



City of San Antonio

Legislation Details (With Text)

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In control: Westside Development Corporation

On agenda: 10/28/2015

Title: Discussion and possible action regarding a marketing plan for the Westside Development Corporation.

Sponsors:

Indexes:

Code sections:

Attachments:

Date	Ver.	Action By	Action	Result
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ORGANIZATION: Westside Development Corporation (WDC) - Board of Directors

POSTING LANGUAGE:

Discussion and possible action regarding a marketing plan for the Westside Development Corporation.

SUMMARY:

The Communications Committee and staff have been working on a marketing plan to improve community awareness of the WDC. The plan will be presented to the Board for consideration and approval.

BACKGROUND INFORMATION:

General

FISCAL IMPACT:

RECOMMENDATION:

Staff recommends the Board review and adopt the marketing plan.