



# City of San Antonio

## Legislation Details

**File #:** 16-5613

**Type:** Staff Briefing - Without Ordinance

**In control:** City Council B Session

**On agenda:** 11/2/2016

**Title:** A Briefing by the San Antonio Economic Development Foundation on a San Antonio branding initiative that aims to unify San Antonio's various marketing messages around a framework of core brand characteristics. [Carlos Contreras, Assistant City Manager; Rene Dominguez, Director, Economic Development]

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:**

Date	Ver.	Action By	Action	Result
11/2/2016	1	City Council B Session		