



City of San Antonio

Legislation Details (With Text)

File #:	19-7134		
Type:	Staff Briefing - Without Ordinance	In control:	Early Childhood Education Municipal Development Corporation Board of Directors
On agenda:	10/1/2019		
Title:	Staff briefing of 2019-20 communications plan [Paul Chapman, Pre-K 4 SA Chief Marketing & Communications Officer]		
Sponsors:			
Indexes:	Pre-K 4 SA		
Code sections:			
Attachments:	1. Staff Presentation		

Date	Ver.	Action By	Action	Result
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DEPARTMENT: Pre-K 4 SA

DEPARTMENT HEAD: Sarah Baray, Ph.D.

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Communications Update

SUMMARY:

This item includes a briefing of the 2019-20 communications plan.

BACKGROUND INFORMATION:

Creative Noggin is the agency of record for Pre-K 4 SA. The agency provides marketing and public relations services for the program.

ISSUE:

This item will review plans for communications during the 2019-20 year.

ALTERNATIVES:

This item is a briefing for informational purposes only.

FISCAL IMPACT:

This item is a briefing for informational purposes only.

RECOMMENDATION:

This item is a briefing for informational purposes only.