



City of San Antonio

Agenda Memorandum

File Number: 13-1259

Agenda Item Number: 9.

Agenda Date: 1/16/2014

In Control: City Council A Session

DEPARTMENT: Office of City Council

DEPARTMENT HEAD: Christopher Callanen

COUNCIL DISTRICTS IMPACTED: City Council District 3

SUBJECT:

City Council Project Funds Allocation

SUMMARY:

This ordinance awards a CCPF grant allocation to San Antonio Sports in an amount not to exceed \$15,000 for the Fit Family Challenge District 3 Fall 5K Fun Run Walk.

BACKGROUND INFORMATION:

City Council Project Fund was transferred to the Office of the City Council for administration in 2012. During this transfer several improvements to the program were made, including; implementation of streamlined application (online), an election year moratorium, and City Council approval allocations exceeding \$10,000 to an applicant for the same program, activity, events, good or service.

This ordinance awards a CCPF grant allocation to San Antonio Sports in an amount not to exceed \$15,000 for the Fit Family Challenge District 3 Fall 5K Fun Run Walk.

ISSUE:

Started in 2010, San Antonio Sports Fit Family Challenge is a free annual 4-month county wide family fitness program conducted with the goal to improve the health and wellness of San Antonio families through routine family-friendly physical activity and nutrition education. Our target audience is San Antonio families with

children under 18 years of age, focusing on families living in 10 zip codes identified by San Antonio Metro health as at risk for poor health. Families are asked to exercise towards the recommended 60 minutes a day, set health and fitness goals and track physical and nutrition activity, make a commitment to eat healthier, and attend Fit Family Challenge events. The program includes a comprehensive evaluation using surveys, observations and BMI analysis of target families to measure program impact on family health and wellness.

San Antonio Sports, a 501c3, is requesting a City Council Project Funds grant from City Council District 3 to support the implementation of a county-wide family-friendly fitness and nutrition event. The event took place at Brooks City-Base on Saturday, November 2nd. Families had free access to a 5K run/walk, nutrition education, a health fair, healthy incentives and recognition for leading active healthy lifestyles.

ALTERNATIVES:

City Council could choose not to approve this allocation.

FISCAL IMPACT:

Funds for the Fit Family Challenge District 3 Fall 5K Fun Run Walk in the amount of \$15,000 are included in the Adopted FY 2014 General Fund Budget.

RECOMMENDATION:

Staff recommends approval of this ordinance.