



# City of San Antonio

## Legislation Details (With Text)

**File #:** 15-3563

**Type:** Staff Briefing - Without Ordinance

**In control:** Westside Development Corporation

**On agenda:** 6/2/2015

**Title:** Discussion of an after-action review (AAR) of the 2015 Westside Honors Gala held on May 21, 2015 at Rosedale Park.

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
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**ORGANIZATION:** Westside Development Corporation (WDC) - Development Committee

### POSTING LANGUAGE:

Discussion of an after-action review (AAR) of the 2015 Westside Honors Gala held on May 21, 2015 at Rosedale Park.

### SUMMARY:

The Westside Development Corporation held its annual fundraiser, Westside Honors Gala: Exitos en Nuestro Barrio, at Rosedale Park on May 21, 2015.

Staff will lead a discussion meant to solicit feedback on the execution of that event for the purpose of improving it for FY 2016.

### BACKGROUND INFORMATION:

#### General

The Westside Development Corporation's annual fundraiser is the Westside Honors Gala: Exitos en Nuestro Barrio. The program honors individuals who have made a positive impact to the Westside through their works and example. This year's honorees included: María Antonietta Berriozábal, Bro. Cletus Behlmann, Sr. Norma Gutierrez, and Frank Herrera, Jr.

Revenue from the event is derived from ticket sales, sponsorships, and a silent auction.

### FISCAL IMPACT:

**RECOMMENDATION:**

**MRH - 150602 - Development - Item 3** Memo