



City of San Antonio

Agenda Memorandum

File Number:13-896

Agenda Item Number: 34.

Agenda Date: 11/7/2013

In Control: City Council A Session

DEPARTMENT: Downtown Operations Department

DEPARTMENT HEAD: Jim Mery

COUNCIL DISTRICTS IMPACTED: 1

SUBJECT:

Amendment to Fiesta San Antonio Commission Agreement

SUMMARY:

This ordinance authorizes an amendment to the Fiesta San Antonio Commission contract to enable the carnival concession be awarded for up to seven years, to alter the Fiesta 2014 event dates due to Holy Week, and to include contract language regarding recycling at events.

BACKGROUND INFORMATION:

City Council approved a 10 year contract with the Fiesta Commission in 2008 for the years 2009-2018 to coordinate and oversee Fiesta events. The contract includes a provision requiring the Fiesta Commission to issue a request for proposals (RFP) for the selection of a carnival and parade concession operator for no more than a five year term. The Fiesta Commission awarded their Fiesta Carnival and Parade Route Concessions Contract to W.G. Wade Shows, Inc. in 2008 for the period 2009-2011, then exercised an option to extend the term for 2012-2013. W.G. Wade Shows provides the Fiesta Commission a \$500,000.00 guaranteed annual payment or 37.5% of gross revenue over \$2,000,000.00. From 2009-2013, W.G. Wade Shows has paid the Fiesta Commission only the guaranteed annual payment of \$500,000.00. The Fiesta Commission has requested the City amend their contract to increase the maximum authorized term with their carnival operator from five to seven years, based on the quality of Wade Shows' operations, the increasingly limited number of legitimate carnival operators, and the expense associated with the RFP process. In exchange, the Fiesta Commission has agreed to increase Wade Shows' guaranteed annual payment from \$500,000.00 to \$550,000.00, which will result in no less than a \$50,000.00 annual payment to the City from the Fiesta Commission since the payment

structure directs 100% of Wade's payment from \$0-\$500,000.00 to the Fiesta Commission, 100% from \$500,000.00-\$650,000.00 to the City, and payments over \$650,000.00 split evenly between the Commission and the City.

The proposed amendment also revises the dates of Fiesta 2014 due to Good Friday and Easter Sunday falling on April 18 and 20, respectively. In order to schedule Fiesta events so as not to conflict with Easter weekend, the amendment identifies the period of Fiesta 2014 from April 10-27. In addition, the Fiesta Commission has agreed to implement efforts to improve recycling at events with 1:1 garbage to recycling collection at events, placement of recycling receptacles as close as possible to garbage receptacles with visible signage on each, and delivery of collected recyclables to certified recycling materials facilities.

ISSUE:

Approval of this amendment directly supports the Fiesta Commission's efforts to ensure continued operation of a safe, quality carnival event by authorizing a two year extension with the present firm and revises the dates of Fiesta 2014 to enable events to be scheduled so as not to conflict with Holy Week.

ALTERNATIVES:

The City may elect not to authorize the Fiesta Commission to extend the carnival operator's contract by two years, requiring an RFP be issued. In addition, the City may choose not to authorize Fiesta 2014 events to be rescheduled prior to Holy Week.

FISCAL IMPACT:

Fiscal Year	Payment to City
2014	\$50,000.00
2015	\$50,000.00

RECOMMENDATION:

Staff recommends approval of an amendment to the San Antonio Fiesta Commission contract to enable the carnival concession be awarded for up to seven years, to alter the Fiesta 2014 event dates due to Holy Week, and to include contract language regarding recycling at events.