



City of San Antonio

Legislation Details

File #: 19-5336

Type: Staff Briefing - Without Ordinance

In control: Early Childhood Education Municipal Development Corporation Board of Directors

On agenda: 8/6/2019

Title: Staff and Agency update and review of 2018-19 marketing activities to include: paid, earned and owned media marketing, public relations, and key messaging [Paul Chapman, Chief Marketing and Communications Officer Pre-K 4 SA; Tracy Marlowe, Creative Noggin Principal; Jill Byrd, Creative Noggin Senior Public Relations Account Supervisor]

Sponsors:

Indexes: Pre-K 4 SA

Code sections:

Attachments: 1. Staff Presentation

Date	Ver.	Action By	Action	Result
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