

City of San Antonio

Legislation Details

File #: 21-5272

Type: Staff Briefing - Without

Ordinance

In control: Early Childhood Education Municipal Development

Corporation Board of Directors

On agenda: 9/7/2021

Title: Staff and Agency update and review of 2020-2021 marketing activities and metrics to include: Paid

and owned media marketing, public relations and key messaging [Paul Chapman, Pre-K 4 SA Chief Marketing and Communications Officer, Amanda Davila, Creative Noggin Account Supervisor;

Creative Noggin Senior Public Relations Account Supervisor]

Sponsors:

Indexes:

Code sections:

Attachments:

Date Ver. Action By Action Result