savings in other program areas resulting in a total FY 2016 budget of \$659,361.00 [Kathy Bruck, Pre-K 4 SA CEO]

Sponsors:

Indexes: Pre-K 4 SA

Code sections:

Attachments: 1. Marketing Plan Overview, 2. Marketing Overview PowerPoint

Date	Ver.	Action By	Action	Result
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