



# City of San Antonio

## Legislation Details (With Text)

**File #:** 16-2845

**Type:** Staff Briefing - Without Ordinance

**In control:** Governance Committee

**On agenda:** 4/27/2016

**Title:** Briefing and possible action on a Council Consideration Request from Councilmember Cris Medina, District 7 for the creation of a Live Music and Entertainment Division of the City of San Antonio. [Lori Houston, Assistant City Manager; Debbie Racca-Sittre, Interim Director Department of Culture & Creative Development]

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. CCR - Medina - Live Music and Entertainment Division

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

**DEPARTMENT:** Department for Culture & Creative Development

**DEPARTMENT HEAD:** Debbie Racca-Sittre, Interim Director

**SUBJECT:** CCR from Councilman Cris Medina, District 7, for the creation of a Live Music and Entertainment Division of the City of San Antonio.

### SUMMARY:

Consideration of a Council Consideration Request seeking the creation of a Live Music and Entertainment Division for the City of San Antonio.

### BACKGROUND:

On February 29, 2016, Councilman Cris Medina, District 7, submitted a Council Consideration Request (CCR) seeking the creation of a Live Music and Entertainment Division for the City of San Antonio. The CCR was signed by councilmembers Roberto C. Treviño, Alan Warrick, Rey Saldaña, and Ron Nirenberg. Specifically, councilmembers are requesting a comprehensive study and strategic plan that evaluates and enhances San Antonio's music and entertainment industry. The goal of a Live Music and Entertainment Division would be to increase the number of live music venues, increase music/entertainment/tech industry business and job opportunities, improve area schools' music education programs, and establish procedures to maximize live music and entertainment tourism opportunities.

### ISSUE:

Councilmembers are requesting a comprehensive study and strategic plan that evaluates and enhances San

Antonio's music and entertainment industry and the creation of a Live Music and Entertainment Division for the City of San Antonio.

**RECOMMENDATION:**

Staff has researched examples of other cities, such as Austin's Economic Development Department's Music and Entertainment Division and Nashville's Music City Music Council, and recommends the Governance Committee assign the matter to the Economic and Human Development Committee for further review and possible action.