



# City of San Antonio

## Legislation Details

**File #:** 19-5336

**Type:** Staff Briefing - Without Ordinance

**In control:** Early Childhood Education Municipal Development Corporation Board of Directors

**On agenda:** 8/6/2019

**Title:** Staff and Agency update and review of 2018-19 marketing activities to include: paid, earned and owned media marketing, public relations, and key messaging [Paul Chapman, Chief Marketing and Communications Officer Pre-K 4 SA; Tracy Marlowe, Creative Noggin Principal; Jill Byrd, Creative Noggin Senior Public Relations Account Supervisor]

**Sponsors:**

**Indexes:** Pre-K 4 SA

**Code sections:**

**Attachments:** 1. Staff Presentation

Date	Ver.	Action By	Action	Result
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