



City of San Antonio

Agenda Memorandum

File Number:15-5616

Agenda Item Number: 6.

Agenda Date: 10/28/2015

In Control: Westside Development Corporation

ORGANIZATION: Westside Development Corporation (WDC) - Board of Directors

POSTING LANGUAGE:

Discussion and possible action regarding a marketing plan for the Westside Development Corporation.

SUMMARY:

The Communications Committee and staff have been working on a marketing plan to improve community awareness of the WDC. The plan will be presented to the Board for consideration and approval.

BACKGROUND INFORMATION:

General

FISCAL IMPACT:

RECOMMENDATION:

Staff recommends the Board review and adopt the marketing plan.