



# City of San Antonio

## Legislation Details (With Text)

**File #:** 15-2249  
**Type:** City Code Amendments  
**In control:** City Council A Session  
**On agenda:** 4/9/2015  
**Title:** An Ordinance amending Chapters 28 and 35 of the City Code of San Antonio, Texas, by adding provisions authorizing the temporary display of an on-premises sign and/or an on-premises digital display on public property at permitted events, and providing for penalties, publication and an effective date. [Erik Walsh, Deputy City Manager; Roderick Sanchez, Director, Development Services]  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Digital Sign amendment - draft ordinancecv6NJHTM1 Final Version1, 2. Ordinance 2015-04-09-0291

Date	Ver.	Action By	Action	Result
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**DEPARTMENT:** Development Services Department

**DEPARTMENT HEAD:** Roderick Sanchez

**COUNCIL DISTRICTS IMPACTED:** City Wide

### SUBJECT:

Additional allowance for on-premise digital signs on public property at permitted events

### SUMMARY:

Update to Chapter 28 -Signs and Chapter 35 Unified Development Code to provide additional allowance for on-premise digital signs on public property at permitted events

### BACKGROUND INFORMATION:

Current City code does not permit digital/LED on-premise signs on City property or in historic (H) and RIO zoning districts. Digital display is considered a “sign” per City Code. However, due to the improvement of current technology and its broad appeal and ease of communication, digital signs (i.e., displays) are more common than ever.

**ISSUE:**

City code does not currently permit digital/LED on-premise signs on City property or in a historic (H) and RIO zoning districts. This proposed ordinance proposes to update Chapter 28 - Signs and Chapter 35 - Unified Development Code to provide allowances for on-premise digital signs on public property at permitted events. The proposed update still includes digital display restrictions for events at Alamo Plaza Park, the Riverwalk Area and Main Plaza.

**ALTERNATIVES:**

If the City Council does not adopt these proposed updates to city Code Chapters 28 and 35, digital/LED on-premise signs would remain prohibited on all City property and in Historic (H) and RIO zoning districts.

**FISCAL IMPACT:**

There is no fiscal impact.

**RECOMMENDATION:**

DSD recommends the approval of the proposed update to Chapter 28 Signs and Chapter 35 Unified Development Code to allow on-premise digital signs on public property at permitted events.