



# City of San Antonio

## Agenda Memorandum

**File Number:**15-5985

---

**Agenda Item Number:** 2.

**Agenda Date:** 12/2/2015

**In Control:** Transportation, Technology and Utilities Committee

---

**DEPARTMENT:** Office of Sustainability

**DEPARTMENT HEAD:** Douglas Melnick, Chief Sustainability Officer, AICP, CNU-A

**COUNCIL DISTRICTS IMPACTED:** City-Wide

### **SUBJECT:**

Consideration of three appointments to the San Antonio Bike Share Board of Directors

### **SUMMARY:**

Consideration of three appointments to the San Antonio Bike Share Board of Directors

### **BACKGROUND INFORMATION:**

On December 8, 2009, the City of San Antonio's Office of Sustainability released a Request for Proposals seeking respondents to provide operations and maintenance services for a bicycle sharing system. On June 17, 2010, City Council approved the negotiation to install 14 bike share stations and 140 bicycles in San Antonio's Central Business District following the creation of San Antonio Bike Share, a non-profit 501(c)3 organization, on June 22, 2010.

San Antonio Bike Share currently consists of 55 bike share stations and 450 bikes. Stations are placed at key Downtown destinations and housing sites, alongside strategic tourist destinations, and adjacent to key transit stops throughout the Downtown area.

On May 14, 2015, City Council approved an amendment to the contract with San Antonio Bike Share to change the governance structure for SABS, and includes an expansion of San Antonio Bike Share Board of Directors to nine members as follows:

1. Three appointees by City Council

2. One appointee by City Manager
3. Five appointees by San Antonio Bike Share

On May 18, 2015, the Office of the City Clerk published an announcement and online posting for individuals interested in applying for one of the three available City Council appointed San Antonio Bike Share Board of Directors positions. Following the announcement, 15 individuals submitted applications and have been determined by the City Attorney's office to be eligible to serve as a San Antonio Bike Share Board Member.

## ISSUE:

This item considers three appointments to the San Antonio Bike Share Board of Directors.

Per recommendations within San Antonio Bike Share's Strategic Plan, the City has identified the following areas of professional expertise for consideration when selecting applicants for board appointment:

- Certified Public Accountant
- Public Relations & Marketing
- Healthcare & Wellness
- Transportation
- Legal
- Non-Profit Fundraising & Philanthropy
- Bicycle Industry
- Convention & Tourism
- City Staff

The Office of Sustainability has received completed applications from the following individuals who are considered eligible for appointment; three can be selected for appointment by the City Council to the San Antonio Bike Share Board of Directors:

Name	Title/Affiliation	Professional Skill Set
1. Sylvia Montemayor	San Antonio Sports Foundation/ Vice President of Finance and Administration	Certified Public Accountant
2. Manuel Carral	SA Running Company/ Co-Founder	Public Relations & Marketing
3. Paul DiGiovanni	Self-Employed/ Marketing Consultant	Public Relations & Marketing
4. Larry Parsons	University Health System/ Director of Behavioral Health	Healthcare & Wellness
5. Steve Alaniz	Momentum Physical Therapy/ Chief Executive Officer	Healthcare & Wellness
6. Nicholas Guinn	Gunn, Lee and Cave P.C/ Patent Attorney	Legal
7. Roberto Rangel	Baywood Hotels/ Director of Sales & Marketing	Convention & Tourism
8. Luis Alvarez	Lancer Corporation/ President	Non-Profit Fundraising & Philanthropy
9. Oscar Hernandez	North East Independent School District/ Teacher	Other

10. Nicholas Jones	Alamo Area Council of Governments/ Clean Cities Coordinator	Other
11. Anita Ledbetter	Build San Antonio Green/ Executive Director	Other
12. Gustavo Lopez	Sears Clean of SA/ Owner	Other
13. Karen Newton	Texas Federation of Republican Women/ Auxiliary Liaison	Other
14. Mark Swindell	1 <sup>st</sup> Command Financial Planning/ Licensed Associate	Other
15. Deborah Korinchock	San Antonio River Authority/ Director of Support Services	Other

Responsibilities for San Antonio Bike Share’s Board of Directors include reviewing and approving the organization’s mission, strategic direction, annual budget, key financial transactions, compensation practices and policies, and fiscal and governance policies. Bike sharing boards for similar non-profit organizations throughout the United States benefit from having members with unique areas of expertise such as urban planning, transportation, operations, public health, and economic development.

With a core mission to “educate, promote health, quality of life and preservation of the environment in San Antonio by offering alternative transportation to commuters,” new members of the Board should diversify the Board’s skill sets and/or the geographic and demographic representation of San Antonio, as well as increase the representation of critical agency stakeholders related to bike share in San Antonio.

The Transportation Technology and Utilities Committee is asked to review the applicants and select their recommendation to fill three vacant seats, for term lengths up to three years.

The current board members, whose terms are for three years or until a successor has been elected, include the following:

<b>Name</b>	<b>Title/Affiliation</b>	<b>Professional Skill Set</b>
1. Roger Christian	CEO/Roger Cristian & Company	Public Relations/Marketing
2. Ken Ciolli	Doctor/Physician	Non-Profit Fundraising/Philanthropy
3. Tom McKenzie	Attorney/Tinsman & Sciano Law Firm	Legal
4. Douglas Melnick	Chief Sustainability Officer/City of San Antonio	City Manager Appointee
5. Bill Shea	CEO/Pegasus Wireless Health	Healthcare/Wellness
6. Cynthia Snell (Current Chair)	Owner and CFO/Bike World	Bicycle Industry

The target date for full City Council consideration of the appointments is January 2015.

## **ALTERNATIVES:**

The Office of Sustainability can submit a second “Call for Nominations” and continue to accept applications. However, San Antonio Bike Share Board vacancies would delay the ability for San Antonio Bike Share staff to obtain full board approval of proposed program improvements.

**FISCAL IMPACT:**

There is no fiscal impact associated with this presentation.

**RECOMMENDATION:**

Staff recommends selecting three appointments to the San Antonio Bike Share Board of Directors and forwarding the appointments for full City Council consideration.